

Student Recruitment Manager

The Company

With more than 50 years of collective experience in the international education sector, M Square Media (MSM) is a leader of innovation and globalization initiatives across countries. MSM is a multi-platform solutions provider for university and college admissions, enrolments, and marketing departments with robust solutions that address operational, intelligence, and outreach challenges for educational institutions around the world. The vast access to a network of preferred agents and counselors around the globe is an added advantage to enhance international student recruitment. A globally spread MSM team takes pride in providing world-class solutions to educational institution partners in USA, UK, Canada, Australia, and the EU. Know more about us: www.msquaremedia.com

The Role

We are looking for an experienced, well connected, organized and Bilingual (English/Mandarin or Spanish or Japanese) International Student Recruitment Manager, in Vancouver to join our growing Sales team and take our company and platform to the next level!

In this role, you will:

- Represent MSM brand to promote Eton College and Q College programs to Canada based agents as well as international agents, and prospective students from the assigned region
- Increase international student enrolment at Eton College and Q College by recruiting international students from the assigned regions
- Negotiate terms of engagement, provide training to agents and their staff, and keep the agent contacts engaged with MSM through regular communication
- Undergo presentations in the local marketplace to further promote Eton College and Q College
 - Train and guide agents to improve the quality and volume of international applicants, ensuring top quality
 - Disseminate communications and activities online using CRM and social media platforms including delivering key messages and encouraging engagement from potential and current students
 - Implement marketing and recruitment strategies through research and market analysis to maximize international student outreach
 - Proactively undergo agent outreach and training
 - Occasionally travel to the assigned markets for student recruitment and agent networking events
 - Organize and host open houses, orientation and campus tours
 - Provide reporting to senior leadership team on sales, market trends, potential and current lead sources and strategic partnerships

Qualifications:

- Bilingual: English/Mandarin
- Minimum 2 years of international student recruitment experience for secondary and/or post-secondary institutions
- Post-secondary education or equivalent experience
- Exceptional communication verbal and written skills
- Autonomous self-starter, with the ability to work independently within a team-based environment
- Aptitude for prioritizing tasks with an attention to detail to ensure information accuracy
- Exceptional problem-solving skills under ambiguous circumstances to ensure you provide the best outcome for our students while maintaining integrity with our partner relationships
- Experience working with educational consultants and or postsecondary institutions directly; considered a bonus
- Experience working with a CRM (HubSpot); considered an asset

What we offer:

- The opportunity to have an impact on thousands of students lives every day
- To work with a brilliant and globally diverse team
- To open up new international markets

Thank you for your interest in M Square Media, however, only those applicants that have been selected for an interview will be contacted.

MSM offers equal employment opportunities to all persons without regard to race, color, ethnicity, religion, sex, sexual orientation, gender identity, national origin, age, marital status, physical or mental disability, parental status, housing status, genetic information, arrest record, source of income, or military status, in accordance with applicable federal, provincial, state, and equal employment opportunity laws.

How to apply:

Please send you resume and cover letter to polina@msquare.media

Application deadline: July 31st 2019