



# Eurasia: the differences, challenges and opportunities for cooperation

**Universities Union of Eurasia**

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# Content

- About UUE
- Overview of the HigherEd in Eurasia & CIS
- Effective tools for academic cooperation development
- The obstacles in communication and ways to clear them



# Universities Union of Eurasia

## Who we are

Over 60 state universities from Russia, Ukraine, Belarus and CIS (founded in 2010)

Easy and effective approach to majority of Russian, Ukrainian, Belorussian and other CIS universities

University cooperation and long-term partnership initiator and organizer

HigherEd internationalization researcher and catalyst

The Global series of IUNC conferences organizer-  
International Universities Networking Conference

## We can help you

To set up fruitful cooperation with best universities from Eurasia (Russia & CIS)

### Tools we provide:

IUNP – the networking platform (online contact)

IUNC – International Universities Networking Conferences  
(personal one-to-one contact)

Data of EEUA surveys and analytics





# Overview of the HigherEd in Eurasia

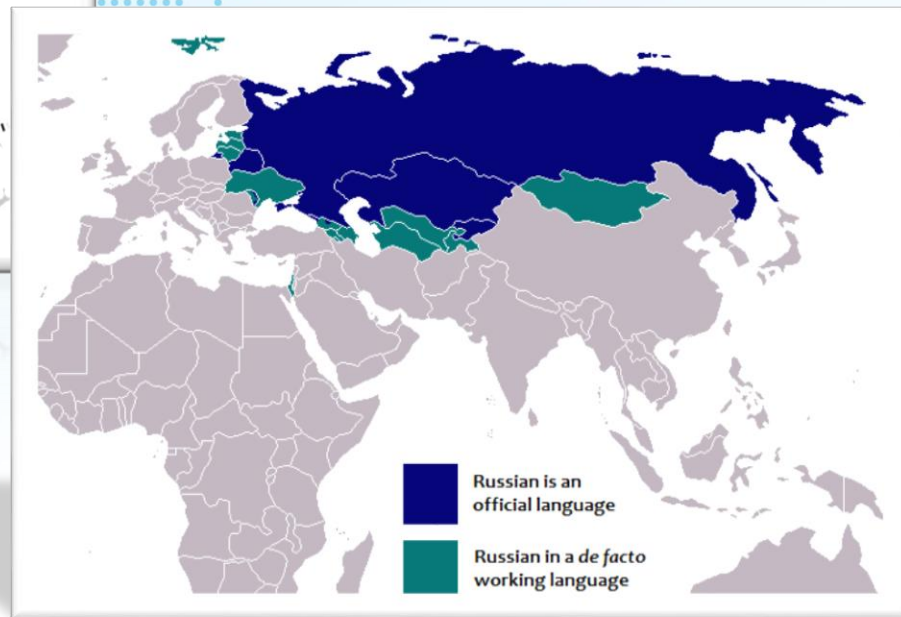




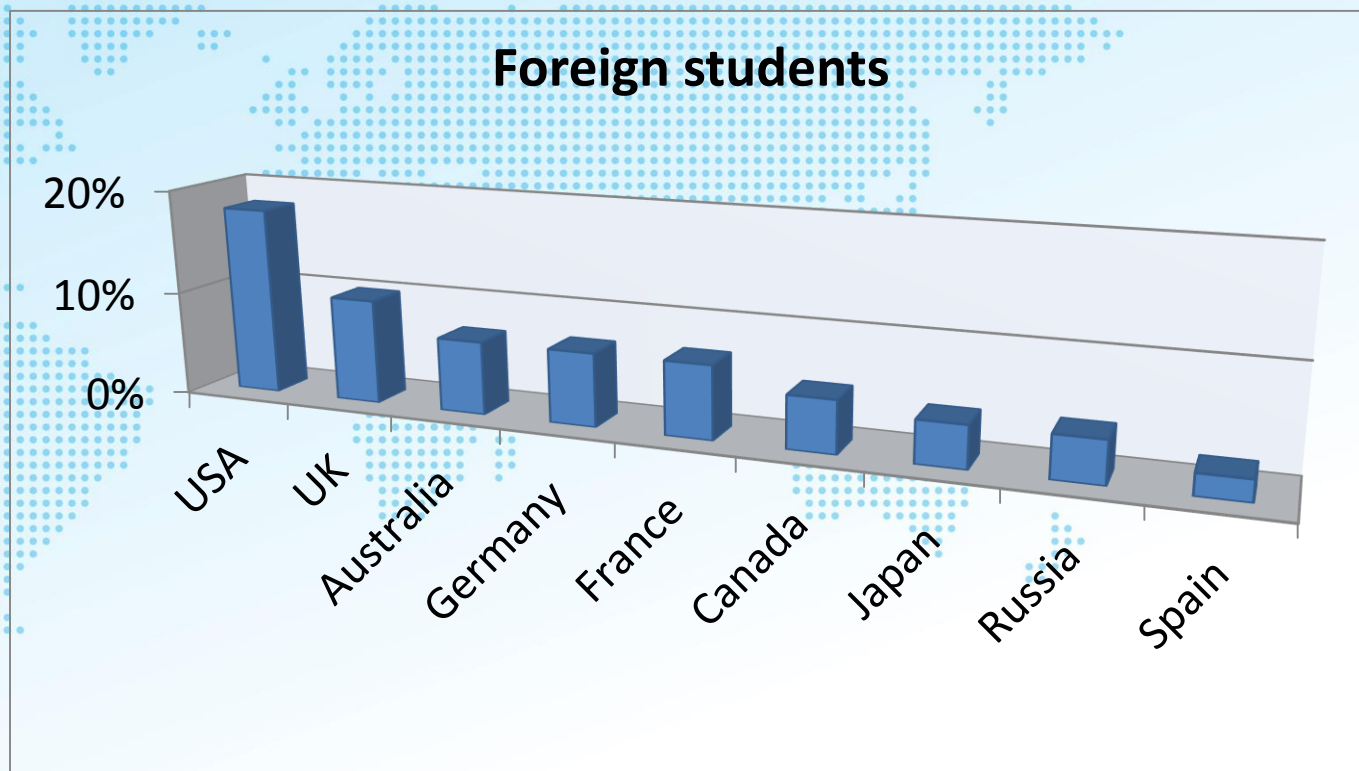
# Eurasian countries we will speak about today



