



Moving Forward: A collaborative approach to intentional internationalization

Teresa Brooks

Lynette Hawksley

Daryl Smith

BCCIE Summer Conference
June 23, 2019

snəwəyət̚ leləm̚.

THE COLLEGE OF HIGHER LEARNING.

Langara.

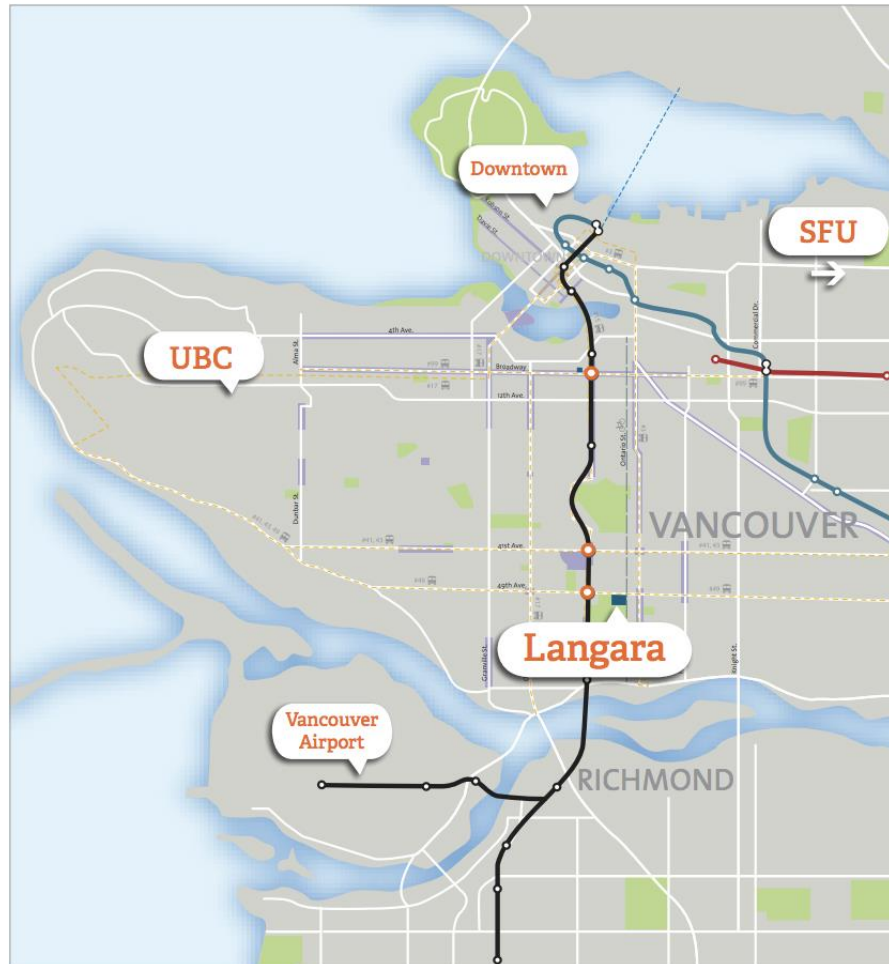
THE COLLEGE OF HIGHER LEARNING.



Agenda

- Why is internationalization important?
- Who is leading the process?
- What are the methods of engagement?
- Where are we now?
- Reflections
- Video: Employee and student engagement
- Q&A

About Langara College



Langara is located on the traditional, ancestral and unceded territory of the Musqueam people.

Langara College

- Urban campus, located 15 minutes from downtown Vancouver
- *House of teachings*, a name given to us by Musqueam



snəwəyət̓ leləm̓.

