

BCCIE Summer Seminar, June 2016

Engaging Faculty as Agents of Change for Internationalization

Lian Dumouchel

Director, Global Engagement &
Principal Lecturer, Tourism Management
Department

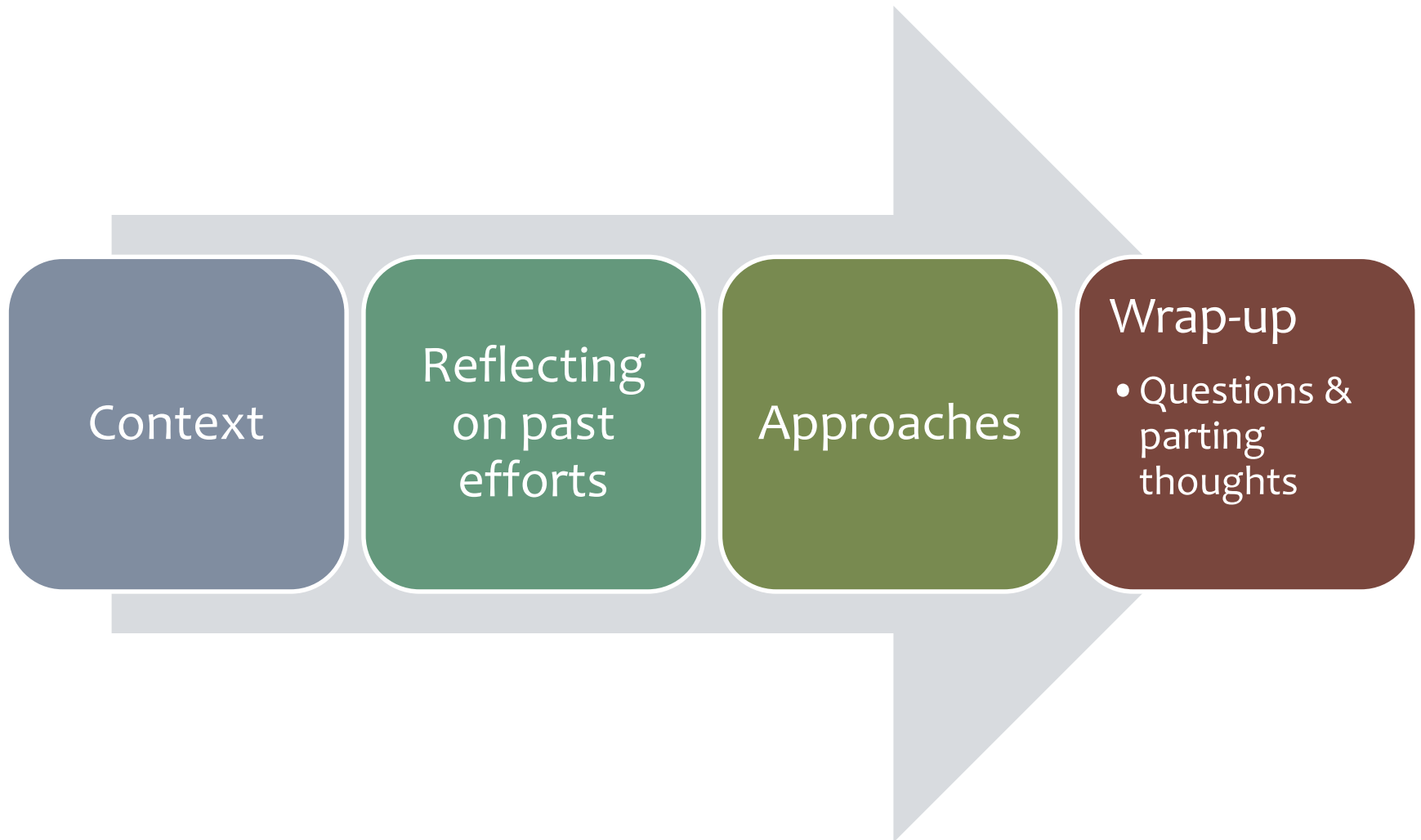
Kyra Garson

Intercultural Coordinator
Centre for Excellence in Learning and Teaching



THOMPSON RIVERS
UNIVERSITY

Overview



CONTEXT



Importance of faculty as
champions of internationalization

Over 30 years ago,
Harari (1981) warned:

“In the last analysis
[internationalization]
is a function of faculty
competence and
commitment of
institutional
leadership”

More recently the
IAU (2010) survey
concluded:

“The interest,
capacity and
involvement of
faculty members
appears to act as a
major barrier to
moving forward”

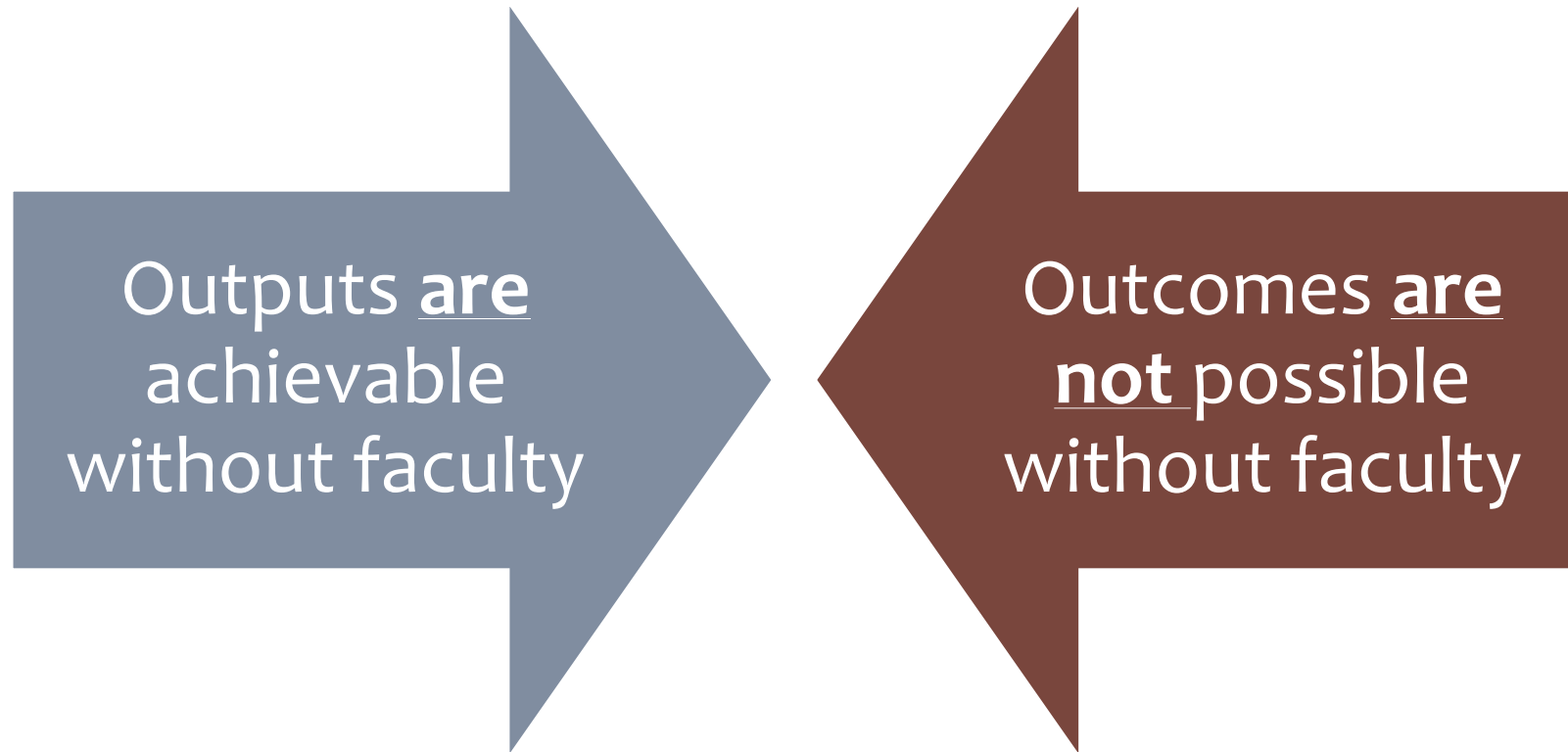
Balancing Outputs and Outcomes

Outputs

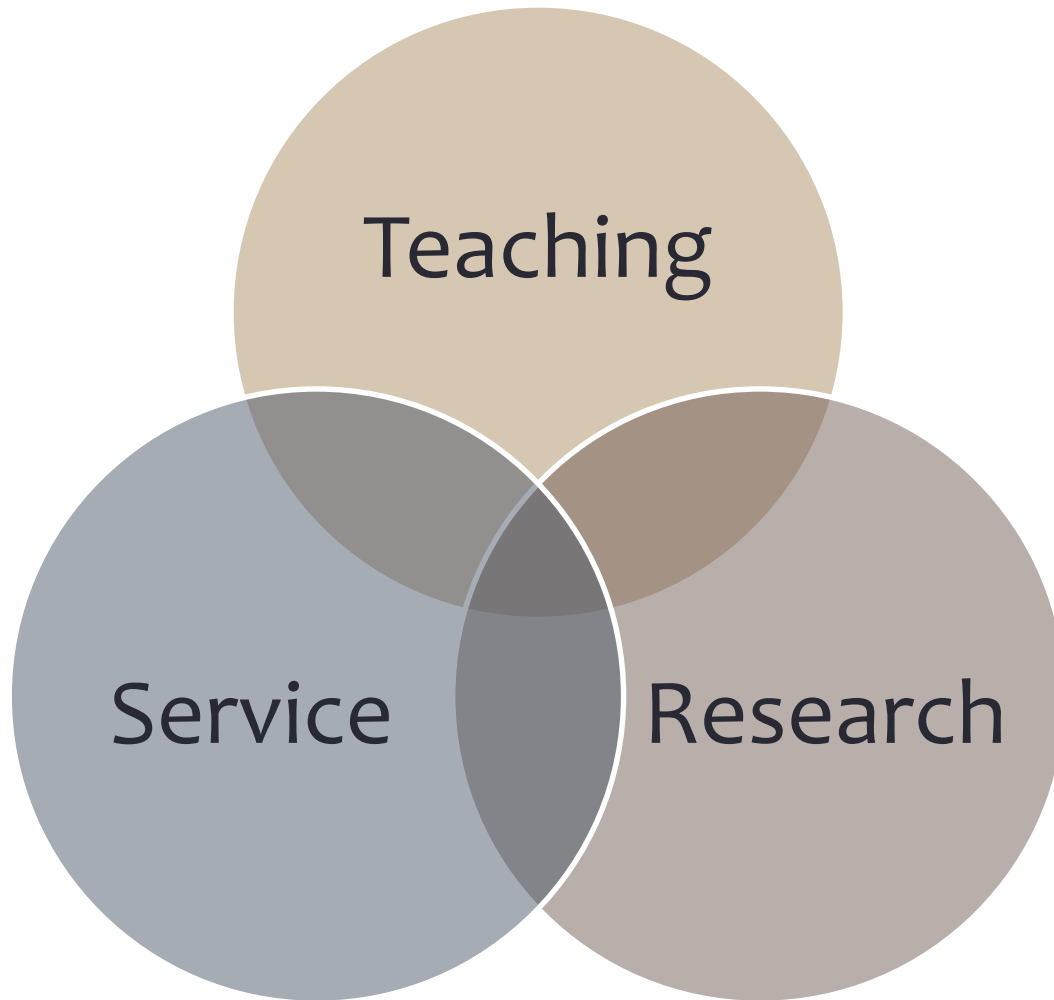
- Student mobility
 - Intl student recruitment
 - Participation in study abroad
- Transnational education
 - Programs offered abroad
 - Student recruitment
 - Graduates abroad
- Institutional partnerships
 - Joint and dual programs
 - Partner networks
- International projects
 - Funding
 - Research
 - Development

Outcomes

- Curricula and programs
 - Learning outcomes
 - Graduate attributes
- Teaching and learning processes
 - Pedagogy
 - Delivery models
- Global competencies
 - Intercultural skills
 - Language proficiencies
 - Historical / political contexts
- Disciplinary focus
 - Global issues
 - Multiple perspectives
 - Scholarship, Research, Knowledge Production



The Tripartite Mission of Faculty





Barriers to Engagement

Childress (2012)

Partial list...