**Russia,  
Ukraine,  
Belarus,  
Kazakhstan,  
Kyrgyzstan  
& other  
CIS countries**



# Top study abroad destinations



# Foreign students in Eastern Europe



- *Top host destinations worldwide, 2014. Source: Project Atlas and PFUR*

# Number of International Students, World Trends





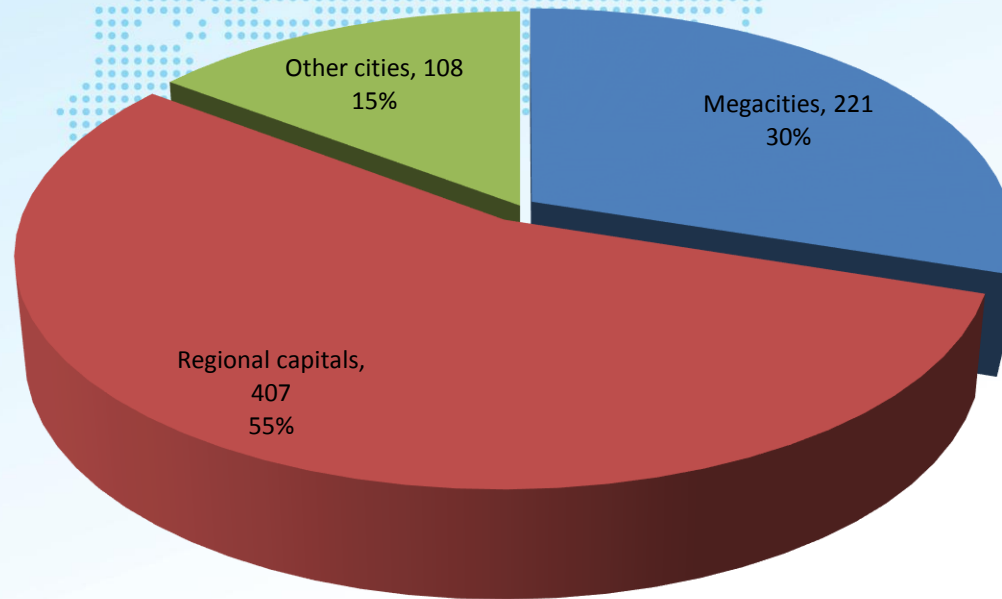
# Foreign students in Russia



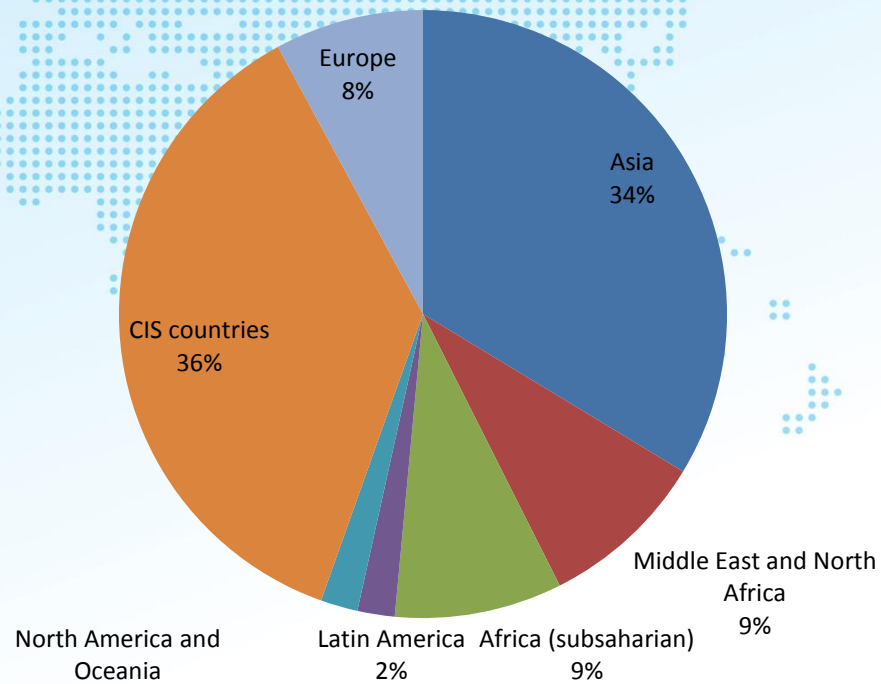
# Foreign Students in Russia



## Amount of Russian universities teaching foreign students



# Foreign students in Russia by origin

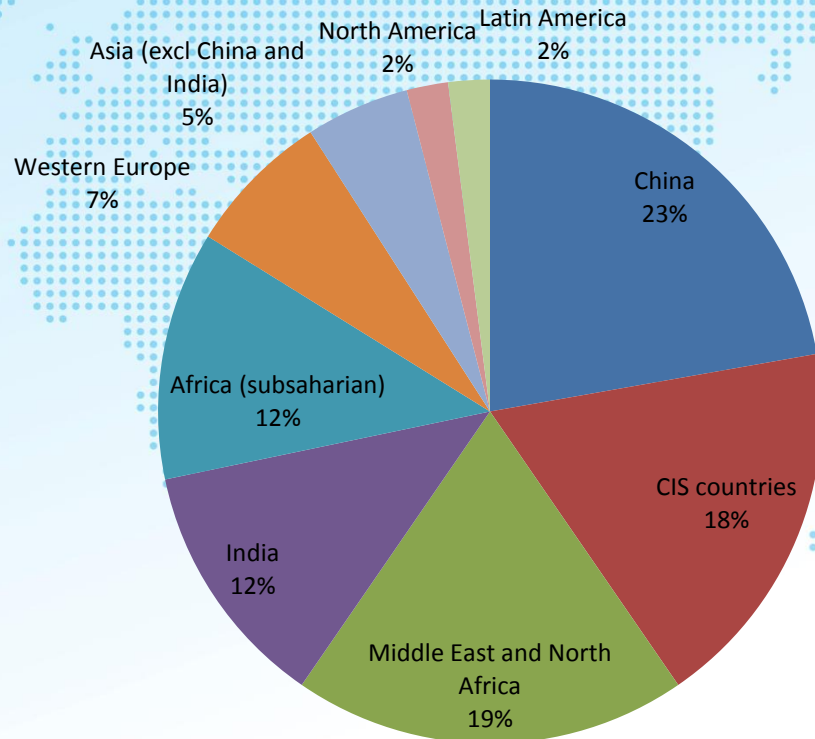




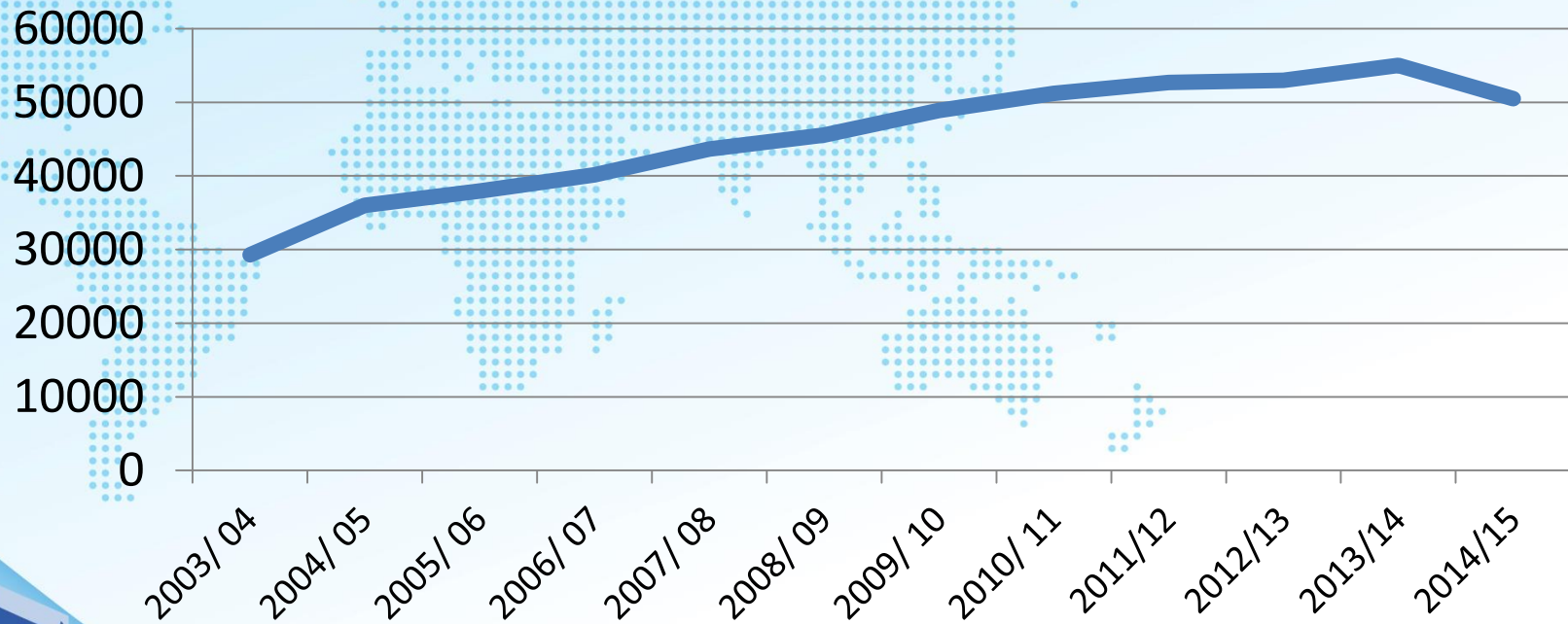
# Foreign students in Ukraine



## Foreign students in Ukrainian universities by country of origin

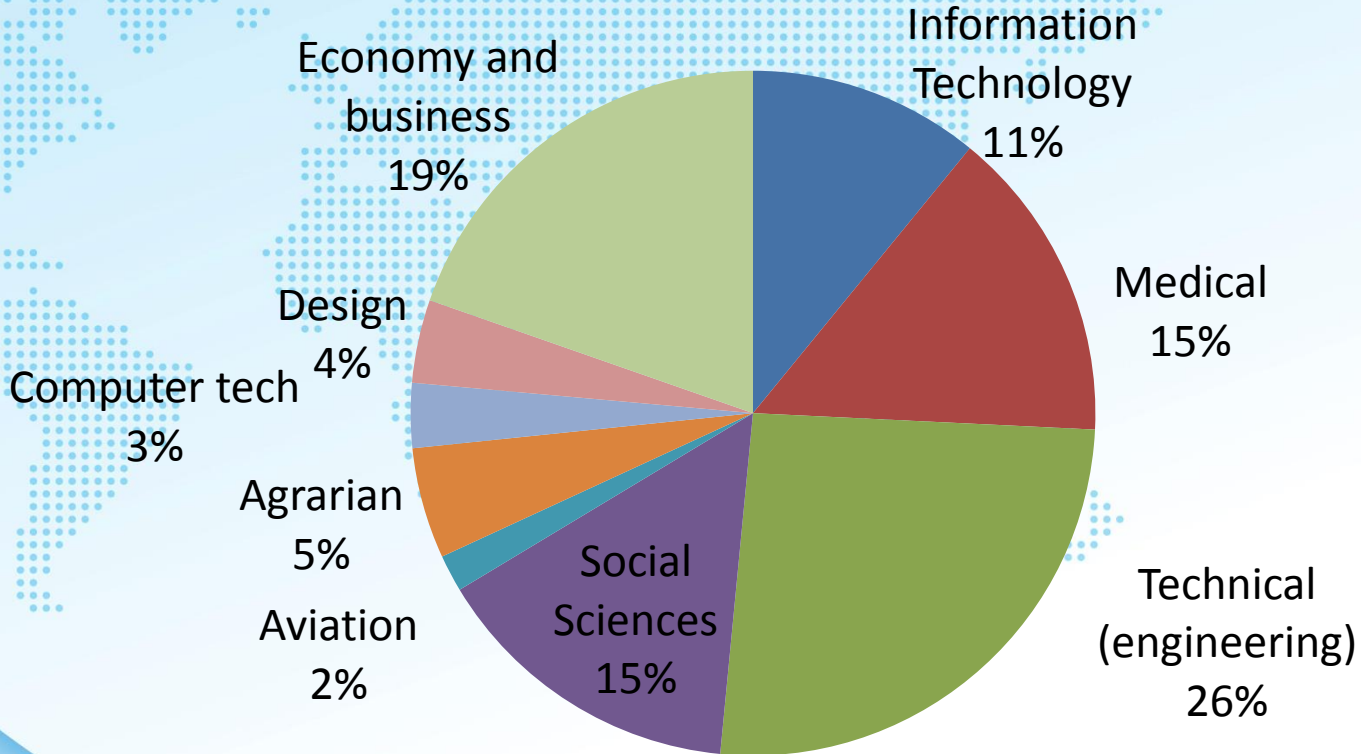


# Number of foreign students in Ukraine





# Ukrainian universities teaching foreign students





# Educational system of Russia and Ukraine



# Education system

## Study in Russian

- Preparatory course (1 year)
- Bachelor degree (4 years)
