

illustration by Sarah Weishaupt



Hi, I'm Sue.

How the internet is
breaking democracy &
what we should do now

Comey voter disenfranchisement
white male resentment

gerrymandering "both parties are equally bad"

anti-immigrant sentiment "the fundamentals"

celebrity beats substance America's **archaic, unjust, racist** Electoral College

I've always voted Republican.

political correctness actually *is* a problem haughty elitists

Nobody Likes Hillary women are judged more harshly

Our Jobs Are Disappearing

prejudice toward Muslims

Russia

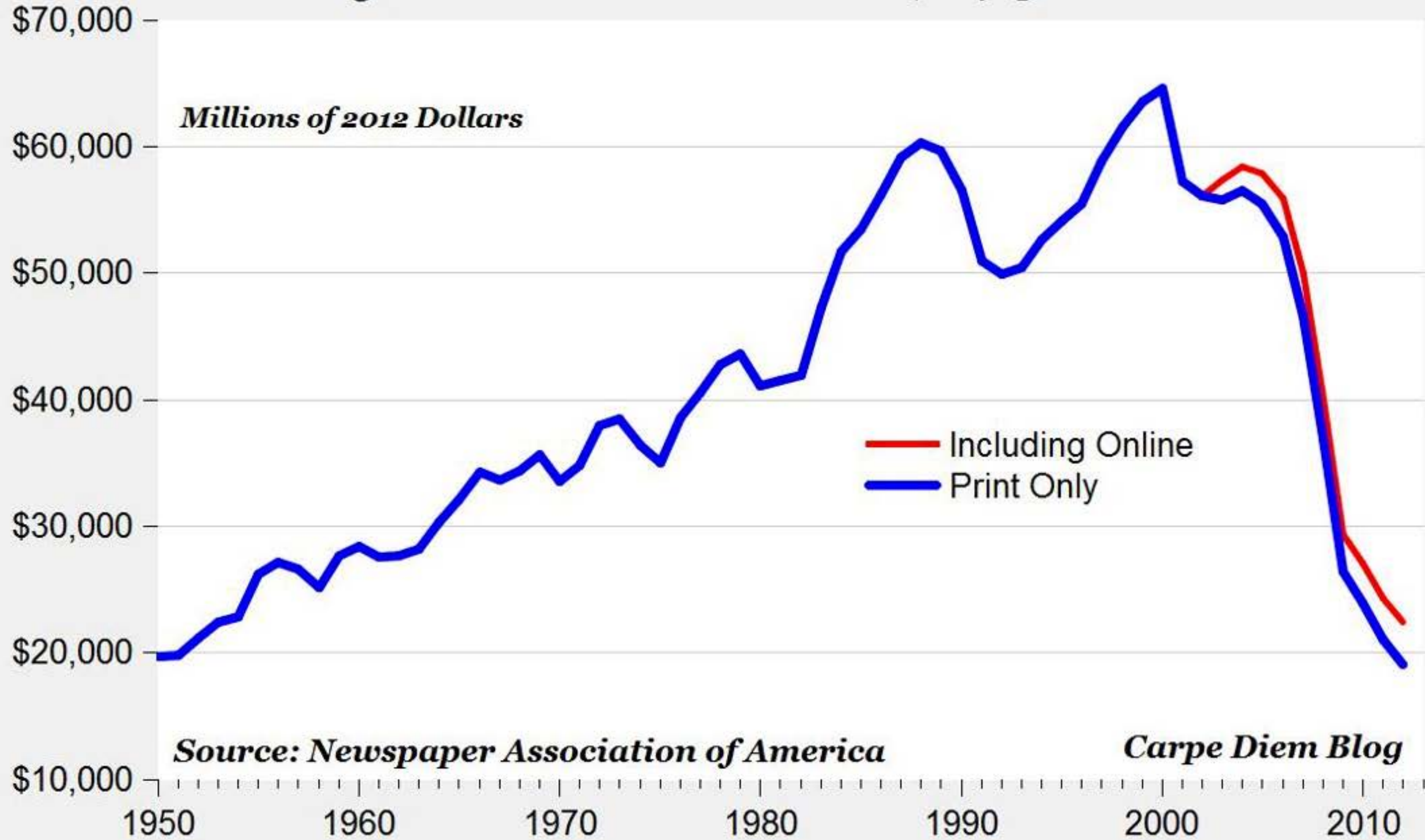


three troubling trends

#1

decline of the news industry

Newspaper Advertising Revenue Adjusted for Inflation, 1950 to 2012





PlayStation Vue

hulu

ROKU



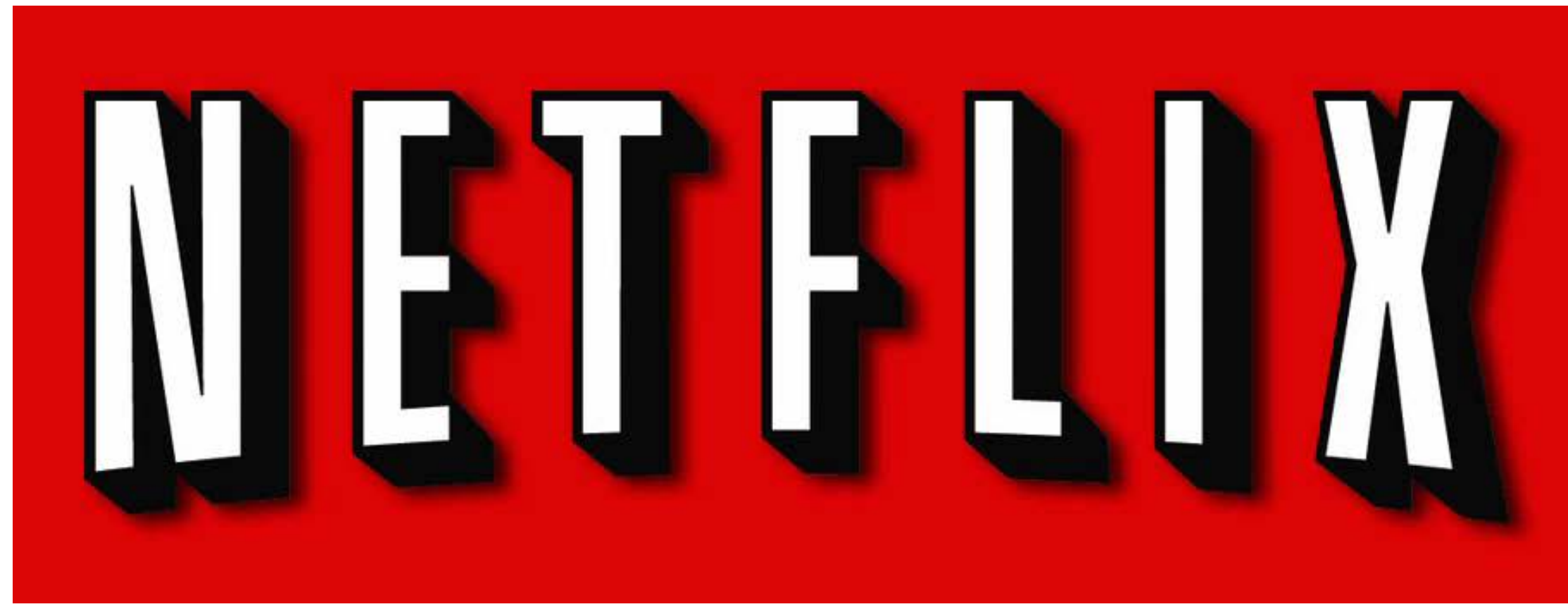
bandcamp

Scribd.



