

Event for BC secondary schools and Tokyo Metropolitan high schools

The British Columbia Council for International Education (BCCIE), International Trade Investment Office Representing the Government of British Columbia Japan (BCTIO Japan) and Tokyo Metropolitan Board of Education (Tokyo BOE) are co-organizing an education event on November 1st, 2016. This event is offered with the co-operation of the BC Ministry of Education, which has an MOU with the Tokyo Metropolitan Board of Education. It is open to independent schools and public school districts that have schools that are open to exploring sister school opportunities with Tokyo Metropolitan high schools. This is an excellent opportunity to develop new and expand existing relationships with Tokyo Metropolitan high schools.

Please read the following event details and kindly **respond by Friday, October 14, by emailing the accompanying Information Sheet** to ASchroeder@bccie.bc.ca and maoshima@britishcolumbia.ca.

Event Title: Exploring sister school opportunities with Tokyo Metropolitan High Schools

Venue: TKP Akasaka Station Conference Centre

Kokusai Shin Akasaka Bldg. West. 2-14-27 Akasaka Minato-ku, Tokyo

* Connected to Akasaka subway station Exit 5a

<http://www.kashikaigishitsu.net/facilitys/cc-akasaka/access/>

Google map

<https://www.google.co.jp/maps/place/35°40'19.4%22N+139°44'13.3%22E/@35.6719009,139.7372907,18z/data=!4m5!3m4!1s0x0:0x0!8m2!3d35.6720556!4d139.7370278?hl=en>

Date: Tuesday, November 1, 2016

Time: 3:15 p.m.

Doors Open/Guest Registration

3:30 p.m. - 6:00 p.m.

Event including Networking (TBA)

Cost: non-paid; pre-registration is required

Event theme: Exploring Sister School Opportunities between BC secondary schools and Tokyo Metropolitan high schools

Participants:

- Representatives of Tokyo Metropolitan High Schools who are interested in exploring sister school opportunities in BC
- Target size: up to 20 schools and districts from BC and Tokyo respectively (we would like to invite roughly the same number of secondary schools from BC and Tokyo)
- In addition to the participating schools and districts, the Tokyo BOE would also like to welcome to some additional Tokyo high schools as observers.

Event Objectives:

- To provide BC secondary schools and districts and Tokyo Metropolitan high school representatives an opportunity to network and possibly establish new partnerships
- To showcase BC institutions' best practices in the field of international education
- To provide BC institutions with an opportunity to understand its Japanese counterparts' needs and interests better



Event Program (Tentative):

The event will be conducted in English and some Japanese. (Professional interpretation to be provided)

Facilitator: Michiko Aoshima, Education Marketing Manager, BCTIO Japan

- Opening remarks, Tokyo Metropolitan Board of Education (TBC) (2 mins)
- Opening remarks, BCTIO Japan (Avrom Salsberg, Managing Director) (2 mins)
- Remarks by the Embassy of Canada (2 mins)
- Overview and advantages studying in BC, BCCIE (Alan Schroeder, Associate Director) (10 mins)
- What Tokyo Metropolitan high schools want to do through sister school programs, Tokyo Metropolitan Board of Education (10 mins)
- Introduction of representatives of BC school districts and independent schools, BCCIE (Alan Schroeder) (5 mins)
- Introduction of Tokyo high schools, Tokyo Metropolitan Board of Education (5 mins)
- One-on-one meetings (60 mins)
 - Each Tokyo high school will host a table. BC representatives will visit each table for discussion.
- Please complete the Information Sheet in advance to help participants prepare for the event.

Networking:

- Coffee and snacks will be served after the one-on-one meetings (30 mins)

Japan Market Background:

- Japanese government and more and more secondary schools are eager to increase exchange (two-way) programs with overseas institutions. Various scholarships are available.
- Cultivating “Global Human Resources” (“Global Jinzai” in Japanese) - professionals who can conduct business in English and understand/adjust to cultural differences - has become a national priority in Japan. With globalization of the economy (increased international competition), ageing population, and a greater number of inbound tourists, more Japanese companies need employees with English proficiency and inter-cultural skills to compete internationally. In response to such needs, Japanese educational institutions are incorporating more elements of international education.
- Partnership agreements at the secondary school level are increasing. In 2014, 2,102 Japanese high schools have overseas agreements, up from 1,909 in 2012. Top 5 partner countries in 2014 were Australia, US, Korea, China and New Zealand.

Japanese High school students studying abroad, top destinations (3 months or longer)

Top Destinations	2008-09		2011-12		2013-14	
	Students	% Chg	Students	% Chg	Students	% Chg
USA	1,150		1,046	-9%	1,156	11%
New Zealand	582		654	12%	847	30%
Canada	460		495	8%	642	30%
Australia	438		386	-12%	454	18%
UK	146		144	-1%	170	18%
Germany	82		93	13%	109	17%
Total	3,190		3,257	2%	3,897	20%

Source: Japanese Ministry of Education

Japanese high school students studying abroad, by top destinations (3 months or less)

Top Destinations	2008-09		2011-12		2013-14	
	Students	% Chg	Students	% Chg	Students	% Chg
USA	5,398		6,111	13%	10,100	65%
Australia	8,867		8,380	-5%	9,819	17%
UK	2,774		3,277	18%	4,568	39%
Canada	2,896		3,157	9%	3,914	24%
New Zealand	2,838		2,059	-27%	3,009	46%
South Korea	907		1,679	85%	1,311	-22%
China	1,020		920	-10%	457	-50%
Total	27,025		29,953	11%	38,152	27%

Source: Japanese Ministry of Education

- **Case Study:** Mejiro Kenshin Junior High School and Senior High School
http://www.mejiro.ac.jp/mk/english/i_education/i_exchange.html