- Master degree (2 years)

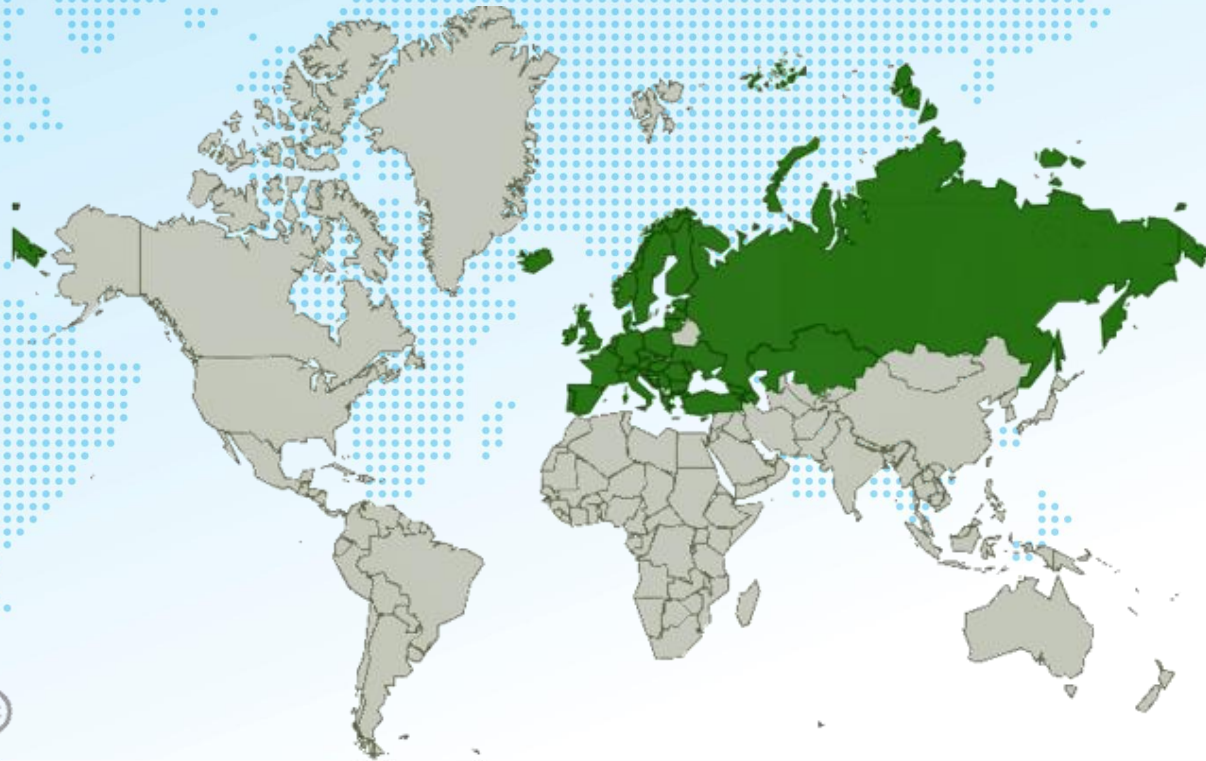
## Study in English

- Bachelor degree (4 years)
- Master degree (2 years)

**Intakes: all courses start each September only**



# Bologna Process



Russia, Kazakhstan and Ukraine are taking part in Bologna process





# Over 50 degree Courses in English:

- **Economics & Management**

Management of organizations  
Management of innovative activity  
International management  
Marketing

- **IT**

Automatization & Computer-Integrated Technologies,  
Informatics and computer engineering,  
Computer science, Computer Engineering  
Software design & development,  
Software Engineering,  
Economic Cybernetics,  
Telecommunications

- **Medicine**

General medicine (MBBS),  
Dentistry,  
Pediatrics,  
Pharmacy

- **Engineering**

Power-Plant Engineering, Biomedical Engineering  
Radio engineering,  
Electronic Devices and Systems,  
Systems Engineering,  
Electrical Engineering  
Civil Engineering, Construction