FINAL FANTASY XV

You Tube Red



pandora



CraveTV

amazon instant video

The New York Times

THE WALL STREET JOURNAL.

The Washington Post



R.I.P.

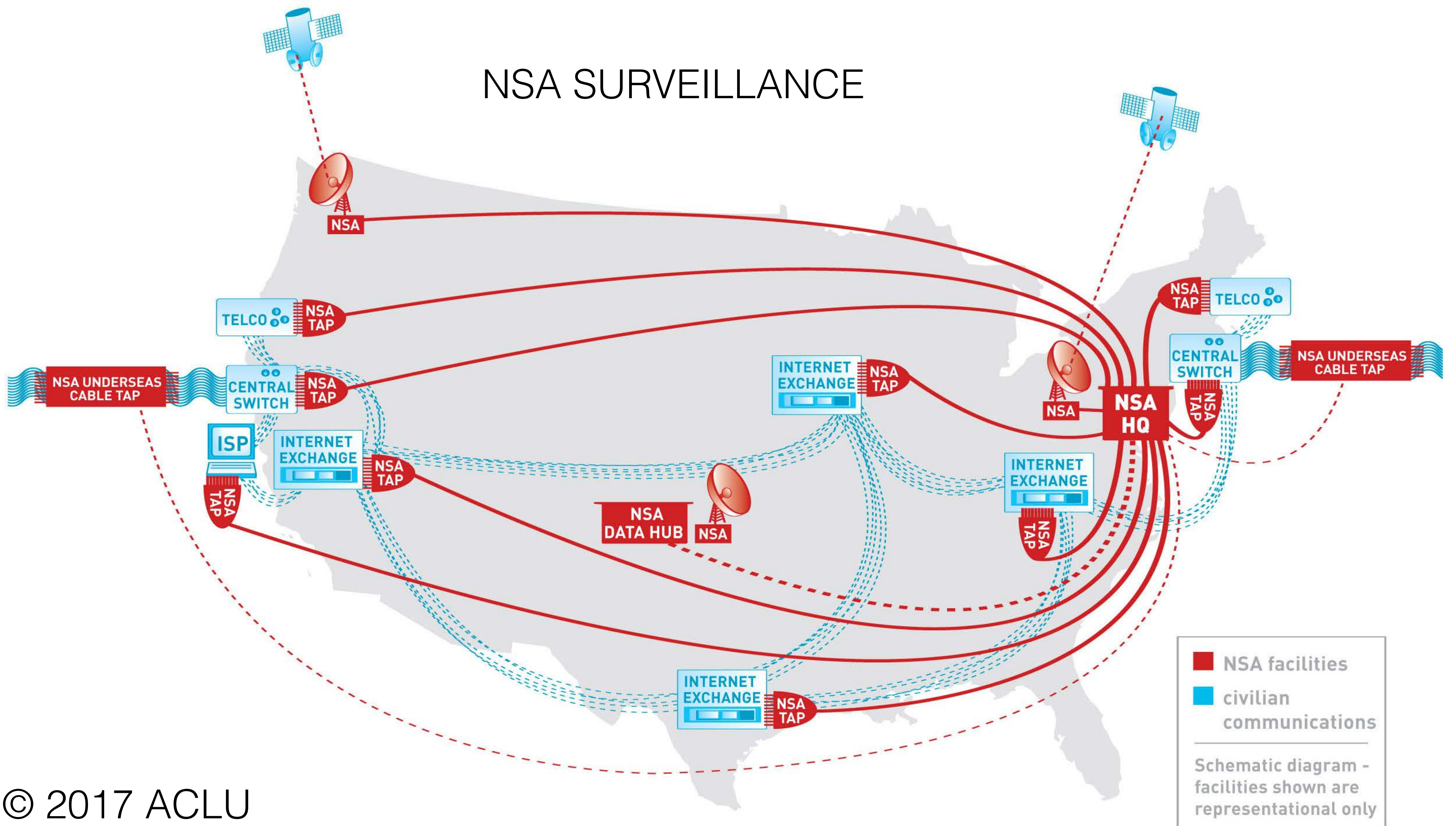
Newspapers

#2

machinery of surveillance & persuasion

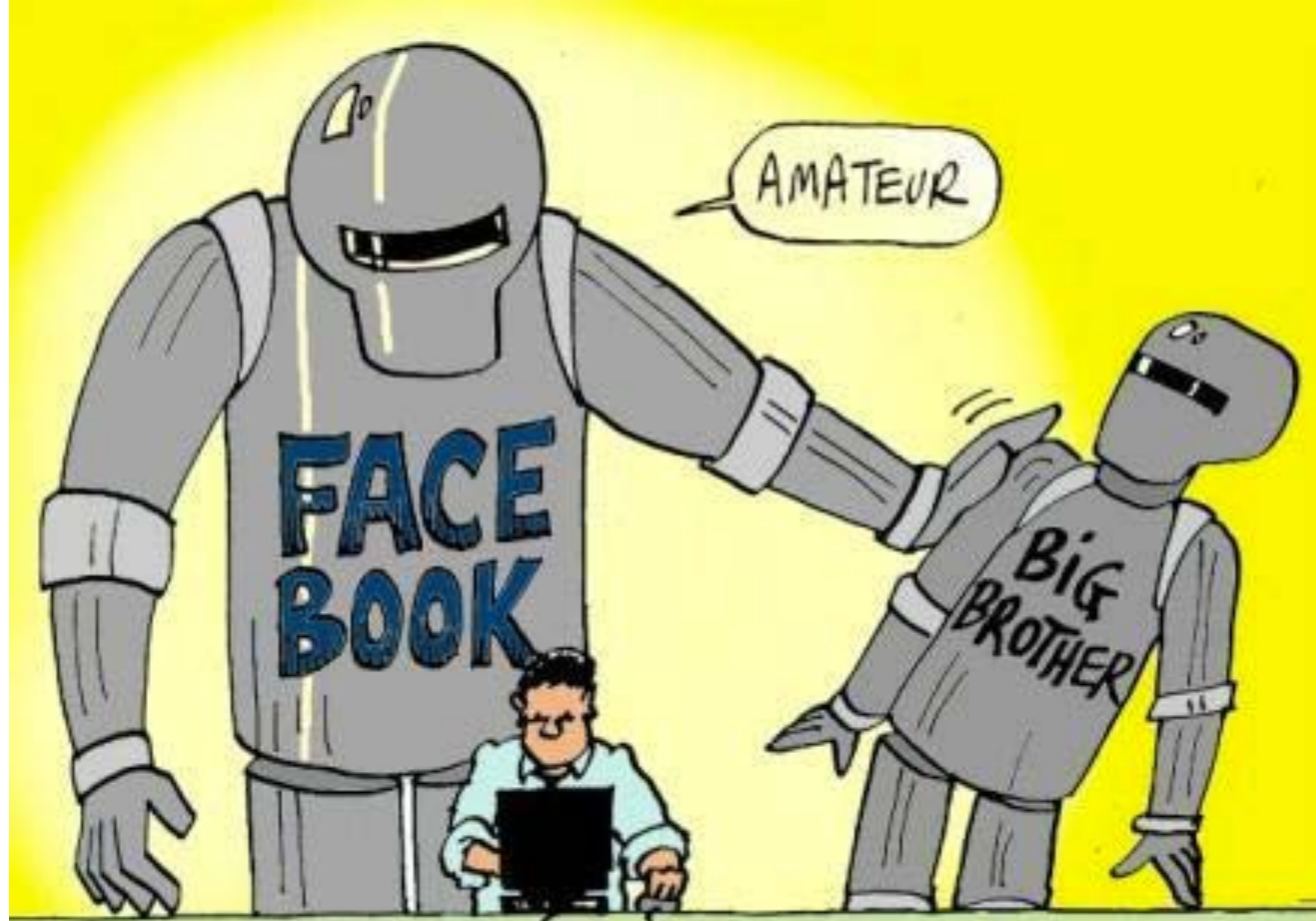


NSA SURVEILLANCE



It's turnkey tyranny.

