



# Study in Canada

TALK GLOBAL STUDY IN-PERSON EVENTS

**BCCIE official supporter of BMI in person events - Mexico - Colombia - Chile - Brazil - Indonesia - Vietnam - Thailand**

For more than 35 years, BMI has organized events on five continents, enabling institutions to develop and diversify their student populations in Africa, Asia, Brazil, Europe, India, Latin America and the Middle East.

We've seen countless changes in our industry over the past few years, but one trend has stood out for all of us: Canada is now clearly one of the top destinations of choice for international students from around the world.

BMI has created the Study in Canada pavilion to help Canadian institutions maintain this prized position and support British Columbia as a major destination for students from Mexico, Colombia, Chile, Brazil, Indonesia, Vietnam and Thailand. Institutions from British Columbia will benefit from an extensive exposure within each market thanks to a dedicated campaign promoting British Columbia as a study destination.

## **Exclusive offer for Institutions from British Columbia**

Institutions from British Columbia will receive exclusive rates for their participation at the Study in Canada pavilion, as detailed in this brochure.

Strong endorsement and sponsorship:

- For a limited time, thanks to Air Canada's sponsorship, you can receive a discount on flights to Brazil and Mexico. Contact BMI to receive your discount code.
- And in Colombia, the Canadian embassy has fully endorsed BMI's Study in Canada events.



## **Book a personal consultation**

Schedule a meeting with Jerome De Sousa, BMI's Regional Director for Canada.

- Let BMI help create your own mix of in-person and virtual events or digital marketing campaigns.
- See the latest participation statistics for BMI's online and in-person events.
- Get special pricing for institutions who book before September 16<sup>th</sup>.
- Formal quotations and discounts for larger tours are also available.

Pick a meeting time by clicking [HERE](#)





# Study in Canada

EXPO ESTUDIANTE - EXPO POSGRADOS

Target Latin America's most active student recruitment markets via one tour specifically dedicated to the needs of higher education. BMI has a long history of connecting universities with qualified students and working professionals who are planning their study abroad experience with the aim of finalising their undergraduate or graduate program choice, boosting their employment opportunities, career paths, or postgraduate research options. Language and pathway programmes that prepare students for higher education are also well suited to participate in this event. The Study in Canada pavilion is a feature of this multi-national event.



		2022	Cost	Book before September 16 <sup>th</sup> and save		
				Cost for 1 City	Cost for 2 Cities	Cost for 4 Cities
<b>Monterrey</b>	20 Sep	US\$2,800	US\$2,520	US\$2,380	US\$2,240	
<b>Mexico City</b>	High School Visits	22 Sep	US\$ 800	US\$800	US\$800	US\$800
<b>Mexico City</b>	24 & 25 Sep	US\$4,400	US\$3,960	US\$3,740	US\$3,520	
<b>Guadalajara</b>	27 Sep	US\$2,800	US\$2,520	US\$2,380	US\$2,240	
<b>Bogotá</b>	1 & 2 Oct	US\$4,400	US\$3,960	US\$3,740	US\$3,520	
<b>Medellín</b>	5 Oct	US\$2,800	US\$2,520	US\$2,380	US\$2,240	
<b>Cali</b>	6 Oct	US\$1,995	USD\$1,795	USD\$1,600	USD\$1,500	
<b>Santiago</b>	8 & 9 Oct	US\$4,400	US\$3,960	US\$3,740	US\$3,520	