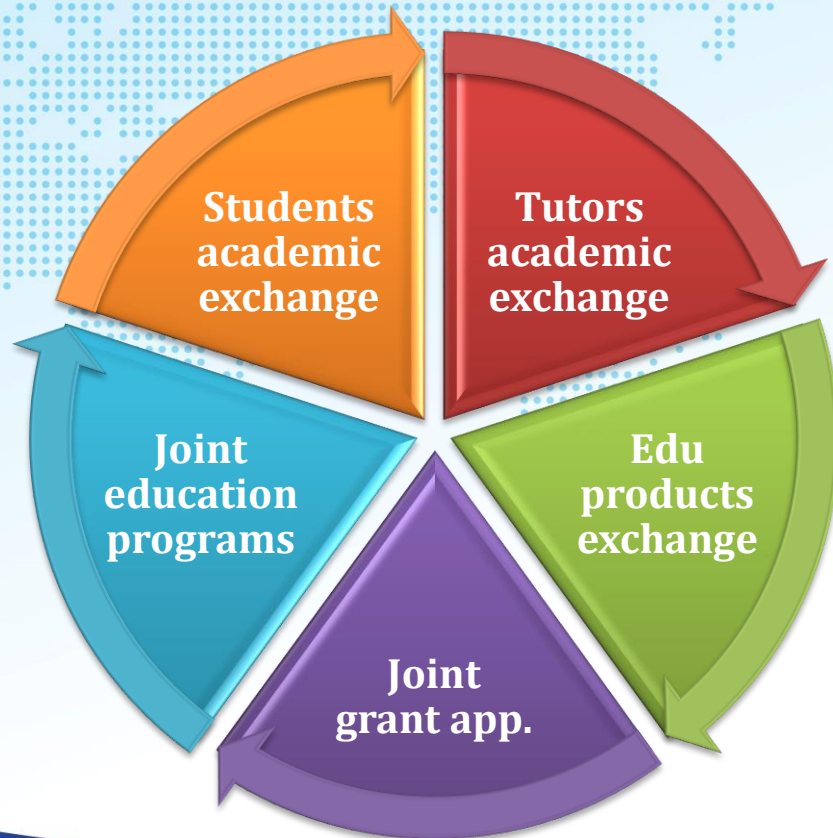
- **Aviation**

Engineering, Maintenance, Aero Navigation





# Possible ways of cooperation



# EEUA survey 2016: Internationalization of HE on the territory of Eastern Europe

- Number of universities: 83
- Countries: Azerbaijan, Russia, Ukraine, Kazakhstan, Kyrgyzstan, Armenia, Belarus, Moldova, Tajikistan, Turkmenistan, Uzbekistan
- Universities of almost all specializations from classical to fine arts