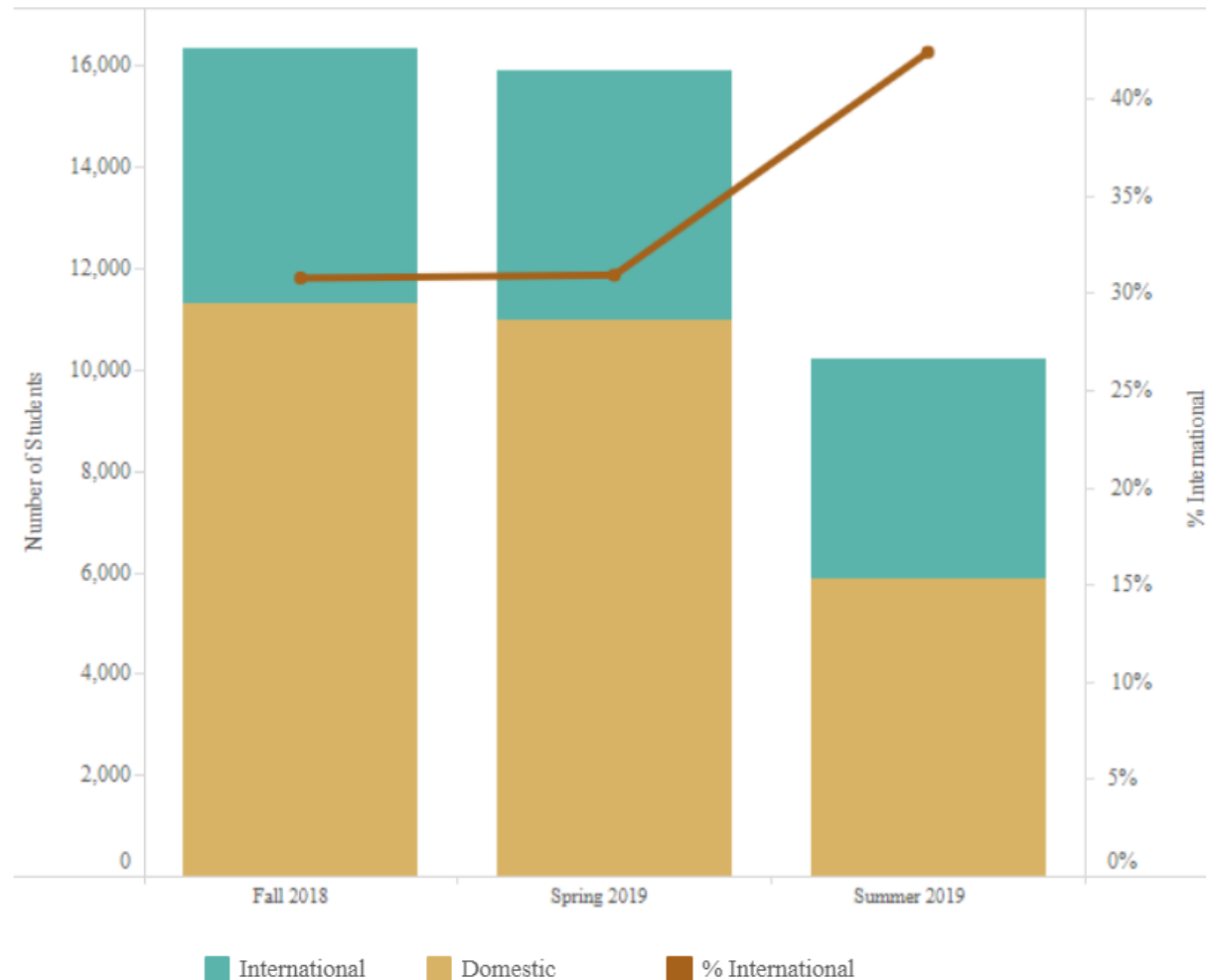
THE COLLEGE OF HIGHER LEARNING.

Langara.

THE COLLEGE OF HIGHER LEARNING.

