

Collaborating in the World of International Academic Internships, Co-ops, and Experiential Learning

Presenters:

Amy Lee, Simon Fraser University

Kate Moore, Academic Internship Council

Ainslie Moore, University of Auckland

Matt Byrnes, Global Internship Conference



SUMMER CONFERENCE 2019

Evolving Narratives: Internationalization, Interculturalization, and Indigenization

JUNE 23–26, 2019 | WHISTLER, BC

WELCOME!



Agenda – Order of Presenters



Moderator: Matt Byrnes

1. **Amy Lee**, Simon Fraser University
2. **Ainslie Moore**, University of Auckland
3. **Kate Moore**, Academic Internship Council
4. **Matt Byrnes**, Global Internship Conference

Q&A

INTERNATIONAL PROGRAM COLLABORATION: GETTING STARTED



SELF REFLECTION

- INDIVIDUAL & INSTITUTIONAL LEVELS

IDENTIFYING OPPORTUNITIES OR GAPS IN PROGRAMMING

- STUDENT DEMAND, PROGRAM NEEDS, INSTITUTIONAL GOALS

DEVELOPING A PLAN OF ACTION

- BUDGET, ACADEMIC CREDIT, TIMELINES, RFP, ETC...

ENGAGING PARTNERS/NETWORKS

- RESEARCH, CHANNELS, CONFERENCES



SFU

- **3 locations:** Burnaby Campus, Surrey Campus, Vancouver Campus
- **8 faculties:** Applied Sciences, Arts & Social Sciences, Beedie School of Business, Communications, Education, Environment, Health Sciences, Sciences
- **120 majors, minors & concentrations**
- **~35,000 FTE students**
- **Co-op: centralized and decentralized**
- **23-25% students enrolled in Co-op program**
- **Over 4,100 placements/year**
- **8-9 % internationally bound per year**

Influences on Partnerships



Applied Sciences

1. Responsibilities
2. Adventure/Experience
3. Organization



Arts & Social Sciences

1. Adventure/Experience
2. Country
3. Responsibilities



Beedie School of Business

1. Organization
2. Responsibilities
3. Country



Communications

1. Organization
2. Country
3. Responsibilities



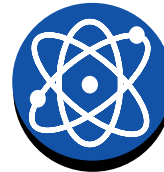
Education

1. Country
2. Organization
3. Responsibilities



Health Sciences

1. Adventure/Experience
2. Country
3. Responsibilities



Sciences

1. Adventure/Experience
2. Funding
3. Duration

Partnerships



QUEEN
ELIZABETH
Scholars

 **Deshpande**
Foundation

Canada 

 **Wabtec**
CORPORATION


pwc


psd*nepal*

AIESEC 

 **BRITISH
COLUMBIA**
Supported by the Province of British Columbia


fic



Mitacs
Globalink


Drexel
UNIVERSITY

 **TaLK**
Teach and Learn in Korea

Google

ERS 


ASIA PACIFIC
FOUNDATION
OF CANADA

 **THE HONG KONG
POLYTECHNIC UNIVERSITY**
香港理工大學

 **C.A.R.E.**
SOCIETY

 **SWIRE**



 **USR
NETWORK**

 **THE CANADA-JAPAN CO-OP PROGRAM**


adidas

TESLA

BCCIE
**SUMMER
CONFERENCE** 



Highlights of Partnerships

Asia Pacific Foundation Canada (APF)

- India Connect Entrepreneurship Co-op
- Matching fund grant between APF and SFU to support students focused on social entrepreneurship in India

Queen Elizabeth Scholarship Program (QES)

- Theme: Scholars for a Sustainable World program
- Funding support for students going to Ecuador – Ecotourism in Rural Areas, Nepal – Rural Health, S. Africa – HIV Research
- Partnerships between the Faculty of Health Sciences, the School of Engineering Science, the Sustainable Development Program, and SFU International Co-op.

Co-op Japan

- Consortium of Canadian Universities – place students (mainly in STEM area with various employers across Japan (NTT, Rakuten, Honda Research, etc)

C.A.R.E Society

- Donate Air Miles for *Humanitarian & Civic Engagement work-terms*



Highlights of Partnerships

Teaching and Learning in Korea (TaLK)

- MOU with South Korean Ministry of Education – English language education in rural public elementary schools in S. Korea

Google, Apple, Tesla ...