# Possible ways of cooperation





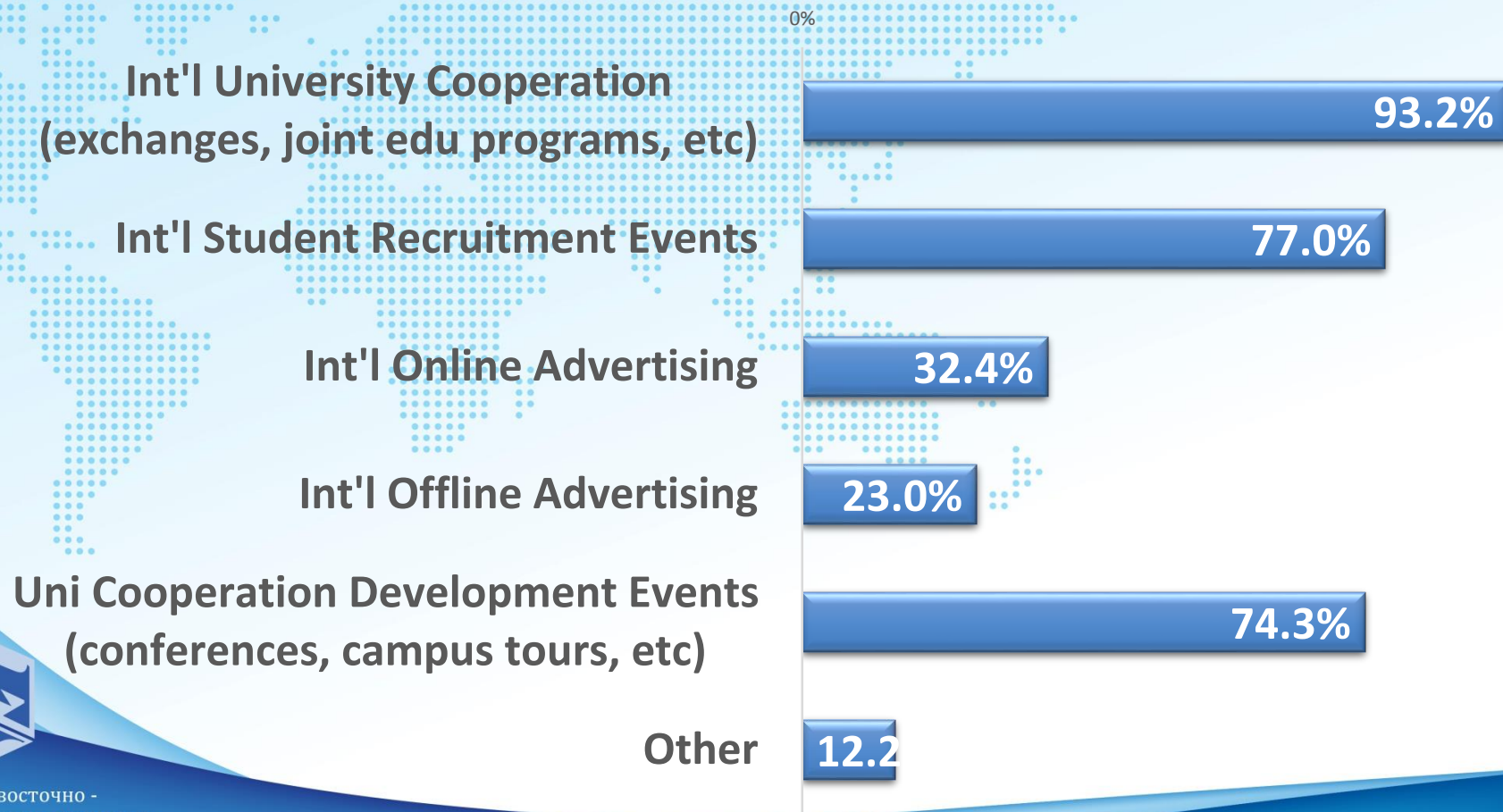
# Possible ways of cooperation



# Possible ways of cooperation



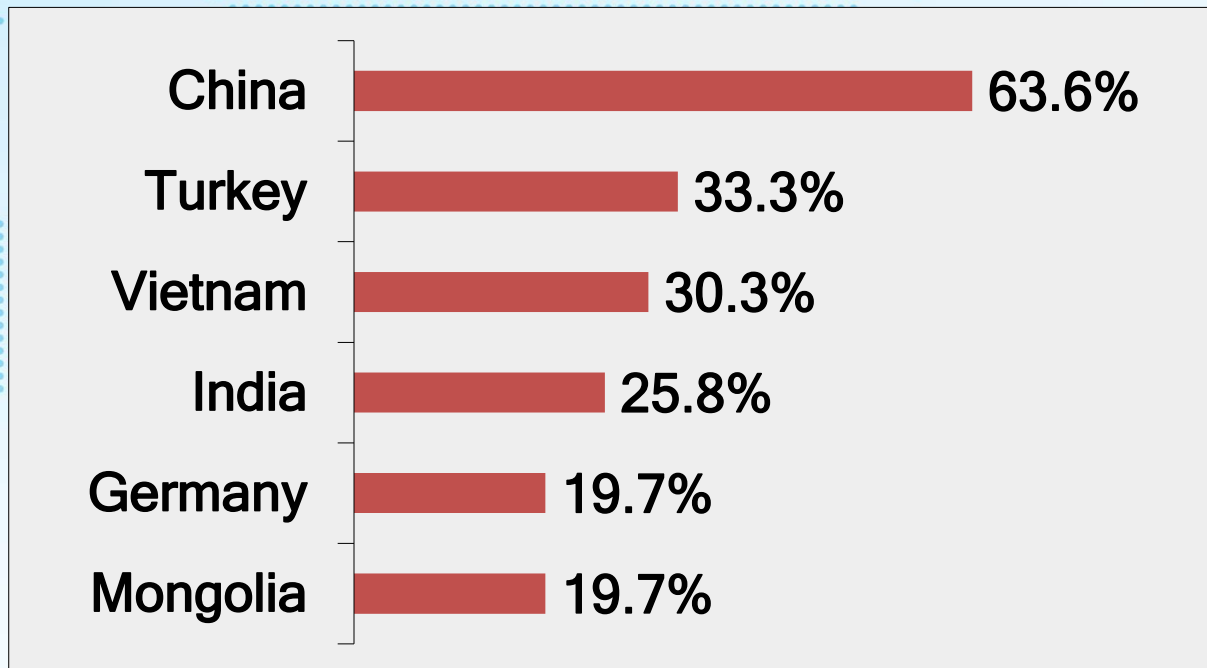
# International activities of CIS HEIs



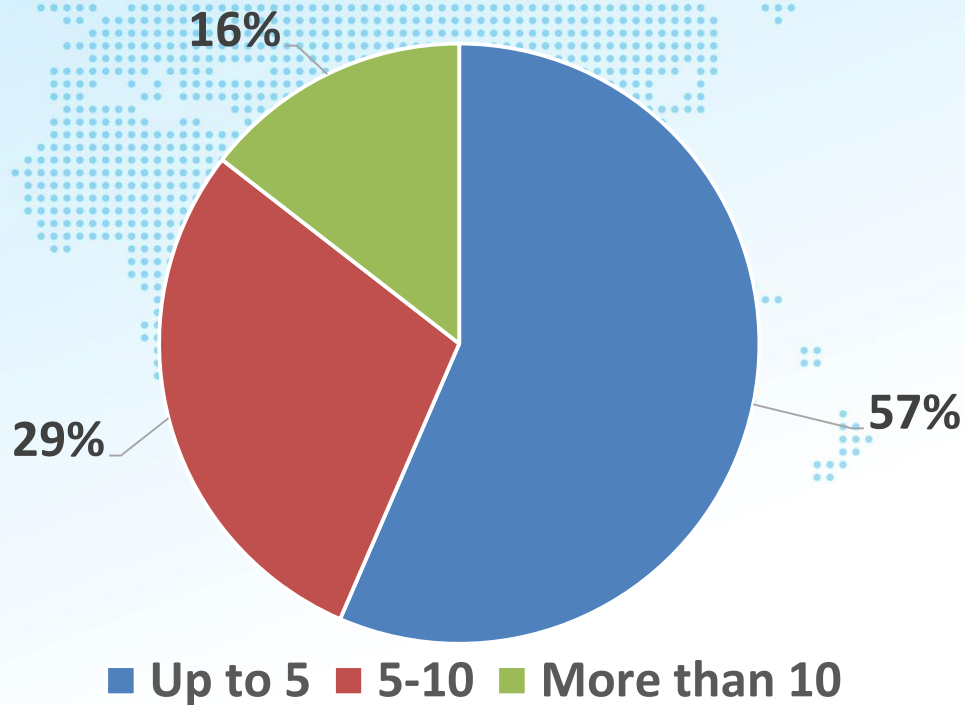


# CIS HEIs are interested in cooperation with universities from:

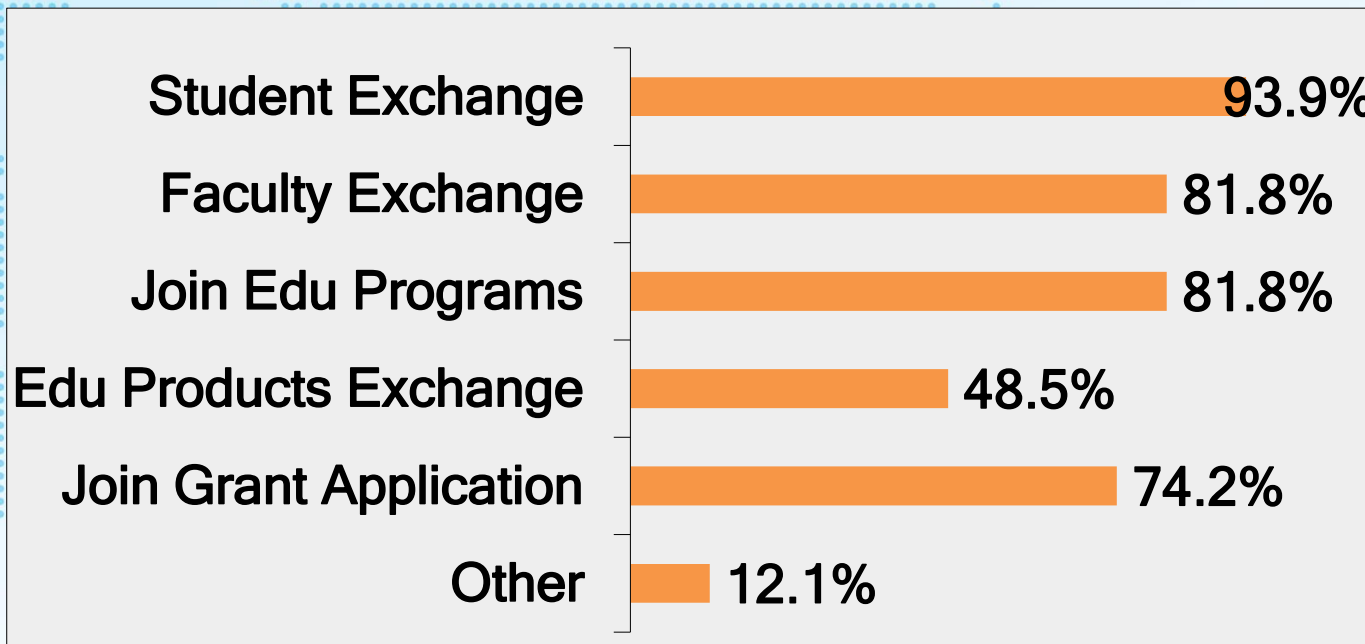
TOP-6 countries