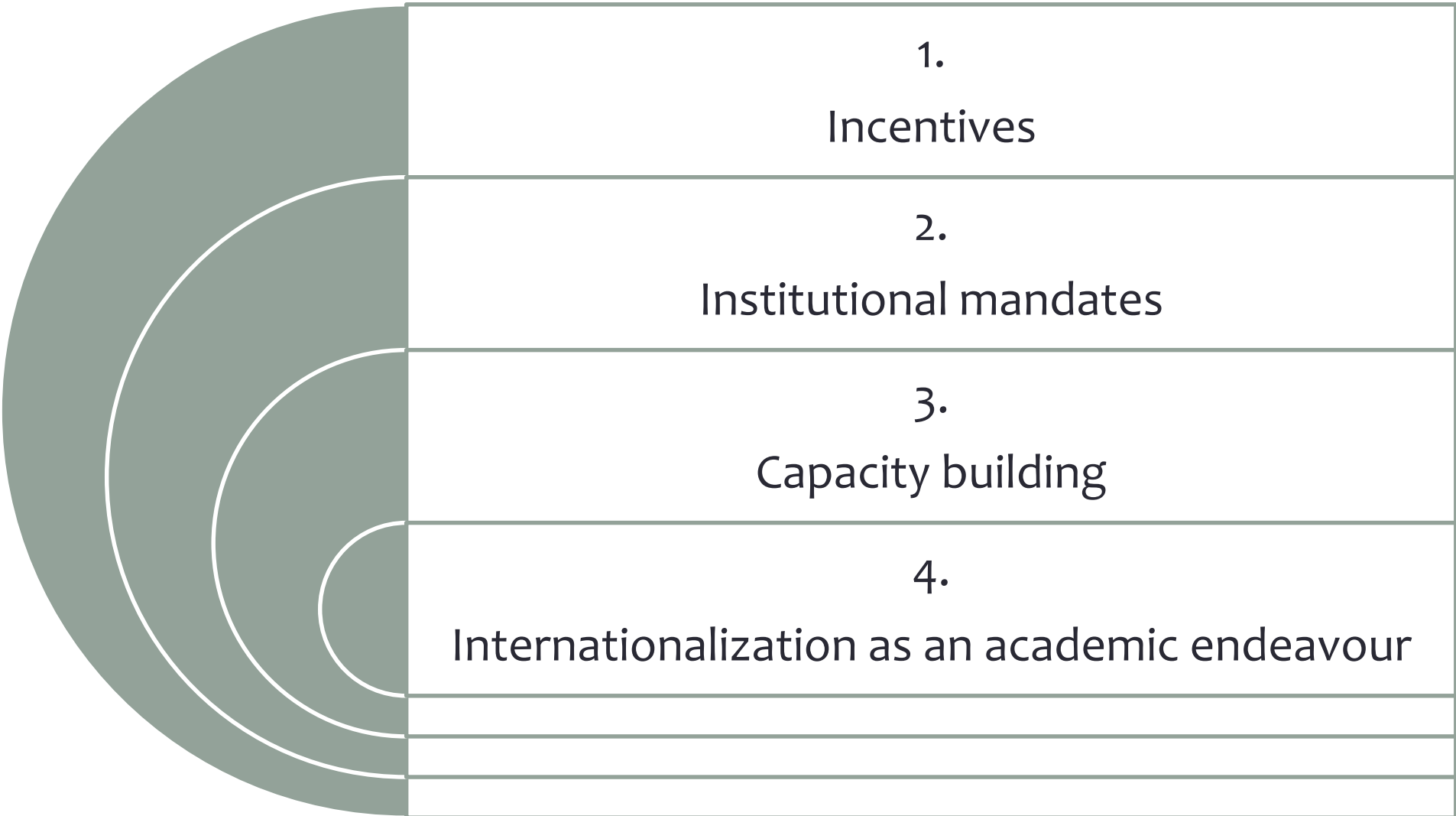
Lack of financial resources

Disciplinary divisions and priorities

Restrictive tenure and promotion policies

REFLECTING ON PAST EFFORTS

Approaches



Participant Activity

Part 1 – Group discussion

- Which approaches are used at your institution?
- Record examples on the hand-out
- 15 minutes