Total Student Population

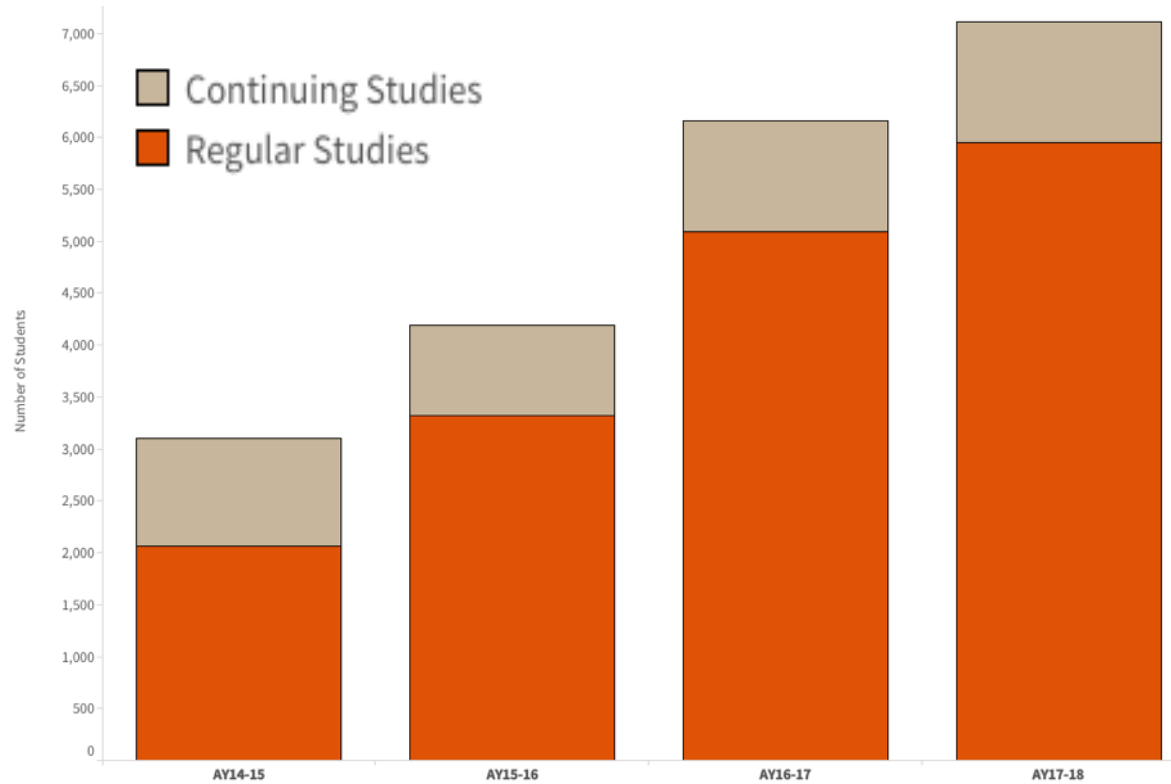
Current Selection: Term: **Fall 2018, Spring 2019, Summer 2019** | Program Type: All | Program: All



	Fall 2018	Spring 2019	Summer 2019
Domestic	11308	10983	5889
International	5022	4912	4330
Total Students	16330	15895	10219

Source: langara.ca/about-langara/langara-at-a-glance/residency.html

International student growth



	2013-14	2017-18
Regular Studies		
Non-Post Degree	1,360	4,973
Post Degree	19	978
Continuing Studies		
LEAP	807	1,099
Other	3	64
Total international students	2,189	6,295

Change in Demographics

Current Selection: Year: **AY13-14** | Program Type: **All** | Program: **All** | Country: **All**



Number of Students
1 1,309

Filter the views by selecting any country in the map.

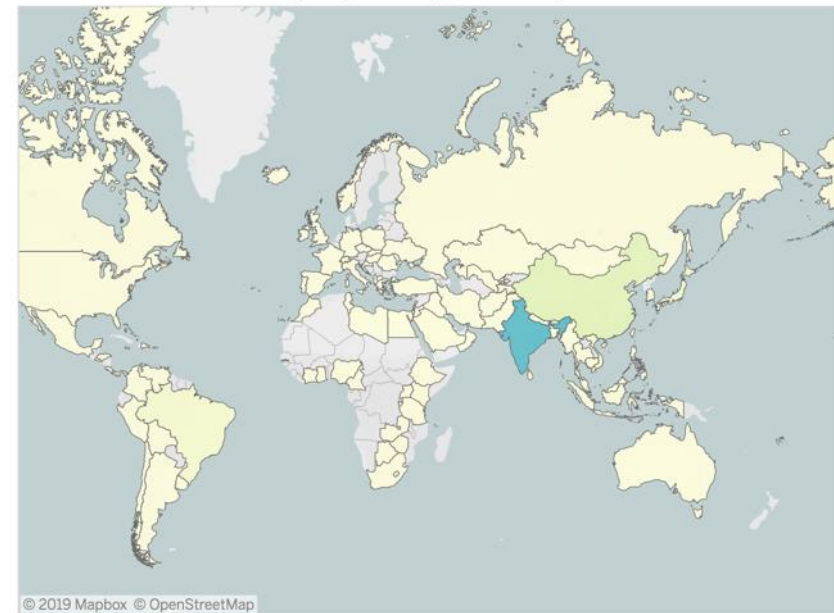
Top Countries

1	China	1309
2	Japan	178
3	South Korea	138
4	India	71
5	Saudi Arabia	64
6	Brazil	52
7	Hong Kong	50
8	Taiwan	38
9	Indonesia	37
10	Viet Nam	29

Top Programs

1	LEAP	807
2	General Arts	441
3	Commerce	339
4	General Sciences	131
5	Computer Science	56
6	Psychology	35
7	Environmental Studies	32
8	BBA: Business Management	26
9	General Social Sciences	26
10	Health Sciences	24

Current Selection: Year: **AY17-18** | Program Type: **All** | Program: **All** | Country: **All**



Number of Students
1 3,661

Filter the views by selecting any country in the map.

