

2016 EXPOPLAZA LATINA SEMINAR in partnership with GLOBE



THE SUSTAINABLE ROAD TO PROSPERITY IN LATIN AMERICA: UTILIZING BUSINESSES AS AGENTS OF CHANGE

March 1st - 2:00 to 4:30 p.m.**Pre-Opening Globe Business Networking & Cocktail 4:30 p.m. to 6:30 p.m.**

Vancouver Convention Centre • East Building, 1055 Canada Pl., Vancouver

TOPICS

Main implications of the Paris Agreement for Latin America

Sustainable technologies and commitment to develop green policies in Latin American countries

Sustainable solutions in Latin American urban planning

The future of renewable energy in Latin America

Investment opportunities for sustainable development in Latin America

WHY PARTICIPATE

- Get specific information about the Paris Agreement and global efforts for a sustainable future
- Learn about renewable energy solutions and emerging sustainable measures in Latin America
- Network and meet inspiring businesses, programs, and eco-minded professionals working in the renewable energy and clean technology industry
- Learn about organizations that can support new eco-friendly ventures
- Learn about renewable energy solutions and emerging sustainable measures in Latin America

WHO SHOULD ATTEND

- Government representatives interested in innovation and green businesses in Canada and Latin America
- Professional members of Latin American organizations
- Entrepreneurs and business owners
- Social organizations
- Professionals interested in sustainable practices
- Students

PROGRAM

- 2:00 p.m. - 2:30 p.m. Registration
- 2:30 p.m. - 3:30 p.m. Speakers' presentation
- 3:30 p.m. - 4:00 p.m. Panel
- 4:00 p.m. - 4:30 p.m. Q & A
- 4:30 p.m. - 6:30 p.m. Pre-Opening GLOBE - Business Networking & Cocktail

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The Paris Agreement represents a starting point to mitigate climate change. 195 nations - including the largest emitters like China and the US - committed to tackle climate change emissions by limiting temperature increase to 1.5 °C.

Even though the production of greenhouse gas emissions by Latin America is only 12.5%, some Latin American cities have already adopted various climate solutions before the agreement. Local governments have been introducing policies with focus on the use of clean energy, the protection of biodiversity, and the development of sustainable cities and transport systems.

Latin America is a well-positioned region for clean energy investment. According to the 2015 Global Climatescope ranking, Brazil, Chile, Mexico, and Uruguay are in the top 10 group of countries with the ability to attract investments for clean energy projects.

The pledges and current policies encourage innovation in the private sector and create attractive opportunities for renewable-energy businesses. With the largest reserves of arable land and fresh water, the largest carbon sink, and a rich biodiversity, Latin America is a strategic point for clean energy projects and could have a significant impact on fighting climate change.

SEMINARS INFORMATION

SPONSORSHIP OPPORTUNITIES

A successful event requires corporate support. There are many benefits of becoming a sponsor for EPL 2016. Above all, your company will increase exposure and strengthen positions for new business opportunities within the Latin American markets.

ATTEND OUR UPCOMING EXPOPLAZA LATINA SEMINARS

September

Latin America and Canada Education Knowledge Exchange

November

Innovation and Startups in Canada and Latin America
Register with EPL

BOOK YOUR EXHIBIT SPACE UNDER POWERHOUSE DURING GLOBE

An opportunity to expose your business in Latin America and Western Canada markets. ExpoPlaza Latina invites companies to request a display area within the assigned company showcase clusters in the conference networking area.

Limited spots are available. Please, apply as soon as possible.

To receive more information and explore the best fit for your company, please contact the ExpoPlaza Latina Logistics Team by email at paolavm@latincoover.ca

CONFERENCE PASS FOR EXPOPLAZA LATINA

- \$50 Seminar & Cocktail
 - Complimentary for GLOBE conference ticket holders
- For further information about sponsorship, please contact us at yudis@latincoover.ca