Part 2 – Each group to share
ONE example with the
larger group

Capacity Building



Working
groups

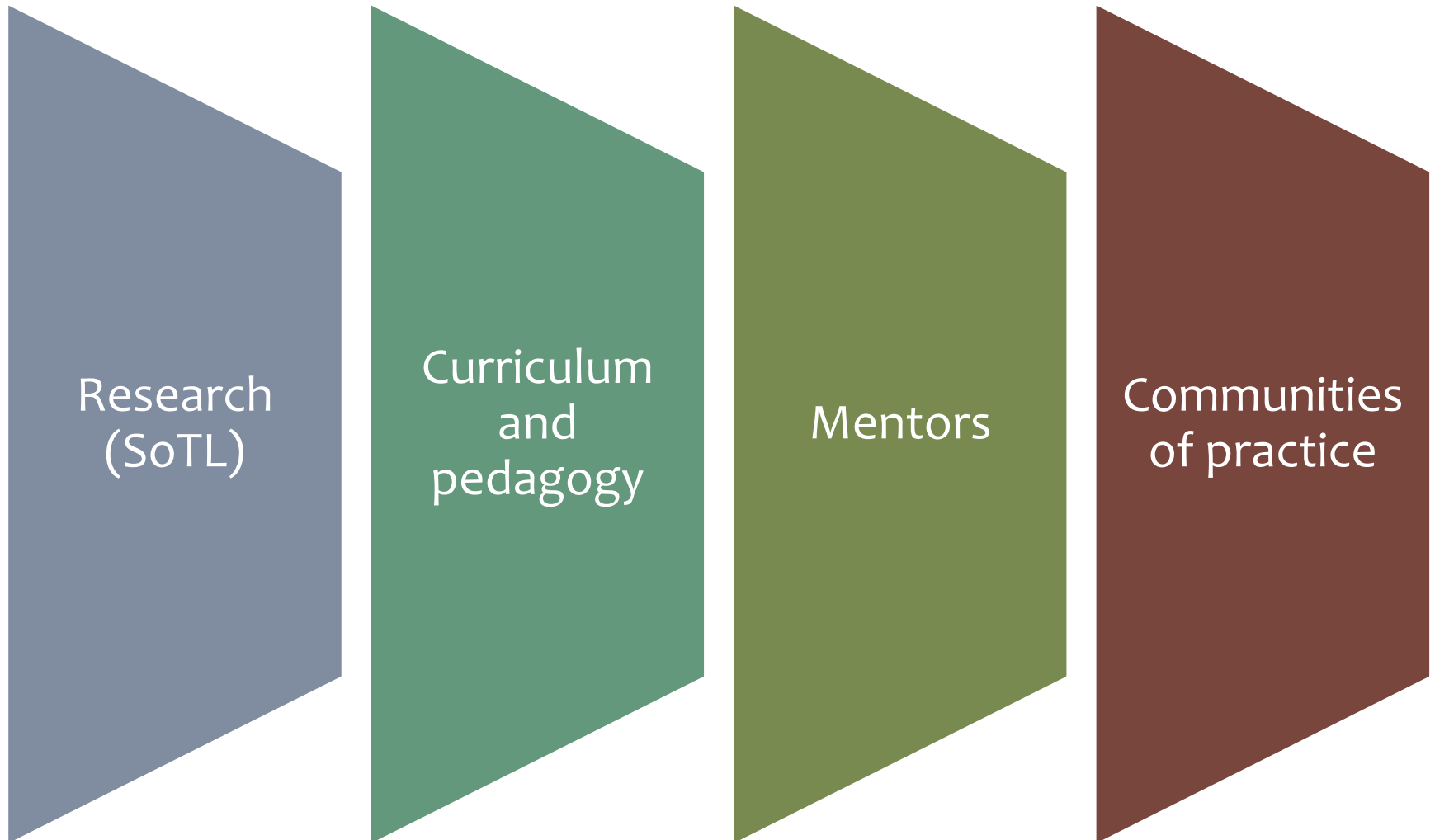


PD
workshops



Supporting
expertise
development

Identifying and Recognizing Internationalization as an Academic Endeavour



Engaging Faculty (Childress, 2010)

Reward and
recognition

Include international
scholarship and
service in hiring
guidelines

Financial support for
teaching, research,
or service abroad

Curricular and
pedagogical support

Connect to other
institutional
initiatives

Professional
development



Thank you!

Lian Dumouchel



ldumouchel@tru.ca

Kyra Garson



kgarson@tru.ca