# How many int'l partnerships CIS HEIs are ready to establish with each country

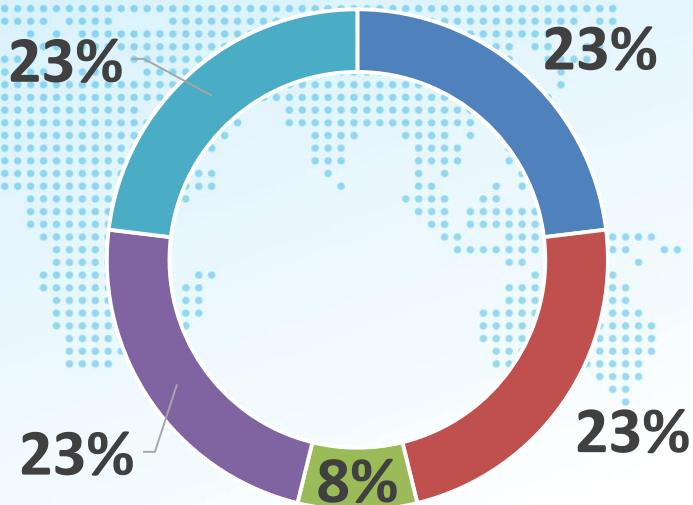


# Most popular ways of cooperation for CIS HEIs





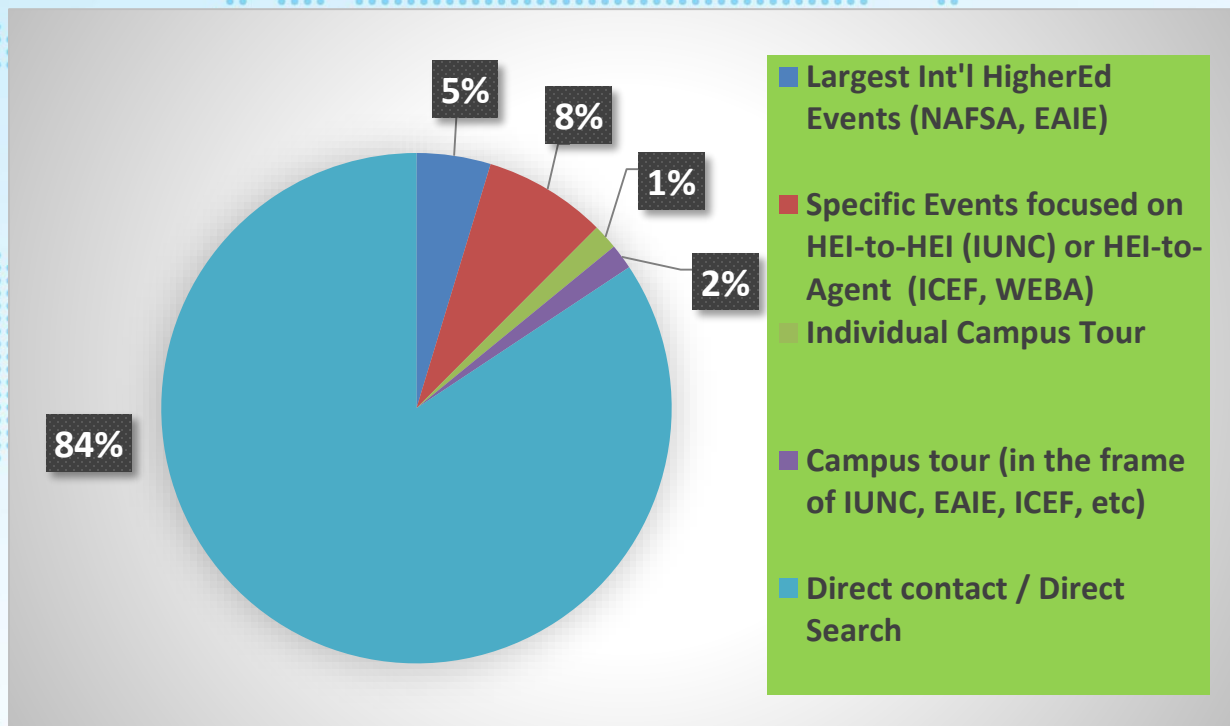
# CIS HEIs are interested in cooperation with universities of the following specializations



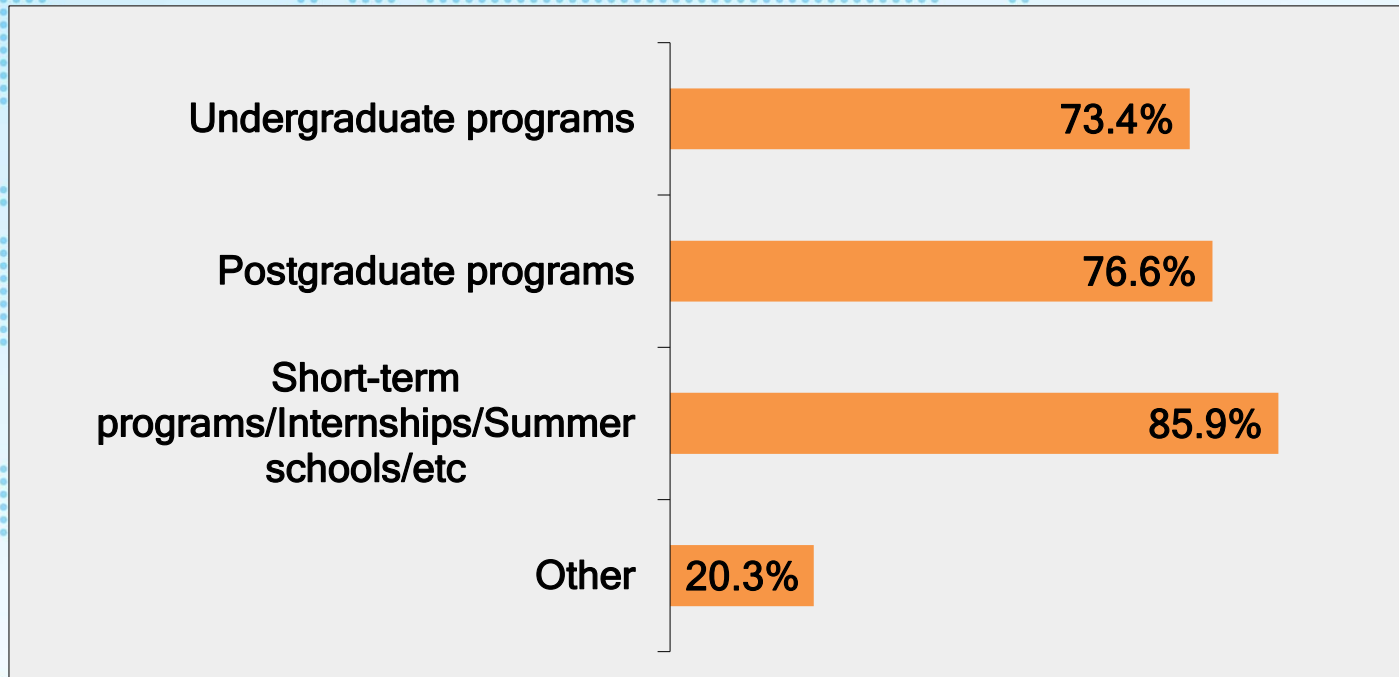
■ Traditional/General ■ Technical ■ Medical ■ Humanitarian ■ Other



