



Organisation Universitaire Interaméricaine
Inter-American Organization for Higher Education
Organización Universitaria Interamericana
Organização Universitária Interamericana

BCCIE Thought Leader Dialogue II:

Diversifying International Partnerships: A new look at Latin America and the Caribbean

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BCCIE Summer Conference
Whistler, Canada
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Some trends in #HigherEd

- Growing importance of internationalization at all levels
 - ✓ Internationalization Abroad: mobility (degree, short term, language, student/faculty)
 - ✓ Internationalization at Home: campus, curriculum, teaching & learning, joint programs, intercultural competences
- Competitive pressures of globalization, global rankings
- Global issues influencing the strategic development of HEIs
 - ✓ From “International Relations” to “Internationalization Strategy” to “Global Engagement”
 - ✓ VP International, VP Global, etc.
 - ✓ Branch campus openings
- Globalization of Internationalization:

In the current global-knowledge society, the concept of internationalization of higher education has itself become globalized, demanding further consideration of its impact on policy and practice as more countries and types of institution around the world engage in the process (DeWit & Jones, 2014)

Some Consequences

- Numbers rising everywhere, with challenge of quantity versus quality
- Institutional strategies tend to be limited on:
 - ✓ Mobility
 - ✓ Economic Gain
 - ✓ Talent Recruitment
 - ✓ International Positioning
- Far greater efforts needed to:
 - ✓ Incorporate approaches into more comprehensive strategies
 - ✓ Focus on internationalization of curriculum and learning outcomes to enhance quality of teaching and research
- Need to diversify
 - ✓ HEIs relying on internationalization to remain relevant
 - ✓ Risks of concentration
 - ✓ UAE vs Canada case
 - ✓ Australia vs China case
 - ✓ How about working with our neighbours?

Objectives of this TLD

1. To provide an overview of OUI-IOHE as a strategic partner to explore partnerships within Latin America and the Caribbean
2. To illustrate concrete examples of OUI-IOHE activities linked with #BCCIE2019 internationalization, interculturalization and indigenization
3. To engage some of our members with specific leadership and vision in these themes
4. To offer some insights on specific questions related to regional and national coverage in order to target better partners in diversification efforts

What is OUI-IOHE?

Founded in Canada in 1980 – HQ in Montreal

The only higher education organization actively present at the inter-American level

Mission

To contribute to the transformation of Higher Education Institutions (HEIs) in order to respond to their social and political contexts, while building and creating common spaces of Inter-American collaboration.



+ 350 IOHE Members



<i>IOHE REGION</i>	<i>MEMBERSHIP</i>
Canada	32 (*6 in BC)
United States	10
Mexico	61
Caribbean	54
Central America	21
Colombia	41
Andean Countries	67
Brazil	40
Southern Cone	33
Others	2



Our Programs



Institute of Management and University Leadership (IGLU)

College of the Americas (COLAM)
Academic network: Internationalization & Innovation



CAMPUS
Social Responsibility and Post-graduate Programs

EMULIES
Women Leaders of Higher Education Institutions in the Americas



EIESTEC
Inter-American Space for Higher Technical and
Technological Education



Some examples with BC institutions



IGLU Comprehensive Internship

2015 & 2016, Victoria, BC, Canada



Royal Roads
UNIVERSITY



University
of Victoria



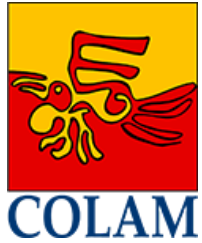
Some examples with BC institutions



Regional Meeting – Gender Equity 2016, Santiago, Chile



Some examples with BC institutions



International Conference on Knowledge and Innovation (CIKI)