Top Countries

1	India	3,661
2	China	1,161
3	Viet Nam	539
4	Japan	364
5	Brazil	354
6	South Korea	176
7	Undeclared	126
8	Saudi Arabia	95
9	Mexico	62
10	Indonesia	56

Top Programs

1	LEAP	1,099
2	Health Sciences	604
3	Computer Science	600
4	Business Management	480
5	General Arts	445
6	Computer Studies	417
7	Business Administration, Post-De..	416
8	Commerce	398
9	General Sciences	318
10	Kinesiology	276

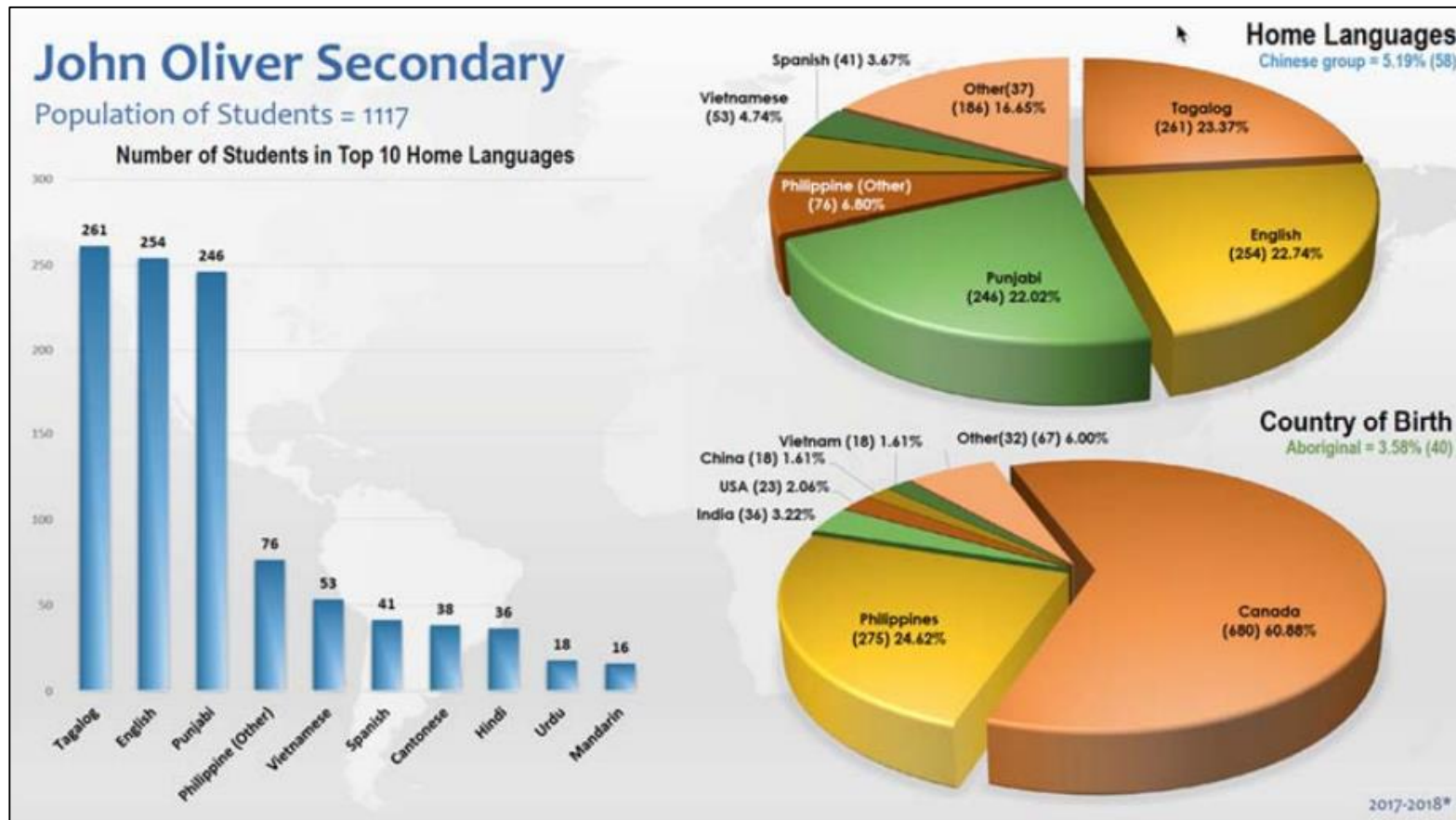
Purpose of Internationalization

It is not only about international students

- Increasing international students on campus does not lead to internationalization
- If we never get another international student we still need to internationalize

