



# CALL FOR PAPERS

International Conference 2026

## Advancing Excellence in Higher Education Leadership and Management: Toward AI-Driven Practice and Innovation

October 14-15, 2026

### Introduction

SEAMEO RETRAC, in collaboration with the Alberta Bureau for International Education (ABIE), the British Columbia Council for International Education (BCCIE), the Canadian Bureau for International Education (CBIE) in Canada and SEAMEO Regional Centre for Higher Education and Development (SEAMEO RIHED) in Thailand, announces the International Conference 2026 on “*Advancing Excellence in Higher Education Leadership and Management: Toward AI-Driven Practice and Innovation*”, to be held on October 14-15, 2026, at SEAMEO RETRAC’s premises - 35 Le Thanh Ton Street, Sai Gon Ward, Ho Chi Minh City, Vietnam.

With the increasing emergence, development and massive use of artificial intelligence (AI) across global landscapes, higher education leaders are facing both unprecedented opportunities and challenges in leveraging AI in strategical leadership and management, ethical decision making, and innovative practices. This conference is organized with the purposes of creating a vital global platform for educational leaders, researchers, policy-makers and practitioners to share cutting-edge perspectives and hands-on experience, to explore transformative AI and related digital applications, and to address issues as well as develop collaborations and networks.

The conference builds on the evolving role of digitalization, especially AI development and integration, in enhancing excellence in leadership and management, fostering resilient and forward-thinking leaders and entrepreneurs in the new era of changes. Specific objectives of the Conference, therefore, include disseminating hands-on experienced and research-based AI information, insights and perspectives, sharing practical innovations and initiatives in AI driven practices, and cultivating enduring global networks for sustainable development.

### Key Theme and Sub-Themes

The Conference’s key theme is “*Advancing Excellence in Higher Education Leadership and Management: Toward AI-Driven Practice and Innovation*”, with the sub-themes are as follows:

- ❖ Educational policy, leadership, management and administration
- ❖ Innovative teaching, personalized learning and inclusion in the AI and digitalization era
- ❖ Design, implementation and assessment of emerging and innovative technologies
- ❖ Curriculum design and assessment

- ❖ Quality assurance and accreditation in higher education
- ❖ Research in technological integration in education
- ❖ Assessment and evaluation of student learning performance
- ❖ Readiness of faculty and continuing professional development for AI practices

## Participants

The conference welcomes local, regional, and international educational practitioners, leaders, administrators, university academics, researchers, and specialists interested in higher education innovation.

## Language and Presentation Guidelines

The conference language is English, with no translation provided. Presenters have 15 minutes for ideas, using PowerPoint, followed by Q&A and discussion. Due to the Conference's time constraint, there will be **only one presenter** for each presentation/paper selected to give presentation at the Conference. Papers should emphasize practical applications, innovations, and best practices aligned with subthemes, avoiding overly theoretical content or introduction of the presenter's institution.

## Abstract Submission

The Conference's Organizing Committee is inviting the submission of **abstracts (maximum 300 words)**, including a **brief biography(ies) of the writers/authors** by the deadlines indicated below. Content of the papers **must be related to the theme and/or sub themes** of the Conference (avoiding those covering overly theoretical content or introduction of the presenter's institution).

The abstract should **not exceed more than 300 words**, using MS Word format. The abstract should be preceded by such information as the **title of the paper, the name(s), institutional affiliations of the author(s), postal address, telephone number and e-mail address of the author(s)**. The font should be **Times New Roman**, in **12pt** and **single space** needed.

The **abstract** should be electronically submitted to [internationalconference@vnseameo.org](mailto:internationalconference@vnseameo.org), by **August 31, 2026**. The **announcement of abstracts that have been accepted for presentation at the Conference** will be within 15 working days of receipt (not including weekends) and by no later than **September 15, 2026**.

All accepted abstracts will appear in the Conference's proceedings.

## Important Deadlines

- |                              |                   |
|------------------------------|-------------------|
| ❖ Abstracts and Biographies: | August 31, 2026   |
| ❖ Early Bird Registration:   | July 31, 2026     |
| ❖ Regular Registration:      | September 1, 2026 |

## Registration Fees

### International speakers/participants:

- Early Bird (before July 31, 2026): USD 250
- Regular (by September 1, 2026): USD 300
- On-site (October 14, 2026): USD 350  
(*On-site payment is for SEAMEO Centers' members only*)

### Vietnamese speakers/participants:

- Early Bird Registration: VND 2,000,000
- Regular Registration: VND 2,400,000

**All speakers are required to pay online to secure participation; all registration fees are non-refundable.**

### Remittance Payment:

- ***For international speakers and participants: (USD only)***

Account name : SEAMEO REGIONAL TRAINING  
CENTRE IN VIET NAM (SEAMEO R.T.C)

Account number : 0071371032491

Bank name : VIETCOMBANK - HOCHIMINH CITY  
BRANCH

Bank address : No 235 Dong Khoi, Sai Gon Ward, HCMC,  
Vietnam

SWIFT code : BFTVVNVX 007

- ***For Vietnamese speakers and participants: (VND only)***

Account name : TRUNG TÂM ĐÀO TẠO KHU VỰC  
CỦA SEAMEO TẠI VIỆT NAM

Address : 35 Lê Thánh Tôn, Phường Sài Gòn, TP.  
Hồ Chí Minh

Account number : 007.100.007.849.0

Bank name : Ngân hàng TMCP Ngoại thương Việt  
Nam (Vietcombank) - Chi nhánh TP. Hồ  
Chí Minh

Bank address : Số 235 Đồng Khởi, Phường Sài Gòn,  
TP.HCM

SWIFT code : BFTVVNVX007

Please note that *bank fee charge may apply* and *any bank charge must be borne by the applicants*. The banking account information for the transfer must be correct. When you finish the transfer, please email us at [internationalconference@vnseameo.org](mailto:internationalconference@vnseameo.org) for our information.

## Contact

### ❖ Registration:

**Ms. Nguyen Dang Minh Thi or Ms. Truong Quynh Nhu**

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SEAMEO Regional Training Center in Vietnam

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