

# 2022–2025 STRATEGIC PLAN

## VISION

BCCIE advances and supports international education in and for British Columbia.

## MISSION

BCCIE positions British Columbia as an education destination of choice and promotes two-way mobility.

## OUR COMMITMENTS



**COLLABORATION**



**PUTTING PEOPLE FIRST**



**RESPECT**

## STRATEGIC PRIORITIES

**Support partnerships and market diversity**

## KEY STRATEGIES

1. Develop strategic international partnerships
2. Maintain existing partnerships
3. Expand opportunities for BC students, teachers, and faculty to participate in study and work abroad experiences

## DESIRED OUTCOMES

BCCIE creates meaningful opportunities for BC institutions and school districts to diversify their international partnerships and recruitment networks to sustainably enhance their international education programs

**Develop leadership and expertise in international education across BC**

1. Expand capacity building opportunities in regions outside the Lower Mainland
2. Build capacity through institutional mentorship
3. Build intercultural competencies and support Indigenization in the international education sector

BCCIE develops increased international education leadership in all regions of BC, especially outside the Lower Mainland

BCCIE contributes to lasting and meaningful reconciliation

**Disseminate information, best practices, and standards to drive system integrity**

1. Share best practices and standards to ensure international students are well supported
2. Promote the benefits of developing global citizenship competencies through international experiences

International students in BC are informed and supported

**Execute organizational excellence**

1. Audit key organizational policies and procedures
2. Review and implement best practices for Board governance
3. Assess staffing and compensation plans for BCCIE

BCCIE achieves good governance through operational effectiveness, accountability, and inclusiveness