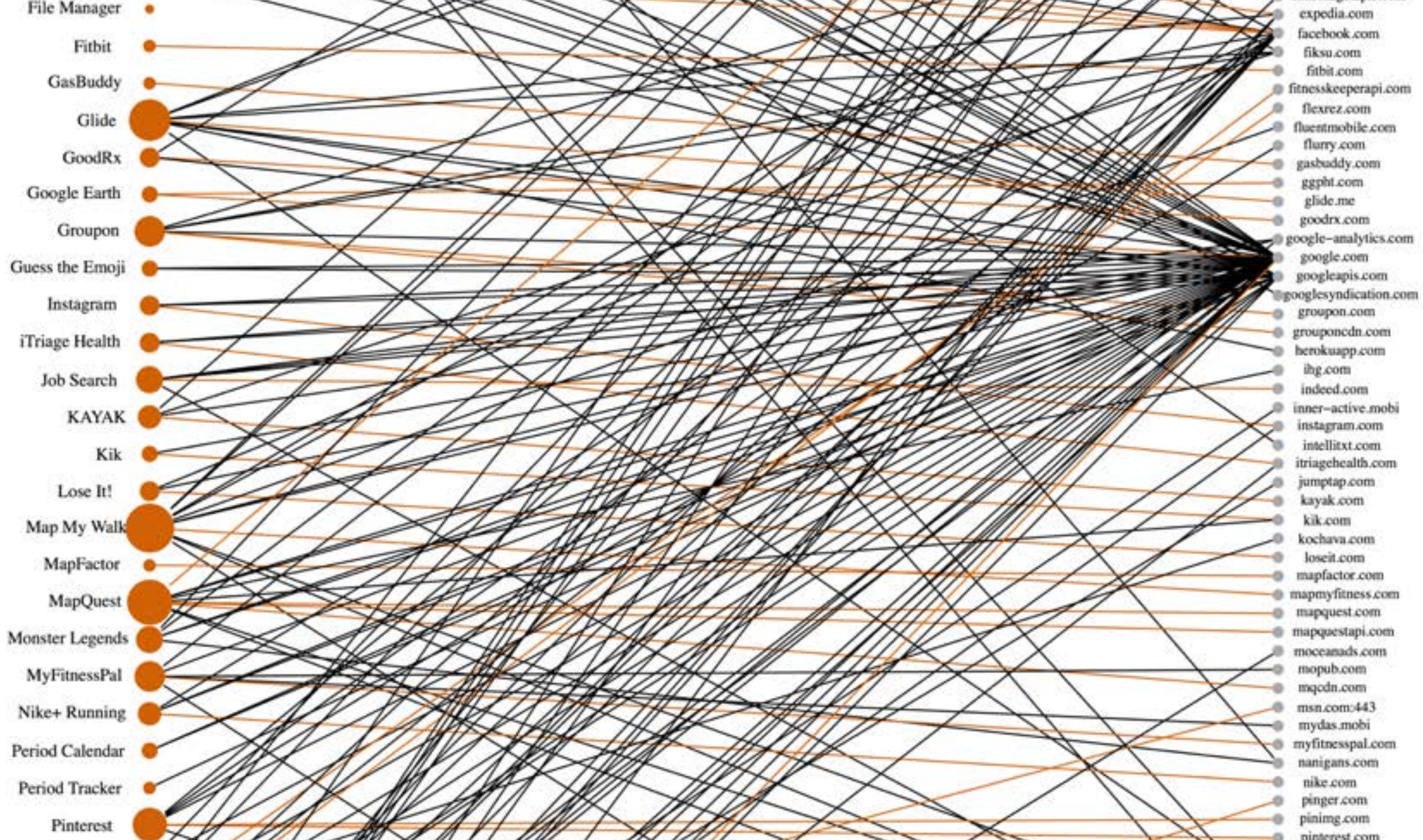
Ed Snowden
Hong Kong, May 2013



Deuze

**We use systems that spy
on us in exchange for
services.**

Bruce Schneier
Data and Goliath



MARKETING EXPERIENCES

Email Marketing

SEO

Interactive Content

Audience & Market Data

MARKETING OPERATIONS

Mobile Marketing
TAPAD Tapjoy mobivity VERVE xdttrib
LEADBOLT adelphimoment best

Display & Native Ads
AdRolls Change Simplify DATA@ centro
ADHalamus RTBHOUSE FLUTE Taboola

Video Marketing & Ads
TREMOR VIDEO
brightcove vimeo OOYALA WISTIA vidyard

Search & Social Ads
toro AdStage
WordStream matchcraft brandnetworks

Communities & Reviews
NING
jive DISCUS sociious IGLOO pasenger

Influencer Marketing
influivive tapinfluenceanalytica twytrland
KLOUT CROWDLY Trackr Buzzsumo

Social Media Marketing
TrackMaven SOCIALFLOW ATTENTIFY TOSPY
talkwalker SOCIALMELT water

Events & Webinars
ON24 BrightTALK Cvent RegdyTalk
citrinx Wavecast attendify INXPO

Customer Experience/VoC
inmoment (+) opinionlab Primary Intelligence
uservoices Qualaroro MEDALLIA

Loyalty/Referral/Gamification
REWARDSTREAM Badgeville forewards
ReferralCandy Talkable loyaltygator

Personalization & Chat
DEMANDBASE everage PERSONYZE hublo
MAGIQ Bariliance LISTRAK SAILTHRU

Testing & Optimization
Volkside convert
Interactive Wingify SIGOPT PAGEWIZ

Content Marketing
kapost PULSEPOINT this.noment
curata Storify CONTENTRUNNER

Creative & Design
AUTODESK balsamiq dribbble
webflow fluid ttypecast

Sales Enablement
postwire Yesware AMBITION
velocity Reply enkata

Channel/Local Mktg
Market-ing Advocate nitromajo Baliho
Channeltivity Eggzack PIREXIS

Asset & Resource Mgmt
WIDEN Marcom Central mediaVault
CELEUM ThirdLight Intivity Synforce

Call Analytics/Management
iftbyphone INVOCA callmodo
twilio keymetric

Team & Project Mgmt
Sanacloud LeanKit liquid Trello
sprintly asana ATLANSSIAN feng

Vendor Data/Analysis
TrustRadius CROWDVR Profiles
Real Story Vantage

Performance & Attribution
MarketShare OPTIMINE [BECKON]
Allocadia Giraffe DataSang

Dashboards/Visualization
GEOCKBOARD RJMETRICS
Klipfolio LEFTRONIC plotly

Web & Mobile Analytics
Google POPCORN METRICS fullstory
bitly clictale MOZ HEAP sumAll