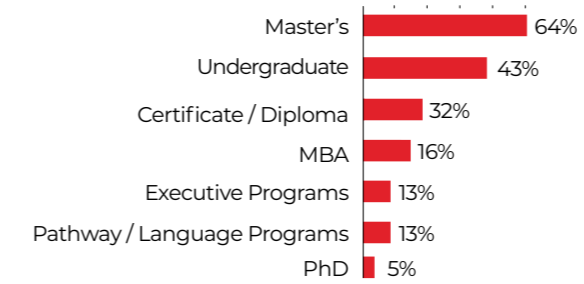
		2023	Cost	Book before December 16 <sup>th</sup> and save		
				Cost for 1 City	Cost for 2 Cities	Cost for 4 Cities
<b>Monterrey</b>	High School Visits	22 Feb	US\$800	US\$800	US\$800	US\$800
<b>Monterrey</b>	23 Feb	US\$2,800	US\$2,520	US\$2,380	US\$2,240	
<b>Mexico City</b>	25 & 26 Feb	US\$4,400	US\$3,960	US\$3,740	US\$3,520	
<b>Mexico City</b>	High School Visits	27 Feb	US\$800	US\$800	US\$800	US\$800
<b>Guadalajara</b>	High School Visits	1 Mar	US\$800	US\$800	US\$800	US\$800
<b>Guadalajara</b>	2 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240	
<b>Bogotá</b>	4 & 5 Mar	US\$4,400	US\$3,960	US\$3,740	US\$3,520	
<b>Bogotá</b>	High School Visits	6 Mar	US\$800	US\$800	US\$800	US\$800
<b>Cali</b>	7 Mar	US\$1,995	USD\$1,795	USD\$1,600	USD\$1,500	
<b>Medellín</b>	9 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240	
<b>Lima</b>	11 & 12 Mar	US\$4,400	US\$3,960	US\$3,740	US\$3,520	
<b>Lima</b>	High School Visits	13 & 14 Mar	US\$1,500	US\$1,500	US\$1,500	US\$1,500

## Visitor Statistics: Feb/Mar 2022

### Number of visitors:

Guadalajara	872
Mexico City	1,913
Puebla	571
Monterrey	717
Bogotá	4,091
Cali	851
Medellín	759
Lima	2,425
<b>Total</b>	<b>12,199</b>

### Course of interest:



### Top 10 subject areas:

- Business & Management
- Engineering
- Marketing & PR
- Healthcare Sciences
- Art & Design
- Languages
- Economics
- Psychology
- Computer Sciences
- Law






# Study in Canada

SALÃO DO ESTUDANTE

Salão do Estudante is one of the most prominent and successful education fairs in the world. The Study in Canada pavilion will feature in our six-city tour is Brazil's must-attend event for over students, parents, recruitment agencies, education institutions, high school counsellors and government organisations.



**2022** **Cost** **Book before September 16<sup>th</sup> and save**

			Cost for 1 City	Cost for 2 Cities	Cost for 4 Cities
<b>Rio Copa</b>	11 Oct	US\$3,350	US\$2,995	US\$2,840	US\$2,680
<b>Rio Barra</b>	13 Oct	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>São Paulo</b>	15 & 16 Oct	US\$4,400	US\$3,960	US\$3,740	US\$3,520
<b>São Paulo High Schools Visits</b>	17 Oct	US\$800	US\$800	US\$800	US\$800
<b>Brasília</b>	18 Oct	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Brasília 1/2 day High Schools Visits</b>	18 Oct	US\$550	US\$550	US\$550	US\$550
<b>Curitiba</b>	20 Oct	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Belo Horizonte</b>	22 Oct	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Salvador</b>	24 Oct	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Salvador High Schools Visits</b>	25 Oct	US\$550	US\$550	US\$550	US\$550