Local Student Demographics

Among Vancouver School Board students, 48% speak a language other than English at home. (April 2019 VSB)



Source: School Plan for John Oliver Secondary School, 2017-2020

A Strategy for All Students

- Indigenous populations are the fastest growing in Canada
- Canada's Immigration targets
 - 330,800 in 2019
 - 341,000 in 2020
 - 350,000 in 2021
- 1 in 5 Canadians are allophones

So Why Internationalize?

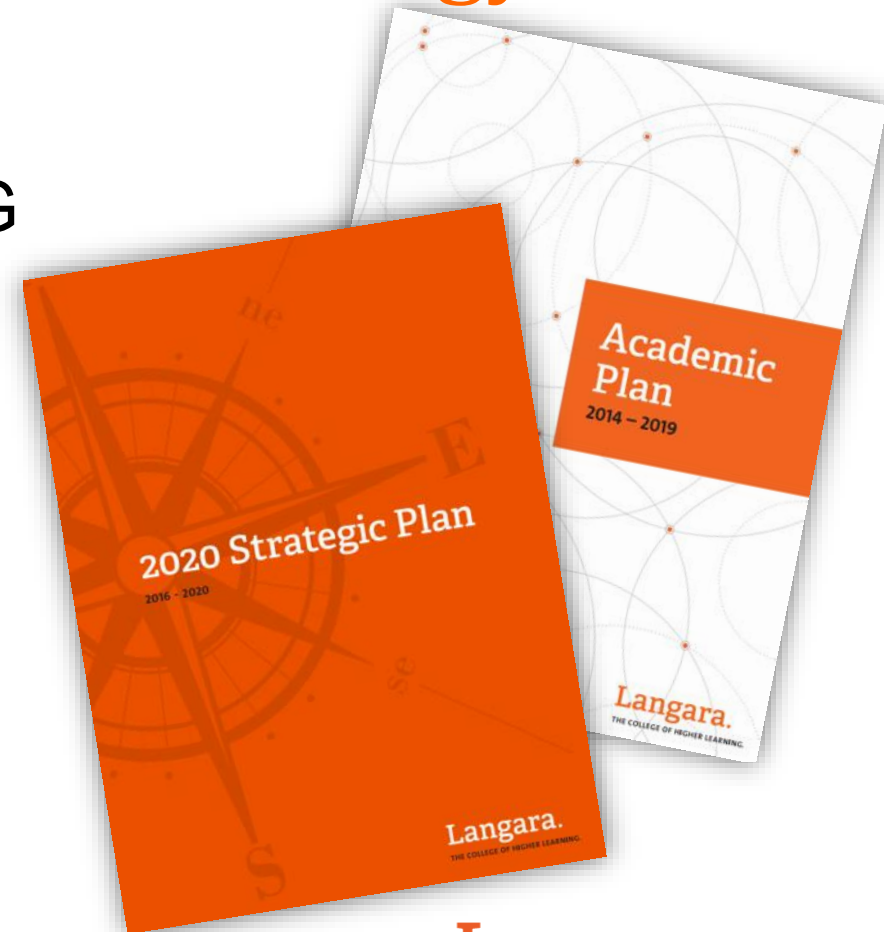
1. Welcoming the world
2. Already have the world
3. Sending students out into the world

We need to equip students and employees of Langara to do this and to do it well.