BI, CI & Data Science
pentaho ListenLogic NUEVORA
collective bime PROGNZO Qlik

Data Management Platforms/Customer Data Platforms
exelate LOTAME DataXu
KRXUS neustar Fabric TURN

Tag Management
TEALUM insight GHOSTERY
Rakuten COMMANDER Qubit

Identity
GIGYA janrain onelogin
proofid okta oneall

Cloud Integration/ESBs
TTT Informatica SCRIBEX
talend import OneSaas

APIs
apigee
LAYER7 ascale SMARTBEAR

Platform/Suite
Adobe IBM SDLC Infor
ORACLE SAS infor

CRM
methodCRM update.CRM insightly
TALISMA claritysoft

Marketing Automation/Campaign & Lead Mgmt
LEADLANDER clearbri
adaptiv.io SIGNPOST

Web Content/Experience Management
ACQUIA EPISERVER dynamicWEB
weebly devhub widgy

E-commerce
shopify elasticpath foxycart
Bigcommerce dcart

Databases & Big Data
HEAP FOUNDATIONDB
1010 Clustrix OrientDB

Cloud/IaaS/PaaS
amazon.com Google DigitalOcean
keynote bitnami

Mobile App Dev & Marketing
Google Xamarin GoodBarber
A PPTIMIZE Appboy

Web Dev
GitHubP less codicqa
python express

Marketing Environment
Google Microsoft eBay
myspace glassdoor

INTERNET
facebook LinkedIn tumblr
Quora whatsapp

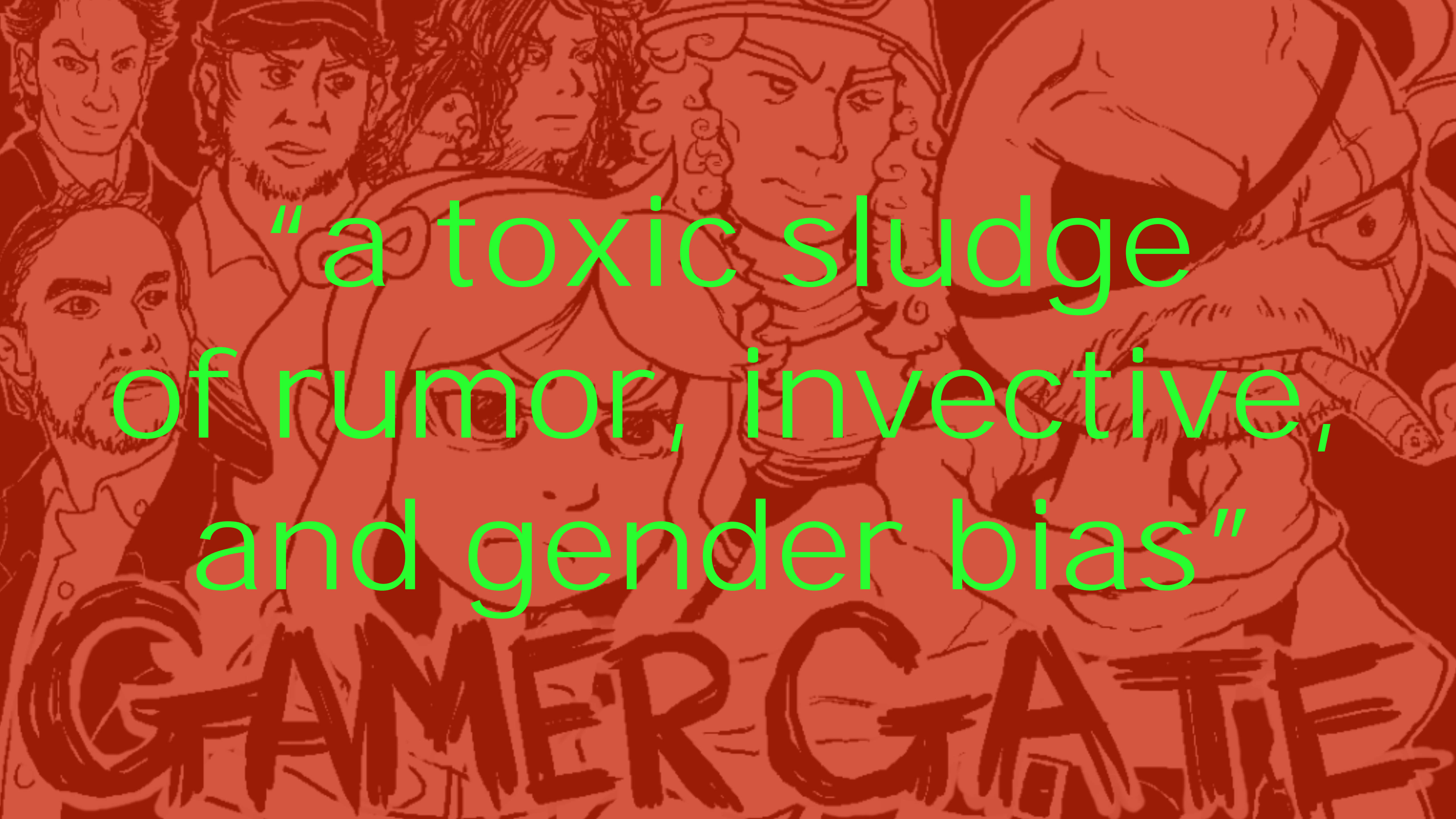


#5

GamerGate

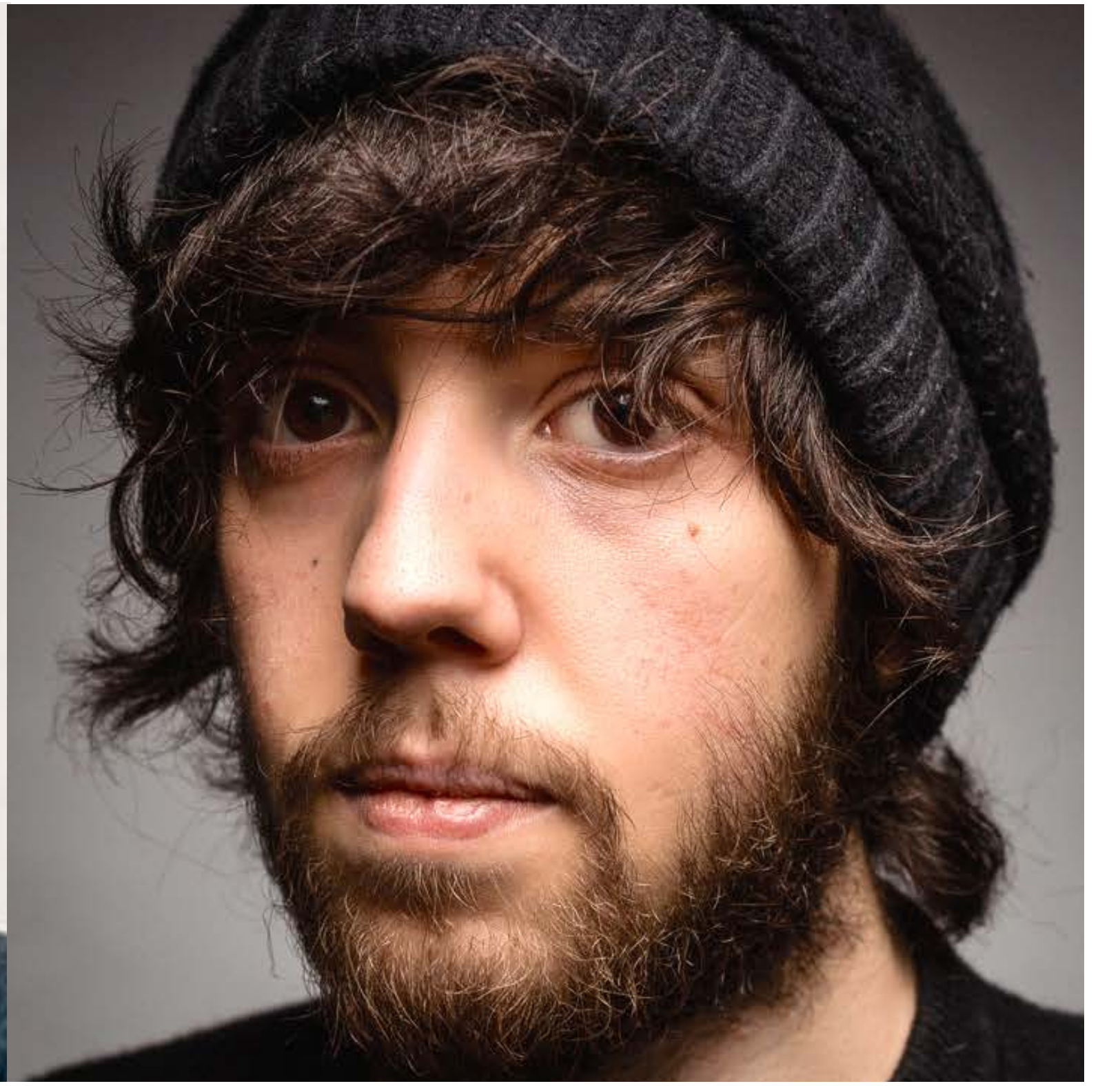


GAMERGATE



"a toxic sludge
of rumor, invective,
and gender bias"





coordinated here	to do this	on these platforms
4chan 8chan IRC Reddit N4G NeoGAF	hack into accounts publish private info shame, mock rape & death threats silence	Twitter YouTube Pastebin SoundCloud imgur Wikipedia