**2023** **Cost** **Book before December 16<sup>th</sup> and save**

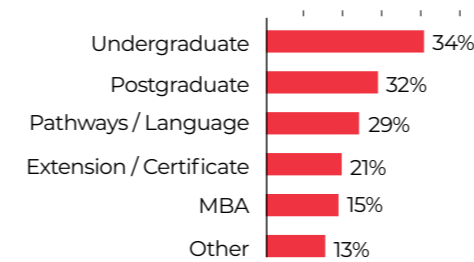
			Cost for 1 City	Cost for 2 Cities	Cost for 4 Cities
<b>São Paulo High School Visits</b>	9 & 10 Mar	US\$1,500	US\$1,500	US\$1,500	US\$1,500
<b>São Paulo</b>	11 & 12 Mar	US\$4,400	US\$3,960	US\$3,740	US\$3,520
<b>Rio Copa</b>	14 Mar	US\$3,350	US\$2,995	US\$2,840	US\$2,680
<b>Rio Barra</b>	15 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Brasília</b>	17 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Brasília 1/2 day High School Visits</b>	17 Mar	US\$550	US\$550	US\$550	US\$550
<b>Salvador</b>	19 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Salvador 1/2 day High School Visits</b>	19 Mar	US\$550	US\$550	US\$550	US\$550
<b>Belo Horizonte</b>	21 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Curitiba</b>	23 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Curitiba 1/2 day High School Visits</b>	23 Mar	US\$550	US\$550	US\$550	US\$550

### Visitor Statistics: March 2022

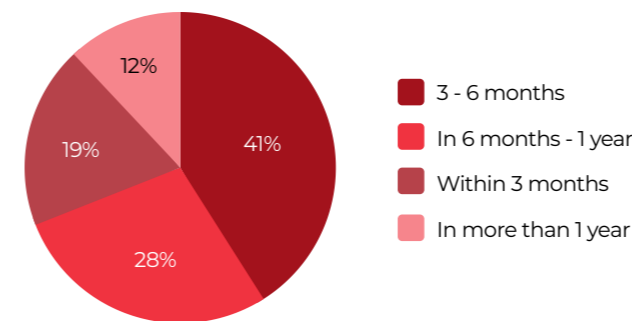
#### Number of visitors:

São Paulo	8,347
Rio de Janeiro	2,312
Rio de Janeiro - Barra	1,791
Brasília	2,026
Belo Horizonte	1,023
Salvador	1,208
Curitiba	1,077
<b>Total</b>	<b>17,784</b>

#### Course of interest:



#### When are you planning to study abroad?




## BRAZIL INTERNATIONAL SCHOOLS FORUM & WORKSHOP

BMI invites participants from only the best private, bilingual and international schools in Brazil, so you can be sure to meet prospective partners who can send you top quality students. We also select schools due to the high numbers of students who go overseas after they graduate, and our long-standing relationships in the region guarantee you'll get access to decision makers.

#### Your participation includes:

- Dedicated private meeting table with 15 individual appointments.
- Handbook with contact details and information for each attending high school and counsellor or principal.
- Exceptional networking functions including a Gala Networking Dinner on the first evening as well as coffee breaks and lunch the following day.

	2023	Standard	Early Bird Dec 16
<b>São Paulo</b>	7 & 8 Mar	US\$ 2,500	US\$ 2,250



# Study in Canada

INDONESIA - THAILAND - VIETNAM

Study in Canada is a featured pavilion in BMI's biannual student recruitment fairs in Indonesia, Thailand and Vietnam that draw in thousands of academically-oriented students and their parents. BMI also takes a limited number of accredited institutions on chauffeured visits to top-rated private high schools in Hanoi and HCMC, meet top high school counsellors at the Vietnam International School Workshop & Forum.

**2022 Cost Book before September 16<sup>th</sup> and save**

			Cost for 1 City	Cost for 2 Cities	Cost for 4 Cities
<b>Jakarta</b>	22 & 23 Oct	US\$4,400	US\$3,950	US\$3,740	US\$3,520
<b>Ho Chi Minh City High Schools Visits</b>	27 Oct	US\$800	US\$800	US\$800	US\$800
<b>Ho Chi Minh City</b>	28 & 29 Oct	US\$4,400	US\$3,950	US\$3,740	US\$3,520
<b>Hanoi High Schools Visits</b>	1 & 2 Nov	US\$1,500	US\$1,500	US\$1,500	US\$1,500
<b>Hanoi</b>	3 Nov	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Bangkok High Schools Visits</b>	7 & 8 Nov	US\$1,500	US\$1,500	US\$1,500	US\$1,500