Developing an Internationalization Strategy

- Co-Sponsors: Intercultural Initiatives Coordinator and International Initiatives APAG
- In line with Langara's Strategic Plan and Academic Plan
- Supported by Langara Leadership
- To be successful, requires involvement and engagement from employees and students



Working Group

Daryl Smith

Director, Internationalization

Teresa Brooks

Associate Director, International Student Services
International Education Department

Lynette Hawksley

Communications Officer
Communications & Marketing

Raged Anwar

Instructor
Department of Economics

Advisory Committee

Academic Divisions	Student & Campus Services/Admin		Union/Job Association Reps	Student Reps
<ul style="list-style-type: none"> • Creative Arts • Humanities • Health Sciences • Math & Sciences • Community Programs • Social Sciences • Management Programs 	<ul style="list-style-type: none"> • Student Services • Academic Innovation & TCDC • Continuing Studies • Provost Team & APAG • Indigenous Education & Services 	<ul style="list-style-type: none"> • Education Abroad • Information Technology • People Services • International Education • Facilities • Financial Services • College Advancement • Communications & Marketing 	<ul style="list-style-type: none"> • Langara Faculty Association (LFA) • Canadian Union of Public Employees (CUPE) • Langara College Administrators Association (LCAA) 	<ul style="list-style-type: none"> • Indigenous Student • Domestic student • International student • Newcomer student

December 2017 – February 2018

Engaged departments in a series of meetings to review the process and present opportunities to get involved.



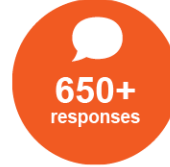
April – May 2018

Distributed a survey for students and employee feedback on priorities for the goals that were identified in the forums.



October 2018

Student survey to prioritize measurable outcomes based on workshop feedback.



February 2019

Public forum for feedback on the draft strategy.

November 2017

Employees were invited to help choose a working definition and to learn about the process of developing an internationalization strategy for Langara.



February 2018

Hosted a series of forums with employees and students to get input on the goals for Langara's internationalization strategy.



September – October 2018

Workshops to develop and prioritize measurable outcomes.



December 2018

Draft strategy presented to the Board and to Senior Leadership Team.

2018

2019

Defining Internationalization for Langara

Internationalization is an **intentional** process to integrate an **intercultural dimension** in the way we teach, learn, and provide services at the College, in order to **enhance** the educational environment for **all** students and employees, while making a **meaningful contribution to our community**.

Four Pillars



Student Success &
Development



An Intercultural
Dimension



Support for Employees



Global
Citizenship

Student Success and Development

Langara is Canada's pathways college. We provide an interculturally welcoming environment where students can get the academic, social, and experiential foundations for further education, professional and personal development, and career success.



Goal : Support student success and development through a sense of belonging in an intercultural community

Support for Employees

Langara has a talented and diverse workforce. We are committed to supporting employees as the College continues to grow and evolve in an increasingly diverse community.



Goal : Support employees' efforts to contribute to internationalization in our community

An Intercultural Dimension

Langara benefits from diversity. We welcome and celebrate the different cultures in our community. Our intercultural community will prepare students to confidently and respectfully study, work and live in a diverse society.



Goal : Make a meaningful contribution to society by preparing students and employees who can recognize, appreciate, and engage with cultural differences

Global Citizenship

Global citizenship refers to a sense of belonging to a broader community and common humanity. It emphasizes sustainable environmental, political, economic, social, and cultural interdependency and interconnectedness between the local, the national, and the global.



Goal : Enhance learning and teaching in support of the development of global citizens

Where are we now?

Strategy
Development to
Implementation

Developing Office
of
Internationalization

New Roles –
Intercultural
Engagement
Consultant

e.g. Global
citizenship

Assessment of
Outcomes and
Renewal

Reflections

- Does the approach to strategy development matter? Would we have arrived at the same place if we took a different approach? Why or why not?
- Does your institution or organization have an internationalization strategy?
 - If yes, how was it developed?
 - If no, what advantages or disadvantages are there in developing one?
- Is there anything that stands out either for its absence or presence?





What do others have to say about internationalization?

snəwəyət̚ leləm̚.

THE COLLEGE OF HIGHER LEARNING.

Langara.

THE COLLEGE OF HIGHER LEARNING.

Video

snəwəyət leləm.

THE COLLEGE OF HIGHER LEARNING.

Langara.

THE COLLEGE OF HIGHER LEARNING.

Questions?





Thank you for coming!

Let's continue the conversation...

www.langara.ca/movingforward
internationalization@langara.ca