# How & where CIS HEIs look for partners

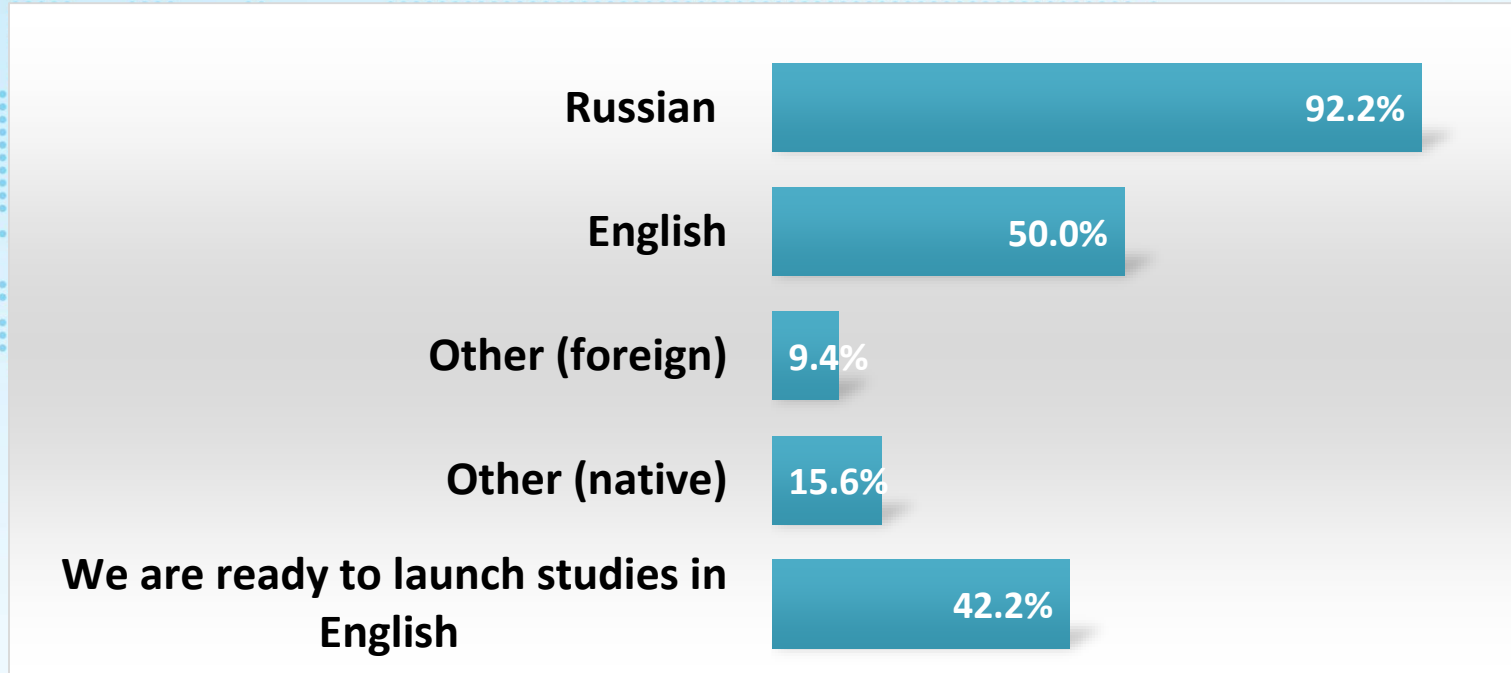


# CIS HEIs are mostly interested in





# Our HEIs teach in many languages

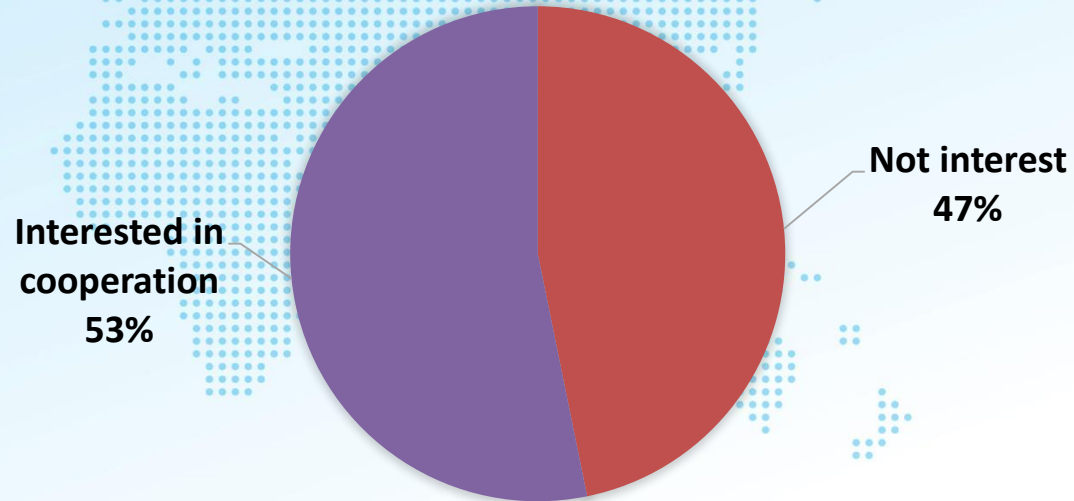


**Other NATIVE languages:** Kazakh, Kyrgyz, Romanian, Ukrainian

**Other FOREIGN languages:** Chinese, Vietnamese, German, Spanish, Greek, French



# Relationship with Language Schools



**Ways of cooperation: language courses, internships, summer schools, faculty training, etc.**





## To sum up:

- 1) CIS HEIs are **willing** to cooperate,
- 2) CIS HEIs are **ready** to cooperate,
- 3) CIS HEIs are **obligated** to do this (Russia)



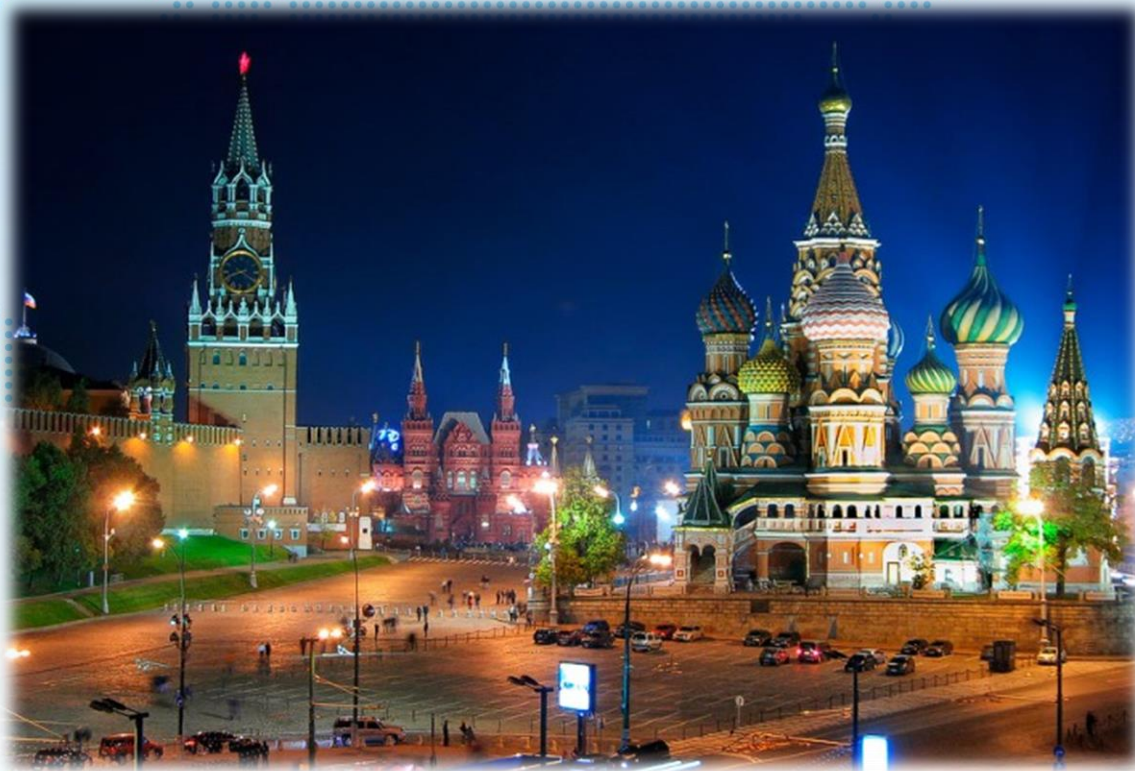


# Interesting facts about Russia





# Russia has rich culture



# Russia is growing economy





# 2011, 2012, 2013 Moscow became World's capital city of billionaires



# In 2013 Russia successfully hosted Univesiade in Kazan





# In 2014 Russia successfully hosted Winter Olympic in Sochi



# In 2018 Russia will host FIFA World Cup





# Effective tools for academic cooperation development





# UUE provides:

## Option 1: ONLINE communication


**IUNP** - International Universities Networking Platform

## Option 2: personal one-to-one communication

**IUNC** - International Universities Networking Conference







# International Universities Networking Platform

[www.iunp.net](http://www.iunp.net)



Ассоциация восточно -  
европейских университетов

# International Universities Networking Platform

[www.iunp.net](http://www.iunp.net)

- **Database of universities focused on int'l cooperation**
- **Fully FREE OF CHARGE platform**
- **Efficient system to find relevant partner HEI**
- **Direct contacts of responsible person from potential partner university**
- **Receive propositions for cooperation from universities interested in cooperation with your HEI**



# International Universities Networking Platform

[www.iunp.net](http://www.iunp.net)



# International Universities Networking Conference

[www.iunc.net](http://www.iunc.net)

**The Global Series 2016**

IUNC North America (Miami, FL, USA)

IUNC Latin America (Rio de Janeiro, Brazil)

IUNC Eurasia (Moscow, Russia)

IUNC Middle East & Africa (Dubai, UAE)





# International Universities Networking Conference

[www.iunc.net](http://www.iunc.net)

- **Specific HigherEd event, focused on University Cooperation Development and Agent Network Building**
- **Geo-region targeting: North America, Latin America, Eurasia, Middle East & Africa**
- **The format of IUNC is one-to-one meetings with prospective partner HEIs & agencies**
- **IUNC participants are university IRO staff responsible for partnerships & recruiting (about 80%) + edu agents (20%)**
- **About 50% attendees are “local” HEIs interested in cooperation, other 50% are “foreigners” seeking partnerships within the region**