**2023 Cost Book before December 16<sup>th</sup> and save**

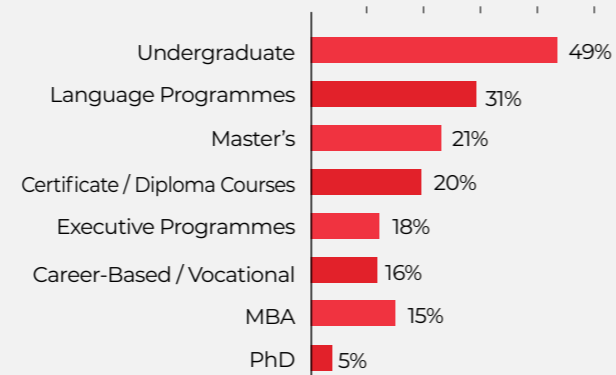
			Cost for 1 City	Cost for 2 Cities	Cost for 4 Cities
<b>Ho Chi Minh City</b>	17 & 18 Mar	US\$4,400	\$3,950	US\$3,740	US\$3,520
<b>Ho Chi Minh City High Schools Visits</b>	20 Mar	US\$800	US\$800	US\$800	US\$800
<b>Hanoi</b>	21 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Hanoi High Schools Visits</b>	22 & 23 Mar	US\$1,500	US\$1,500	US\$1,500	US\$1,500
<b>Jakarta</b>	25 & 26 Mar	US\$4,400	US\$3,950	US\$3,740	US\$3,520
<b>Jakarta High Schools Visits</b>	27 & 28 Mar	US\$1,500	US\$1,500	US\$1,500	US\$1,500
<b>Bandung</b>	30 Mar	US\$2,800	US\$2,520	US\$2,380	US\$2,240
<b>Bangkok</b>	1 & 2 Apr	US\$4,400	US\$3,950	US\$3,740	US\$3,520
<b>Bangkok High Schools Visits</b>	3 & 4 Apr	US\$1,500	US\$1,500	US\$1,500	US\$1,500

## Visitor Statistics: October 2019

### Number of visitors:

Ho Chi Minh City	2,416
Hanoi	1,958
Da Nang	1,024
<b>Total</b>	<b>5,398</b>

### Course of interest:



### Top 10 subject areas:

- Art & Design
- Business Management
- Economics
- Education
- Film, Media & Communications
- Languages
- Marketing & PR
- Psychology
- Social Sciences
- Tourism, Hospitality & Culinary



## VIETNAM INTERNATIONAL SCHOOLS FORUM & WORKSHOP

Enrich and expand your network of High School Counsellors from across Vietnam – all in one location over two days. Strengthen relationships with counsellors from, carefully selected private, international and state schools via one-to-one meetings and an integrated programme of networking functions.

	2022	Standard	Early Bird Jul 22
<b>Ho Chi Minh City</b>	10 & 11 Oct	US\$ 2,500	\$1,900

	2023	Standard	Early Bird Dec 16
<b>Ho Chi Minh City</b>	15 & 16 Mar	US\$ 2,500	\$2,250

### Your participation includes:

- Dedicated private meeting table with 15 individual appointments
- Handbook with contact details and information for each attending high school and counsellor or principal.
- Exceptional networking functions including a Gala Networking Dinner on the first evening as well as coffee breaks and lunch the following day.

**- Asia Priority Pass - Attend all events and save! -**

**Fall 2022 all seven events**  
Includes Vietnam International Schools Forum & Workshop

Standard	Early Bird July 22
<b>US\$ 17,900</b>	<b>US\$ 14,950</b>

**Spring 2023 includes all nine events**

Standard	Early Bird July 22
<b>US\$ 24,100</b>	<b>US\$ 19,985</b>