August 2014 to September 2015

#1 experienced troll army

#2 surveillance/persuasion industry

#3 weak & confused news industry



**It leads to a special kind
of alienation from self,
and a special kind of
wariness of others.**

Erving Goffman

The Presentation of Self in Everyday Life

and so what happened?

THE CLINTON MONEY MACHINE

MORE EXAMPLES OF HOW THE CLINTONS SOLD OUT AMERICA:



- MINING COMPANY URANIUM ONE NEEDED U.S. GOVERNMENT APPROVAL TO SELL ITS MINES TO A FOREIGN ENTITY.
- THE COMPANY GAVE \$2.5 MILLION TO THE CLINTON FOUNDATION.
- HILLARY'S STATE DEPARTMENT APPROVED THE SALE.
- FOR ONE SPEECH, BILL CLINTON WAS PAID \$500,000 BY A BANK SELLING THE MINE'S STOCK.
- HILLARY FAILS TO REPORT THE DONATION.

STILL DON'T CARE? YOU SHOULD, BECAUSE URANIUM IS A STRATEGIC ASSET: THE SALE GAVE RUSSIAN PRESIDENT VLADIMIR PUTIN CONTROL OF OVER 1/5 OF ALL U.S. URANIUM PRODUCTION.

MAINSTREAM MEDIA SPONSOR BOYCOTTS

TRUMP

"Of course those fking nig**s are gonna vote for me. I f**king own them!"**



-- overheard by a Clinton campaign worker

**HILLARY
IS A
ROBOT!**





**POPE
SUPPORTS
TRUMP**

TRUE

what else happened?





Mary carr





@Marycar08639249

 **Follow**

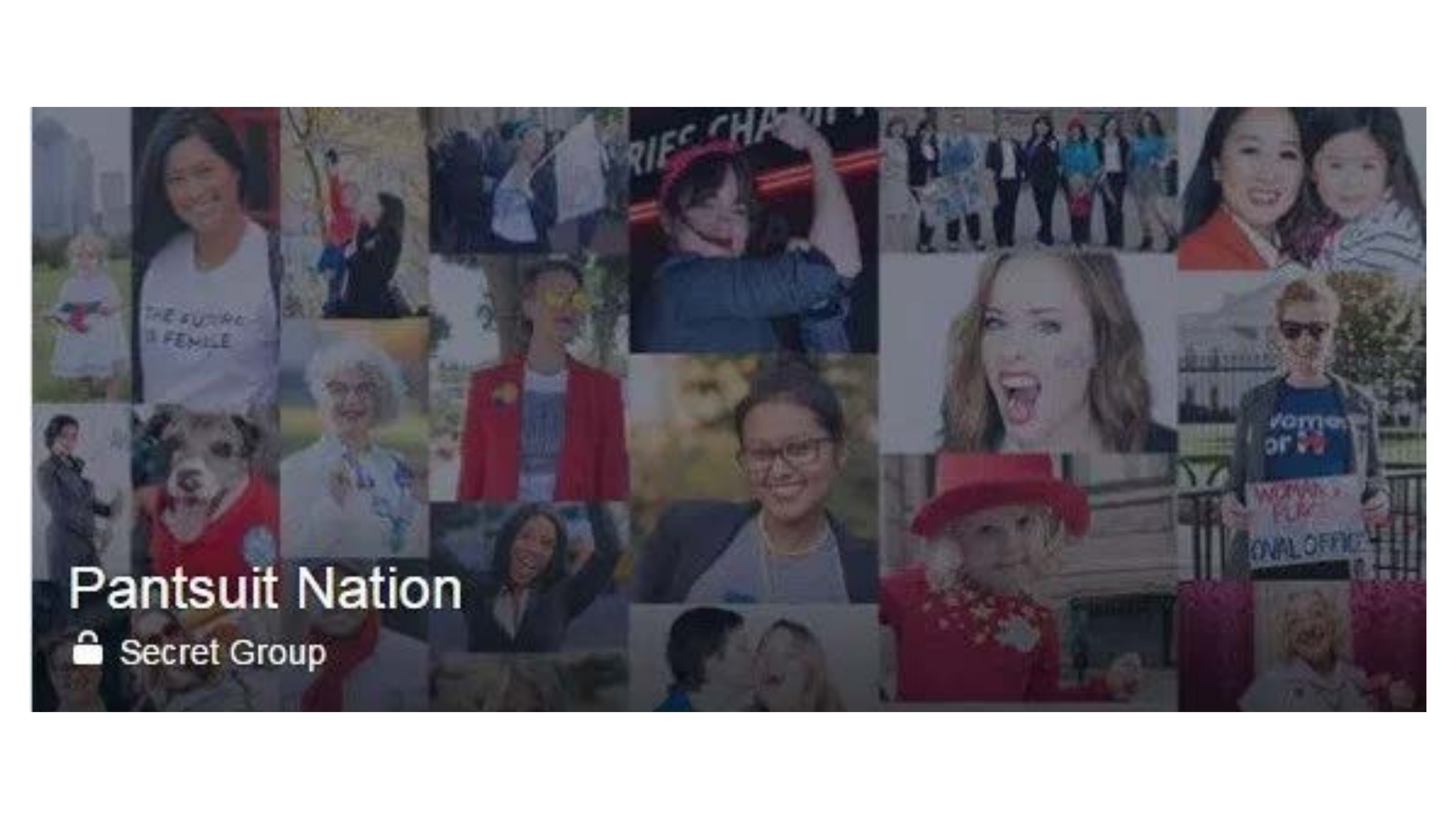


U R waiting for a cold day in hell! Not going to happen! Once a liar always a liar!