- Partnering with SFU alumni
- C100 (Silicon Valley) – consortium of employers and institutions in the tech community supporting Canadian talent, mentorship, partnership, and investment

University Social Responsibility Network (USRN)

- 16 universities – social responsibility service learning projects (Summer 2019 Kazakhstan and China)

B.C. Government - Ministry of Advanced Education, Skills and Training

- \$9M in funding for Co-op and Work-Integrated Learning Initiatives
- Expressions of Interest (EOI) from public post-secondary institutions, consortiums of institutions, and potential sector partners to undertake initiatives in Co-op and Work-Integrated Learning.

A long way from most anywhere...



How do we get to 1 in 4?

- KPI for one in four undergrads to have had an offshore learning experience by 2020
- We can not do it alone.

Partnerships are essential.

- Internal partnerships with key allies including CDES and external partnerships with government and third party providers.



Outbound scholarship

- Prime Minister's Scholarship for Asia and Latin America
- Aim to:
 - deepen linkages with education institutions in Asia
 - enable kiwis to build networks with our key Asian trading partners
 - enable kiwis to gain an international learning experience and develop skills to prosper in a global economy
 - promote the quality of NZ's education system

Collaborating (or co-existing or contradicting) with Governments vis a vis International Internships



AIC Examples of Collaboration Opportunities



Government Funding

Example: New Colombo Plan, Australia



Workforce Development

Example: Inland Empire Employability Initiatives



Visa Regulations

Example: Post-Study Work Rights, New Zealand



Industry Training

Example: SkillsFuture Credit, Singapore



Academic Integration

Example: Erasmus Programme, Europe



Employer Engagement

Example: C20 Reciprocity Work Permits, Canada

Top Tips on Exploring Collaboration Opportunities:

Associations (understand role & goal)

Benefits (for multiple stakeholders)

Coalitions (with range of parties)

Durability (beyond immediate)

Examples (global and local)



SAMPLE: INTERNATIONAL EDUCATION CONFERENCES

CONFERENCE	ORGANIZATION	WEBSITE
AIEA	ASSOCIATION OF INTERNATIONAL EDUCATION ADMINISTRATORS	www.aieaworld.org
AIEC	AUSTRALIAN INTERNATIONAL EDUCATION CONFERENCE	www.aiec.idp.com
APAIE	ASIA-PACIFIC ASSOCIATION FOR INTERNATIONAL EDUCATION	www.apaie2020.org
CAEI	CONGRESS OF THE AMERICAS ON INTERNATIONAL EDUCATION	www.caie-caei.org
CBIE	CANADIAN BUREAU OF INTERNATIONAL EDUCATION	www.cbie.ca
CEIA	COOPERATIVE EDUCATION & INTERNSHIP ASSOCIATION	www.ceiainc.org
CIEE	COUNCIL FOR INTERNATIONAL EDUCATIONAL EXCHANGE	www.globaleducationconference.ciee.org
DIVERSITY ABROAD	DIVERSITY ABROAD	www.diversityabroad.com
EAIE	EUROPEAN ASSOCIATION FOR INTERNATIONAL EDUCATION	www.eaie.org
FORUM	THE FORUM ON EDUCATION ABROAD	www.forumea.org
GIC	GLOBAL INTERNSHIP CONFERENCE	www.globalinternshipconference.org
NAFSA	ASSOCIATION OF INTERNATIONAL EDUCATORS	www.nafsa.org
NZIEC	NEW ZEALAND INTERNATIONAL EDUCATION CONFERENCE	www.nziec.co.nz
WACE	WORLD ASSOCIATION FOR COOPERATIVE EDUCATION	waceinc.org

INTERNATIONAL EDUCATION CONFERENCES AS VEHICLES FOR COLLABORATION



INVESTMENT

- TIME, MONEY, OPPORTUNITY COST

PREPARATION & GOALS

- COME WITH A PLAN

NETWORKING & MEETINGS

- “THE INTERNATIONAL EDUCATION BUFFET”

FOLLOW UP

- COMMUNICATION, TIMELINES, NEXT STEPS

WELCOME TO VANCOUVER

Global Internship Conference
June 9 – 12, 2020

Internship Ability:
Accessibility, Scalability, Sustainability



Pre-conference: June 9, 2020. Organized by BCCIE.

Call for proposals

Open:

August 5, 2019

Deadline:

November 15, 2019

Registration

Open:

September 16, 2019

Deadline:

June 5, 2020

globalinternshipconference.com





Thank you

CONTACT INFO

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