

Last Updated: 22-Oct-19

Date	Time	Activity	Venue
<b>Mexico City</b>			
October 26, 2019	14:00 -19:00	EduCanada Fair	Hotel Sheraton Mexico City Maria Isabel
October 27, 2019	14:00 – 19:00	EduCanada Fair	
October 28, 2019	8:30 - 9:30	BCCIE Event #1 - Market Briefing with Trade Commissioner	
	9:30 - 12:00	BCCIE Event #2 - Agent Training & Networking	
<b>Guadalajara</b>			
October 30, 2019	8:00 – 12:00	EduCanada Fair (High School Visit)	Fiesta Americana Hotel
	15:00 – 20:00	EduCanada Fair	
October 31, 2019	8:00 – 10:00	BCCIE Event # 3 - Jalisco Consortium Roundtable	UNIVA
	10:00 – 12:30	BCCIE Event #4 - Mini Recruitment Fair	UNIVA and UNIVA Bilingual High School
	15:00-17:00	BCCIE Event #5 - Agents Training & Networking Session	Canadian Consulate General

\*RSVP is required for all BCCIE value-added events.

RSVP: <https://www.surveymonkey.com/r/mexico-mission-2019-fall>

## MEXICO CITY

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### Event #1 - Market Briefing presented by Embassy of Canada in Mexico City

**Event Description:** Join our colleagues from the Embassy of Canada in Mexico City to learn more about the education landscape and recruitment and partnership opportunities in Mexico's dynamic International Education market. The briefing will include:

- A market overview, including where students live, what subjects they are interested in and what study of level they are looking at for recruitment to Canada
- Receive data and statistics to help guide decision making
- Insights and updates shared by the embassy's visa section

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**Date:** Monday, October 28th

**Time:** 8:30 – 9:30

**Location:** Sheraton Mexico City Maria Isabel Hotel, Av. Paseo de la Reforma 325, Cuauhtémoc, 06500 Ciudad de México

**Room:** CAZA A

**Audience:** BC public and independent K-12 schools, and public and private EQA-designated post-secondary institutions and language schools.

## **Event #2 - Agent Training and Networking**

**Event Description:** The event will include a brief presentation on features of the BC education system followed by opportunity to meet agents face-to-face to both establish new contacts and consolidate existing ones. Education Agent representatives are drawn from in-country contacts with input from our colleagues at the Embassy of Canada in Mexico City. Please join us for this exceptional opportunity for student recruitment and diversification

**Date:** Monday, October 28th

**Time:** 9:30 – 12:00

**Location:** Sheraton Mexico City Maria Isabel Hotel, Av. Paseo de la Reforma 325, Cuauhtémoc, Ciudad de México

Room: CAZA A

**Audience:** BC public and independent K-12 schools, and public and private EQA-designated post-secondary institutions and language schools.

## **GUADALAJARA**

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### **Event #3 - Roundtable: Jalisco Consortium for the Internationalization of Higher Education**

**Date:** Thursday, October 31st

**Time:** 8:00 – 10:00

**Location:** Universidad del Valle de Atemajac (UNIVA) Av. Tepeyac 4800, Prados Tepeyac, 45034 Zapopan, Jal., Mexico

**Room:** 4001

**Audience:** BC public and private EQA-designated post-secondary institutions and language school

**Event Description:** Please join this Roundtable to learn more about the opportunities for joint programming, partnership development and student, staff and faculty mobility. The Roundtable will explore the linking of BC institutions with consortium member institutions on issues of teacher and student mobility in 5 major areas: Health, Engineering, Communication / Production Audiovisual, Social Sciences and Business. Representatives from the Jalisco Ministry of Innovation, Science and Technology will also be in attendance in addition to representation from:

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**8:00 am -10:00 am** Working breakfast

- Welcome message by UNIVA
- Welcome message by Consul Lewis Coughlin
- Presentation of the universities belonging to the Jalisco Consortium
- Presentation of the universities from the BCCIE
- Remarks concerning APAIE

PARTICIPANTS FROM THE CONSULATE OF CANADA

1. **Lewis Coughlin**, Consul, Senior Trade Commissioner, & Head of Office at the Canadian Consulate in Guadalajara
2. **Veronica Soto**, Trade Commissioner at the Canadian Consulate in Guadalajara