Jedediah Bila  @JedediahBila

I'll be waiting, @HillaryClinton, along with many others. Not moving on till you tell the truth.    

USC: nearly one in 5 election-related tweets was a bot;
75% of bots were pro-Trump.



Pantsuit Nation

 Secret Group



C**HEATER**

Okay, so I cheated Bernie out of a chance to become the nominee. WHAT difference does it make?



(C) 2016 Dixon Diaz

In 1975 when I was 12, I was raped by a 42 year old man. Hillary Clinton volunteered to be his lawyer.

In court, Hillary told the judge that I made up the rape story because I enjoyed fantasizing about older men.

Hillary got my rapist freed. In 1980 she gave an interview where she admitted she knew he was guilty. And she laughed about it.

**Hillary Clinton is an advocate for rapists.
Not for women or children.**

THIS STORY IS TRUE. PHOTO IS NOT THE ACTUAL VICTIM.

**BLACK TEENS ARE SUPER PREDATORS
AND NEED TO BE BROUGHT TO HEEL.**

CLINTON 1994

**The result is a frayed,
incoherent and polarized
public.**

Zeynep Tufekci
Twitter and Tear Gas

U.S. election is a *symptom* of a
broader democratic malaise

The Economist Intelligence Unit's Democracy Index

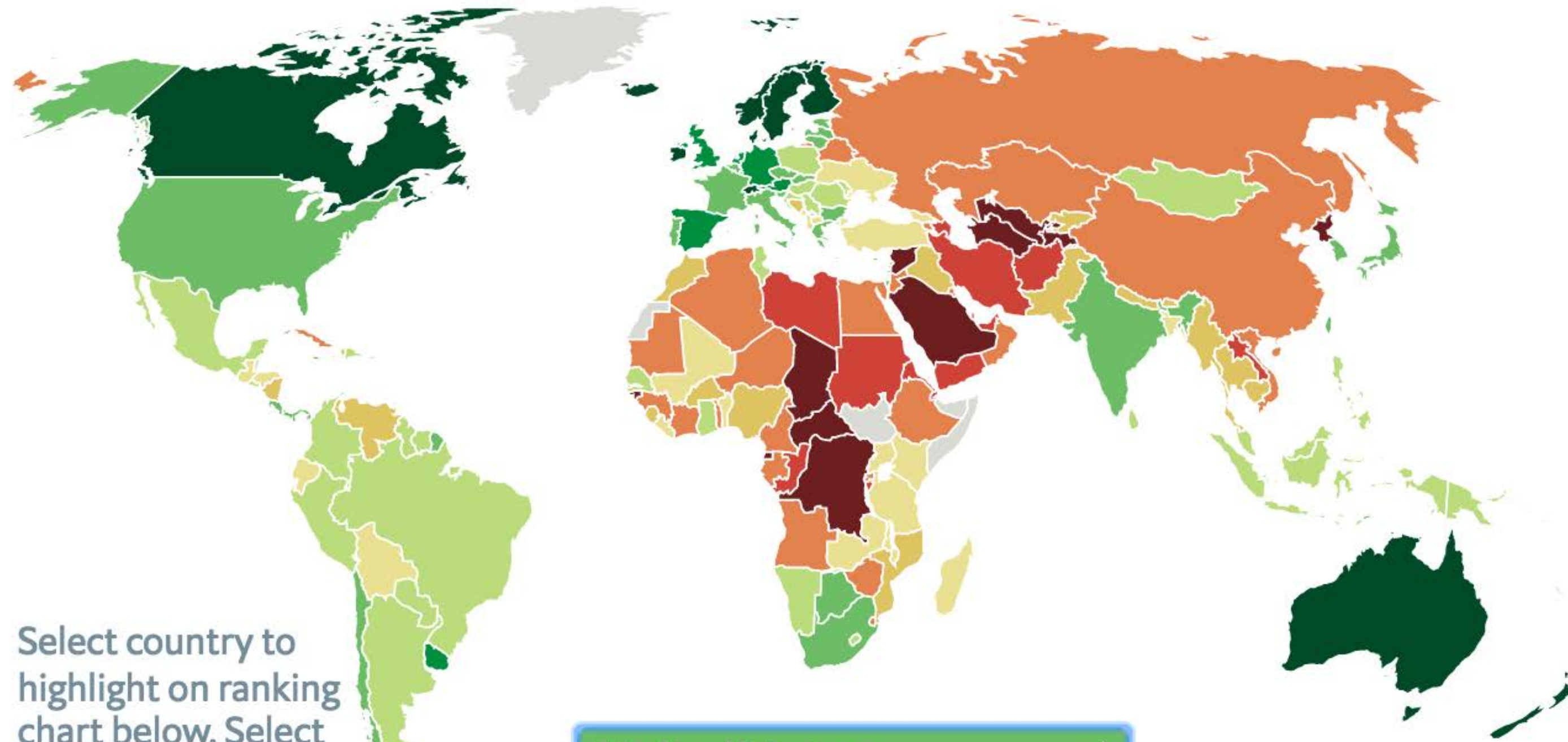
167 countries scored on a scale of 0 to 10 based on 60 indicators