2016, Bogota, Colombia



Some examples with BC institutions



University Presidents Mission
Chile-2015 and Canada/BC-2017

Canada
Embajada de Canadá



SFU
SIMON FRASER
UNIVERSITY



VIU

Royal Roads
UNIVERSITY

University
of Victoria

 @ouiohe

 @ouiohe

 @ouichannel

 @OUI-IOHE



Some examples with BC institutions



**Senior Management Seminar on
Comprehensive Academic Management**
2017, Nassau, The Bahamas



SIMON FRASER
UNIVERSITY



Internationalization

➤ Examples

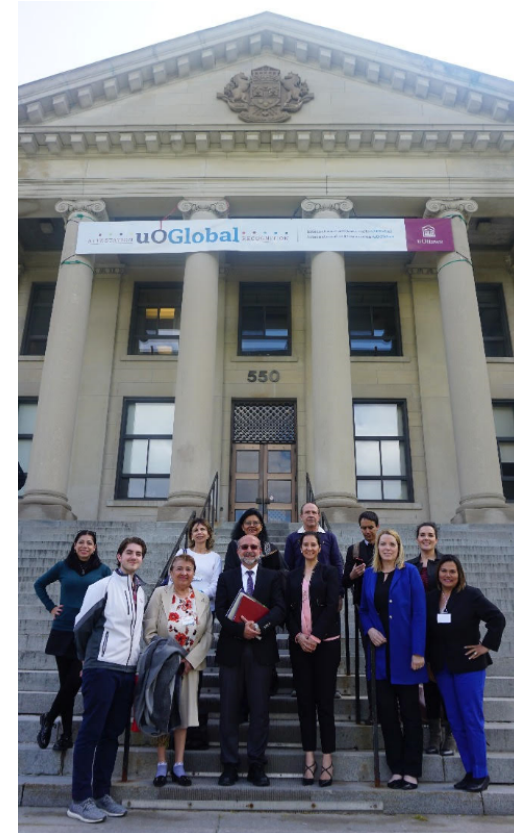
- ✓ Online training program for international directors (DIES)
- ✓ One week internship at Boston College's Centre for Internationalization of Higher Education (CIHE)



Interculturalization

➤ Examples

- ✓ Cross-cultural activities together with OAS Democratic Chart
- ✓ English-speaking courses for LATAM Directors
- ✓ Spanish-speaking courses for Canadians?



Indigenization

➤ Examples

- ✓ GAC funding for Indigenous Teacher's Training program
- ✓ UNESCO and *Fondo Indigena* partnership – link with FNUC
- ✓ Transversal theme at CAIE and high level presentations
- ✓ Premio Interamerica 2017 – Roberta Jamieson



More examples

The voice of our partners!



CAIE Colombia-2019

CAEI

Conference of the Americas
on International Education

The **Conference of the Americas on International Education (CAIE)** is a one-of-a-kind event that brings together the key decision-makers involved in the internationalization of higher education in the Americas to strengthen contacts, exchange experiences and prepare the future of academic cooperation in the region.

- ❖ A continental forum
- ❖ A platform for networking and partnership development
- ❖ A vital framework to promote good practices, analyze challenges and share emerging trends in international education in the Americas.



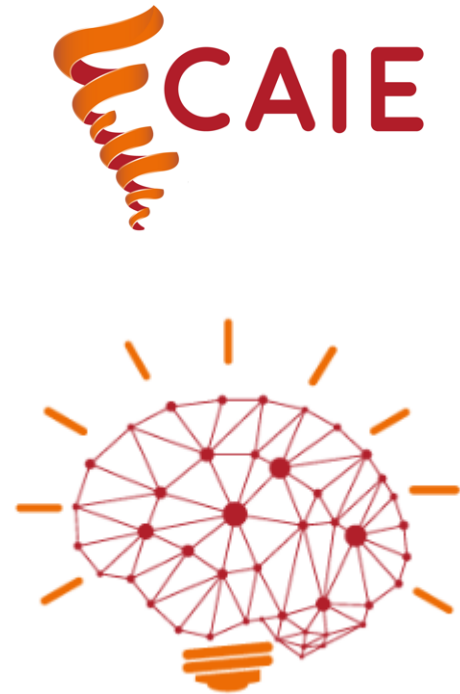
Previous Editions



CAIE Colombia-2019

October 23-25, 2019 Bogotá, Colombia

HUBS OF KNOWLEDGE AND INNOVATION: SYNERGIES FOR DEVELOPMENT



*Research and Knowledge Transfer:
Innovation for Development*

*Redesigning Higher Education:
Learning for Innovation*

*International Partnerships:
Platform for Sustainability*

*Social Synergies:
Sustainability, Equity and Inclusion*





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