



For Immediate Release

## **STUDYINBC LAUNCHES CONTEST WHERE INTERNATIONAL STUDENTS AND ALUMNI TELL THEIR STORIES**

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“I personally feel that the first semester of your first year should be spent living in residence, which is on-campus housing...Living on-campus helps you adjust to your ‘new home’ as you get a chance to meet and talk to others from around the world,” explains Krishna Krishna, an Indian international student studying at Fraser International College.

StudyinBC is launching its very first StudyinBC Contest, which asks students and alumni to submit personal stories and advice such as Krishna’s. The advice and stories will help future students and parents make the decision to study in British Columbia (BC). The contest provides the chance to share how international students and alumni study, play and have fun in BC.

As fall classes begin, international students and alumni will have the opportunity to submit a blog post, photo album or video focused on different themes beginning September 17. Submission themes include holidays and festivals, food, tips and advice, sports, studying, working and much more. By participating, contest entrants have the chance to win the new iPad3, thanks to the generous support of [Guard.me](#), a provider of health insurance to the international education marketplace for more than ten years. To learn more, visit: [www.studyinbc.com/news-events/contest](http://www.studyinbc.com/news-events/contest).

The student and alumni contest closes October 31 and winners will be announced on November 5. Stories and advice of students and alumni from around the world will be featured on [www.studyinbc.com](http://www.studyinbc.com) and through social media.

Download the contest poster: <http://ow.ly/dFE4u>.

### **About StudyinBC**

StudyinBC is a destination resource for study options in British Columbia, and is the only directory covering all regions and types of institutions in the province. This interactive, student-focused website recognizes the exceptional and assured quality of BC’s education system and provides a unique glimpse of what it means to study in BC. The site recognizes the importance of the student voice and gives international students a platform on which to share their experiences. StudyinBC features content from student bloggers, photographers and videographers who will document their study in BC experience and share it with others considering the same path.

Reflecting BC’s educational diversity, StudyinBC showcases institutional and destination content and highlights different regions and communities around the province, thus helping to increase institutional and regional visibility. For further information, please visit [www.studyinbc.com](http://www.studyinbc.com).



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**About the British Columbia Council for International Education (BCCIE)**

BCCIE is responsible for administering StudyinBC and the StudyinBC Contest. They are committed to advancing the international education interests of the province of British Columbia. They are a leader in the successful development, promotion and maturation of international education in BC. Through consultation and liaison with the provincial government, the direction of the Board, and broad engagement with the diversity of sectors representing international education, we support our mission through four key strategic goals: leadership, market support, communication and service, and internationalization.

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**For more information:**

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