Authoritarian regime

Hybrid regime

Flawed democracy

Full democracy

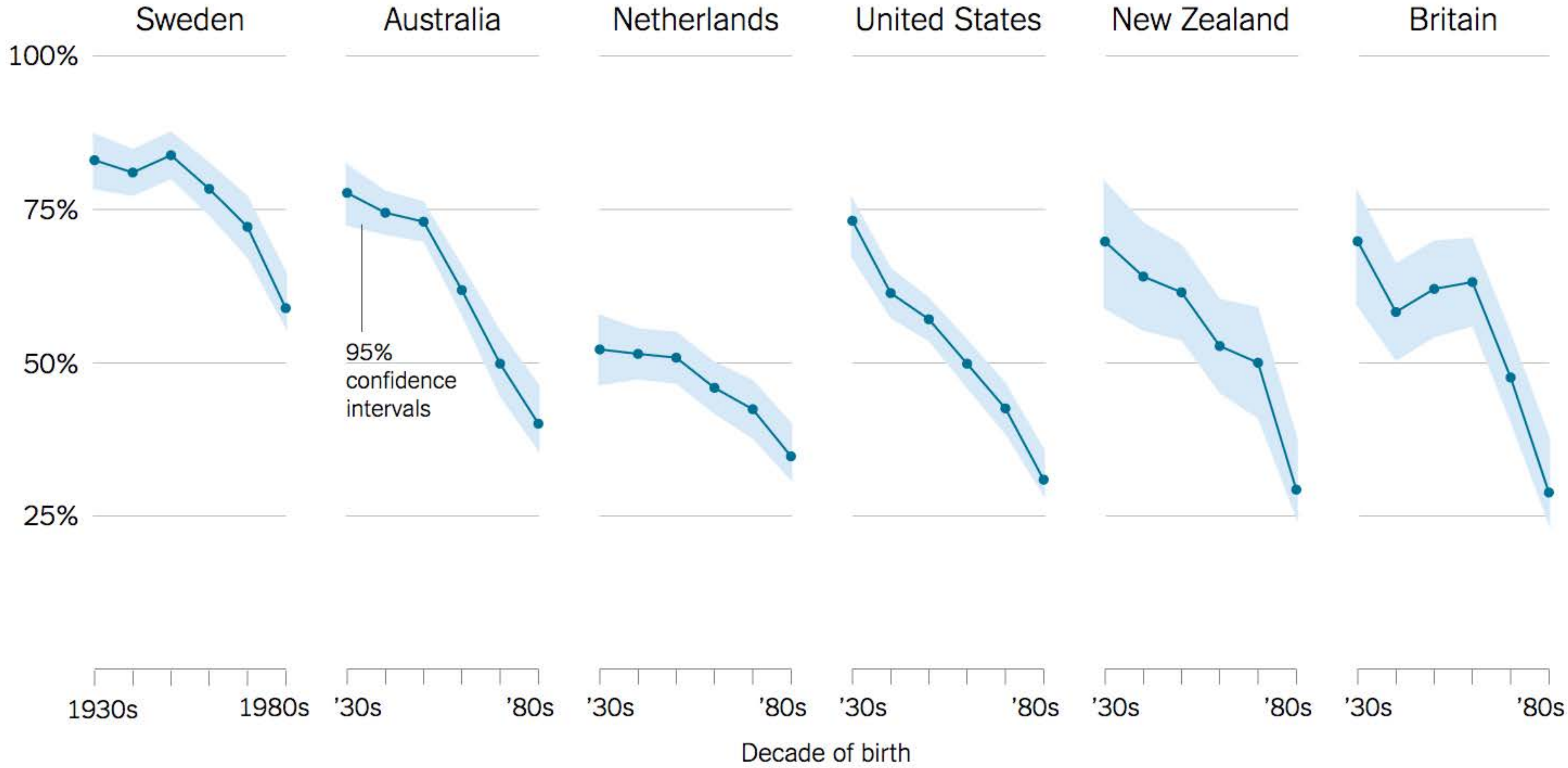


United States

2006 2008 2010 2011 2012 2013 2014 2015 2016

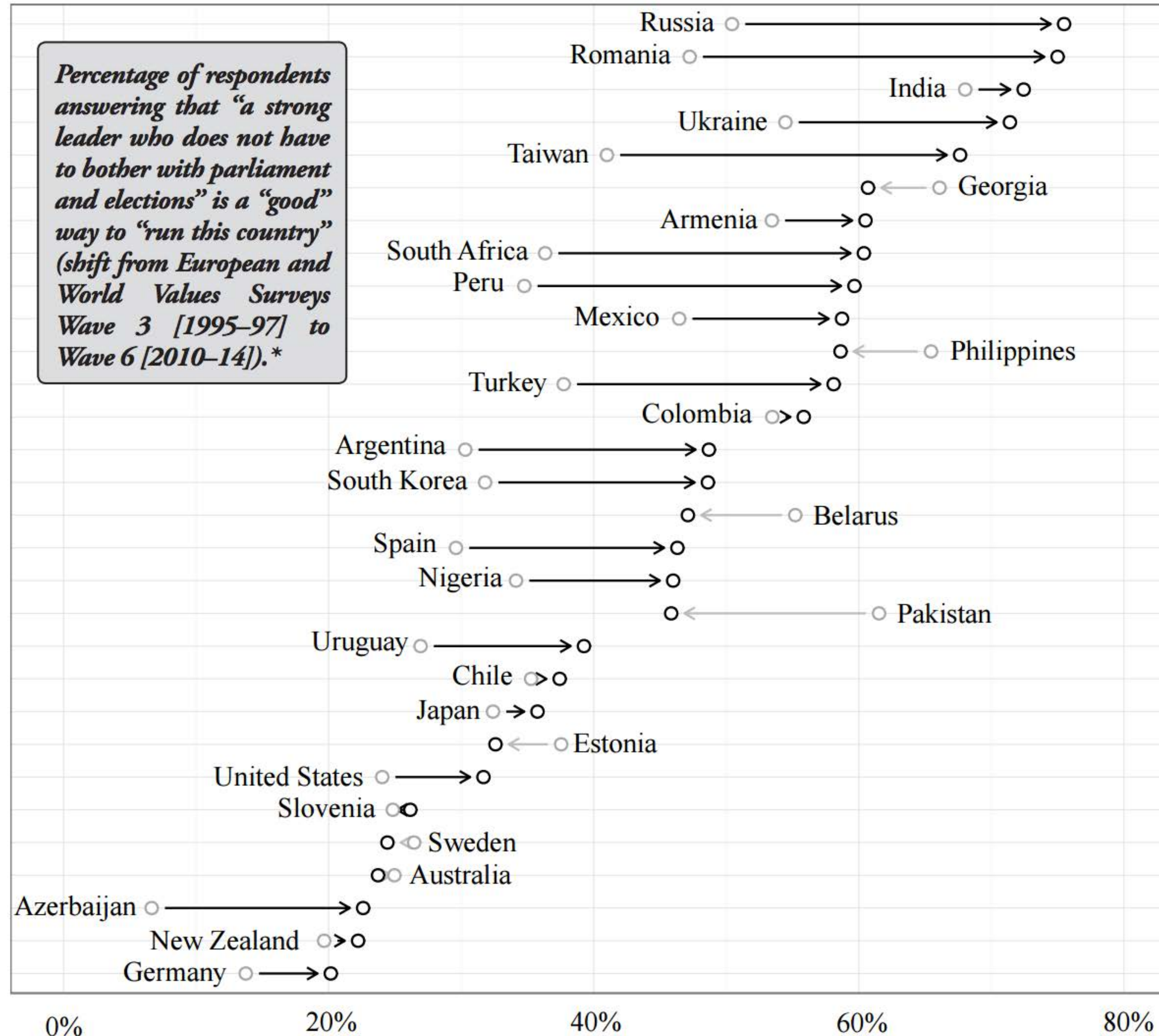
2006	2008	2010	2011	2012	2013	2014	2015	2016
8.22	8.22	8.18	8.11	8.11	8.11	8.11	8.05	7.98

Percentage of people who say it is “essential” to live in a democracy



Source: Yascha Mounk and Roberto Stefan Foa, “The Signs of Democratic Deconsolidation,” Journal of Democracy | By The New York Times

FIGURE 2—GLOBAL RISE IN SHARE OF CITIZENS WISHING FOR A STRONG LEADER “WHO DOES NOT HAVE TO BOTHER WITH ELECTIONS”



Source: European and World Values Surveys.