# International Universities Networking Conferences

[www.iunc.net](http://www.iunc.net)



Up to 150 universities  
on each continent



Up to 30  
prescheduled meetings



Up to 15  
parallel sessions



Join global family of  
professional colleagues



Great Networking  
opportunities



Special offer



# Recommendations

## how to clear obstacles and find a way out

1. First of all, develop your plans of cooperation and set the goals.
2. Choose a few universities to explore the cooperation opportunities.
3. Try all available tools and opportunities to establish first contact (email, tel, skype, HigherEd webportals, social networks, etc). Try to reach several responsible people. Remember, that you need to contact IRO, not the secretary of the rector. Attempts to contact rector directly will mostly fail.
4. The next step to the partnership is a personal meeting. It will help if you could not reach the university staff online. The meeting will be also helpful if you need to proceed to the next stage of negotiations. There are 2 ways how to meet your potential partners: to arrange a tour and visit them one-by-one or to meet all of them in one place (e.g. special HigherEd events like IUNC conferences).
5. Be persistent in your intentions. If you do not get reply to your email, send it again. If you cannot reach the person via telephone, try to find another contact.
6. Attend HigherEd events in these countries. Choose the events for participation more precisely. If you wish to meet universities for cooperation, do not go to the student fair. If you want to discuss particular project, pay attention to the events, which provide opportunity to arrange one-to-one meetings. Check the audience of the event carefully.
7. Do not give up!







# Questions!



# Thanks you!

THANKS for you attention!

If you have any question please email me

[bv@uue.su](mailto:bv@uue.su)

See you soon!



# International Universities Networking Conferences

[www.iunc.net](http://www.iunc.net)

## EURASIAN gift



Special offer

## Let's PLAY





# EURASIAN gift

- Gift to participant who will solve rebus first.
- Gift is a participation in the next International Universities Networking Conference - **IUNC Eurasia 2017 (Moscow, Russia, May 2017) – FOR €1 ONLY!!!**
- You have to say correct answer first.

**Please get ready, REBUS will come now!**



# Question

You can get a lot of knowledge here



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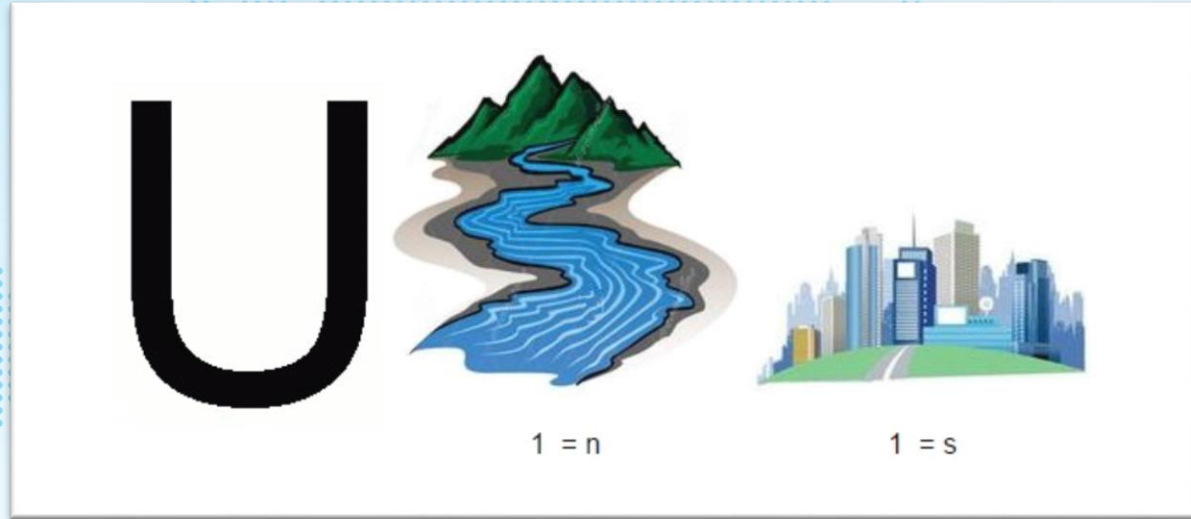
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# Answer



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# ONE MORE gift

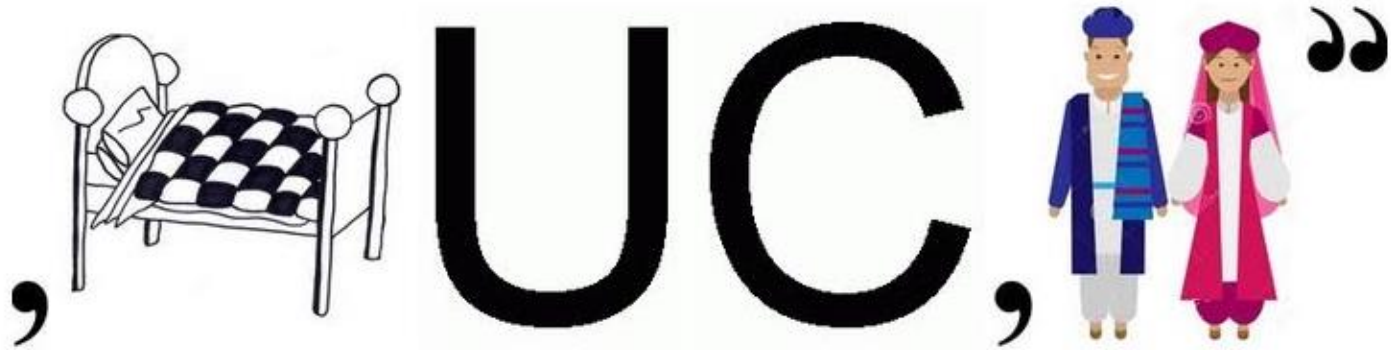
- Gift to participant who will solve rebus first.
- Gift is a participation in the next International Universities Networking Conference - **IUNC North America 2017 (USA, Feb 2017) – FOR €1 ONLY!!!**
- You have to say correct answer first.

**Please get ready, REBUS will come now!**



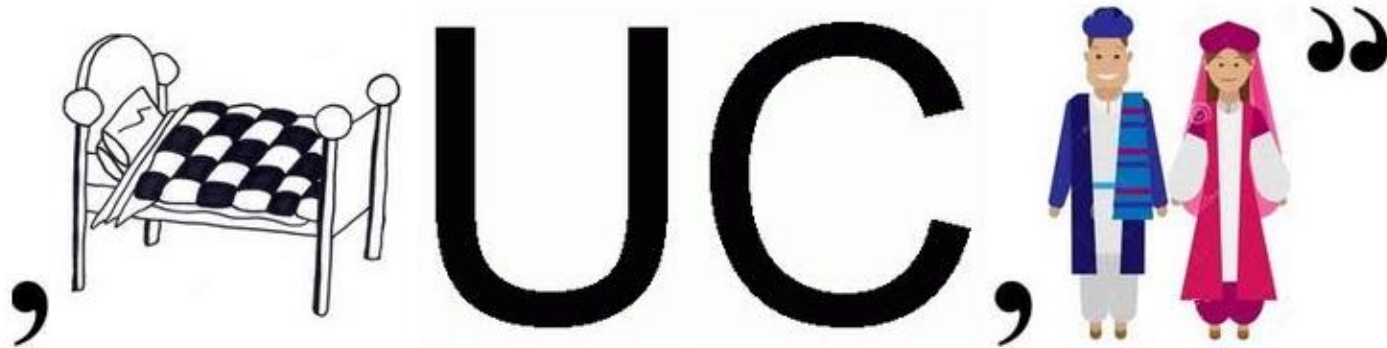
# Question

We try to provide out children to get this



## Question

We try to provide out children to get this



bed uc national





# CONGRATULATIONS!!!

Dear winners!

Please write me an email with subject “REBUSwinner” and your contact details. You will receive email confirmation with promo-code for the special rate registration for €1 only!

[bv@uue.su](mailto:bv@uue.su)