PARTICIPANTS FROM THE JALISCO CONSORTIUM

1. **Gabriel Servín Luna**, Regional Director of International Programs, Western Region, Tecnológico de Monterrey campus Guadalajara;
2. **Isabel Valdez Castellanos**, Director of Institutional Relations, ITESO, Universidad Jesuita de Guadalajara;
3. **María Fernanda Flores Álvarez**, Coordinator of International Programs, Universidad Autónoma de Guadalajara (UAG)
4. **Cinthya A. Navarro Pantoja**, General Coordinator of Cooperation and Internationalization (CGCI), Universidad de Guadalajara;
5. **Valeria Viridiana Padilla Navarro**, Head of the Interinstitutional and International Department, CGCI, Universidad de Guadalajara;
6. **Leoncio Monjarás Wintergerst**, Director of International Affairs, Universidad Panamericana campus Guadalajara;
7. **María José Castelazo André**, Coordinator of International Affairs, SICyT;
8. **Francisco Javier Hernández González**, Head of Academic Studies, High School programs, Universidad del Valle de Atemajac (UNIVA);
9. **Andrés Barba Vargas**, Director of International Development and External Relations, UNIVA, and Coordinator Pro-tempore of the Jalisco Consortium.
10. **Sandra Hernández Salazar**, Head of the International Office, Universidad del Valle de Atemajac (UNIVA);
11. **Bertha Gloria Arias Velazquez**, International Programs Officer, Universidad del Valle de Atemajac (UNIVA);
12. **Noemí Cedillo Vázquez**, Assistant to the Director of International Development, UNIVA, and Secretary of the Jalisco Consortium

#### **Event #4 - Mini Recruitment Fair—Event at [UNIVA](#) and UNIVA Bilingual High School**

**Event Description:** Universidad del Valle de Atemajac (UNIVA) is a private Catholic university with a student population of 15,000 students in its 10 campuses located in 6 states of Western Mexico, Guadalajara being the city that hosts UNIVA's main campus. UNIVA is strongly committed to collaboration with partner institutions of Mexico and currently coordinates the Consortium of Internationalization of Higher education and its mobility in Guadalajara for Mexican and International students. UNIVA also has a bilingual high school co-located on its campus. Please join us for this recruitment event. BC schools will have an opportunity to present their respective schools and program followed by a mini-fair on UNIVA campus.

**Date:** Thurs, October 31st

**Time:** 10:00 – 12:30

**Location:** Universidad del Valle de Atemajac (UNIVA) Av. Tepeyac 4800, Prados Tepeyac, 45034 Zapopan, Jal.

**Venue:** UNIVA, Building 4, Ground Floor

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**Audience:** BC public and independent K-12 schools, and public and private EQA-designated post-secondary institutions and language schools.

### **Event #5- Agent Training and Networking**

**Event Description:** The event will include a brief presentation on features of the BC education system followed by opportunity to meet agents face-to-face, to both establish new contacts and consolidate existing ones. Education Agents representatives are drawn from in-country contacts with input from our colleagues at the Consulate General of Canada in Guadalajara. Please join us for this exceptional opportunity for student recruitment and diversification

**Date:** Thursday, October 31st

**Time:** 15:00 – 17:00

**Location:** Consulate of Canada, World Trade Center, Torre Pacifico, Piso 8, Av. Mariano Otero 1249 Col. Rinconada del Bosque, Guadalajara

**Audience:** BC public and independent K-12 schools, and public and private EQA-designated post-secondary institutions and language schools.

**NOTE:** Registration for EduCanada fairs is the responsibility of individual schools and institutions

BCCIE value-added events are open **only** to BC public and independent K-12 schools, and public and private EQA-designated post-secondary institutions and language schools. We reserve the right to rescind invitation to any BCCIE value-added events at any point in time.

Invitations will be sent separately to our partners and stakeholders in Mexico.

For more information, contact Gabriel Olivella at [golivella@bccie.bc.ca](mailto:golivella@bccie.bc.ca) or 604-637-6759.