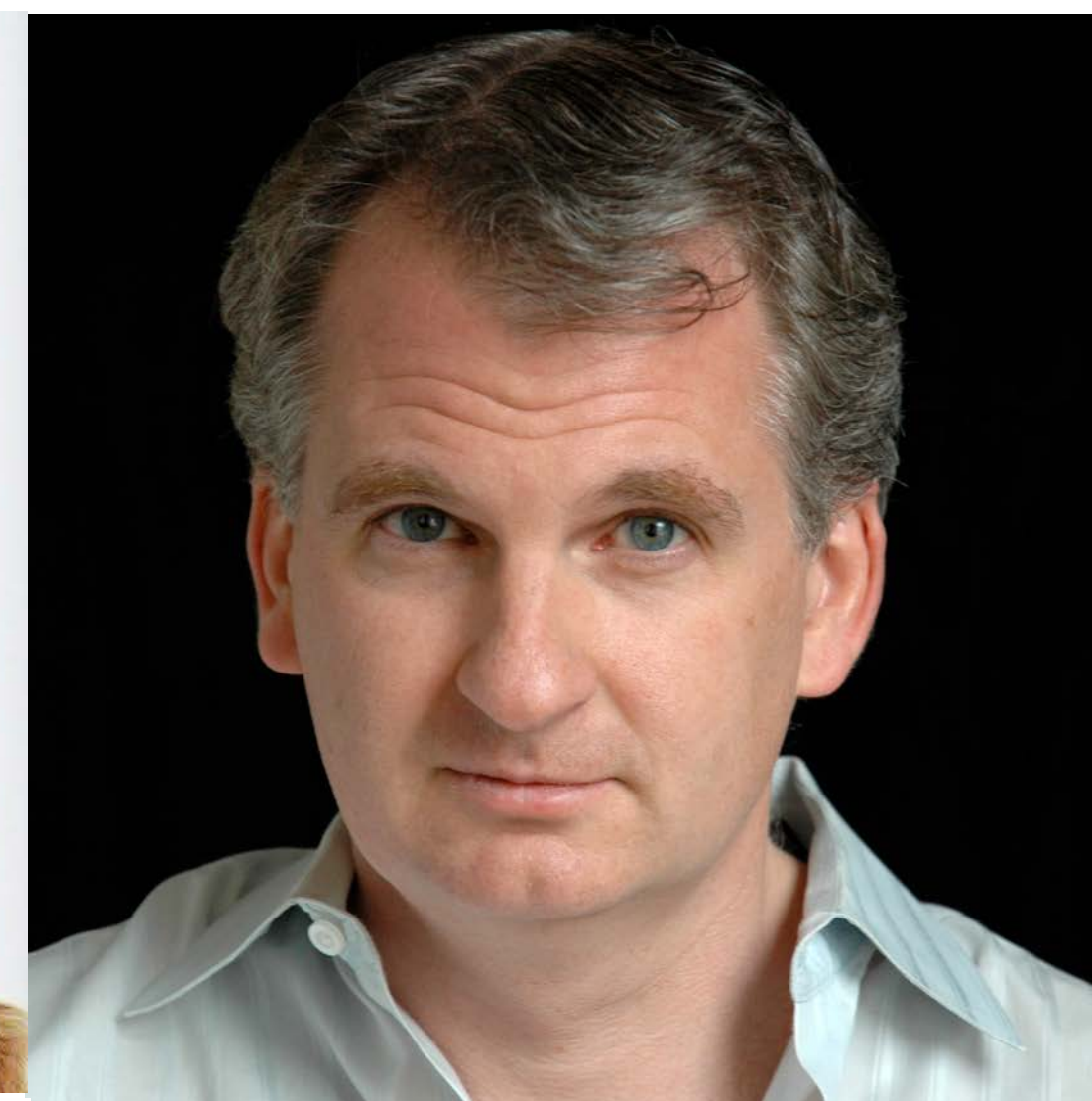
Jan-Werner Müller



Masha Gessen



Timothy Snyder



Zeynep Tufekci

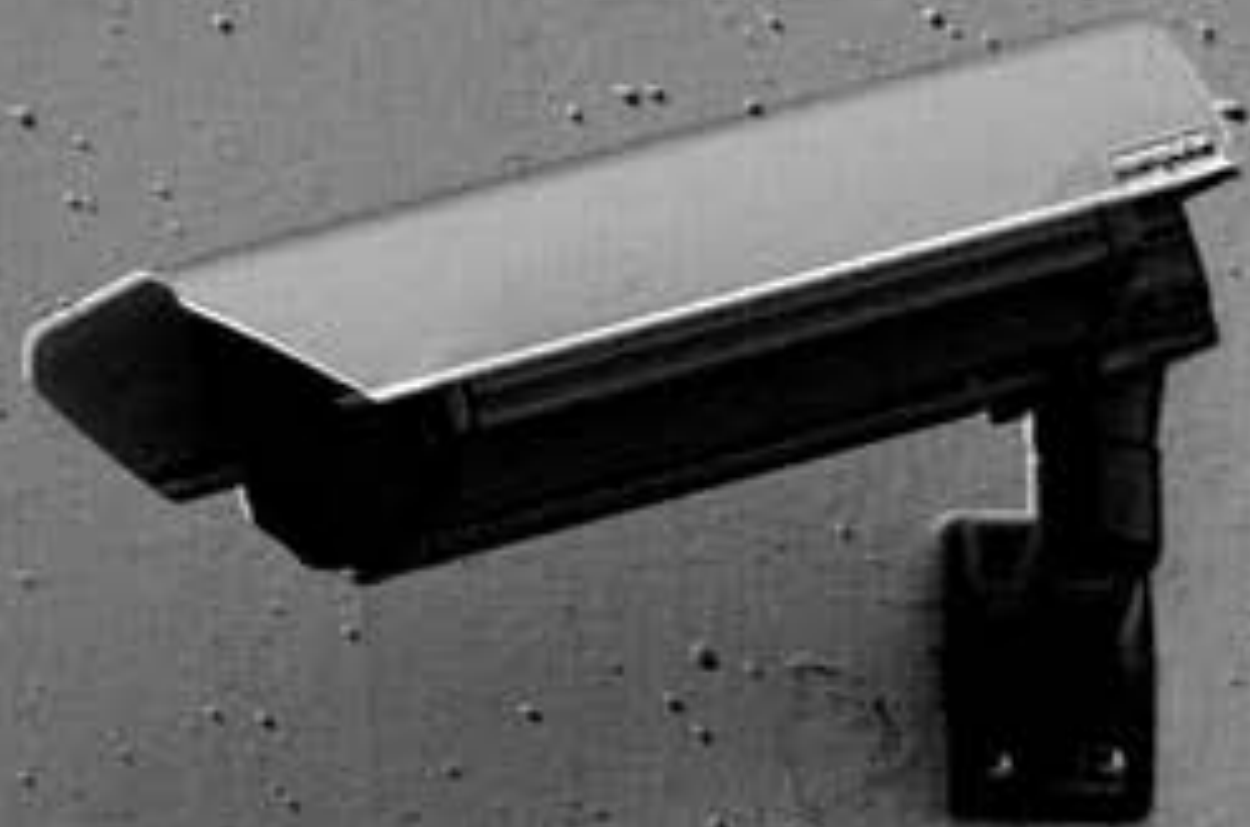


Yascha Mounk



Sarah Kendzior

19884



7 rules to live by



RememberBot

@_RememberBot_

Following



It is not normal for a U.S. president to appoint a white supremacist as his senior advisor.

RETWEETS

3

LIKES

7



9:19 AM - 26 May 2017











closed doors

11

Please

卐

Jews belong
in the oven

卐



**WHAT IF KIM JONG IL
WAS A GLORIOUS LEADER**

**AND WE'RE THE ONES
BEING BRAINWASHED?**

**A people that no longer believe
anything cannot make up its mind.
And with such a people you can do
what you please.**

Hannah Arendt



**A society which emphasizes
uniformity creates
intolerance and hate.**

Pierre Elliot Trudeau

**We must continue to cherish
compassion, love, and
understanding.**

Pierre Elliot Trudeau

THANK YOU

