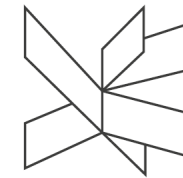


Executive Panel: Leading Unprecedented Growth



Bring ideas to life
VIA University College



SUMMER CONFERENCE 2019

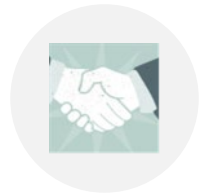
Evolving Narratives: Internationalization, Interculturalization, and Indigenization

JUNE 23–26, 2019 | WHISTLER, BC

Panel

1. **Baihua Chadwick**, *Associate Vice-President International and CEO TRU World Global Operations*, Thompson Rivers University
2. **Catherine Koch**, *Vice-President Learner Services and CFO*, Bow Valley College
3. **Cyndi McLeod**, *CEO*, Global University Systems Canada
4. **Dr. Kathryn McNaughton**, *Vice President Academic, Students and Research*, Vancouver Community College
5. **Tina Lisberg Bundgaard**, *Executive Senior Adviser of Global Engagement*, VIA University College

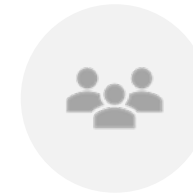
What are Pathway Programs?



A Partnership
between institutions



A Form of
Transnational
Education Programs



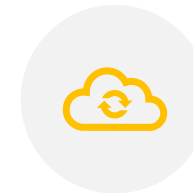
Managed
recruitment channel



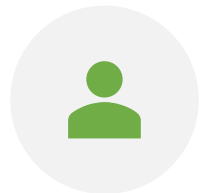
Pre-planned courses



Better prepared
students



A Seamless
Transition



Enhanced student
service



Student Success

Transnational Education (TNE) Pathways

Common Models

Accreditation



Articulation

(2+2, 1+1, 3+1, 2+2+2)



Pathway



Visiting Student

How pathway works at TRU

Partner School

Students may take selected university-level courses while at high school or language school



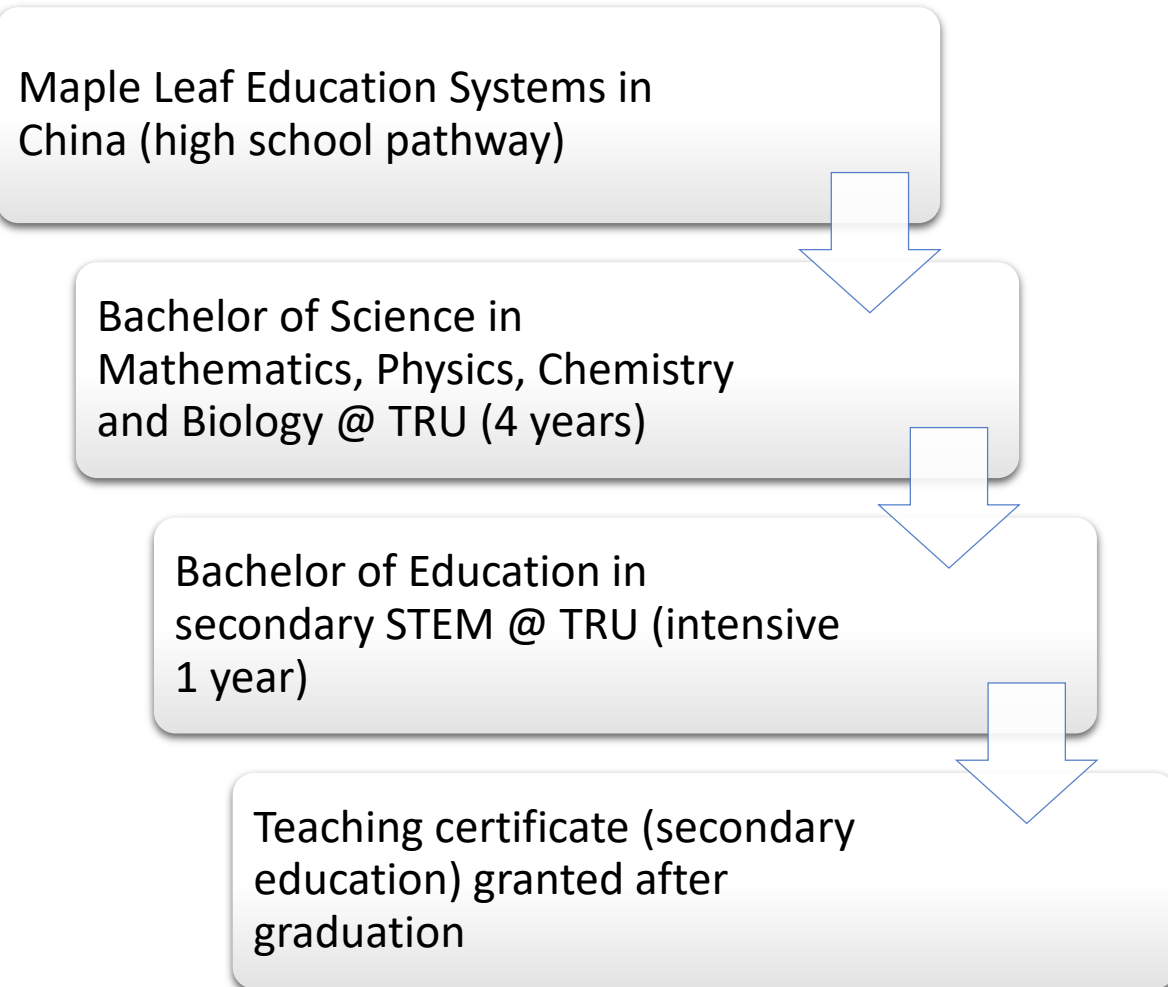
- Guaranteed admission to TRU open programs
- Pre-departure student services
- Priority registration
- Entrance scholarship
- Early pre-admission



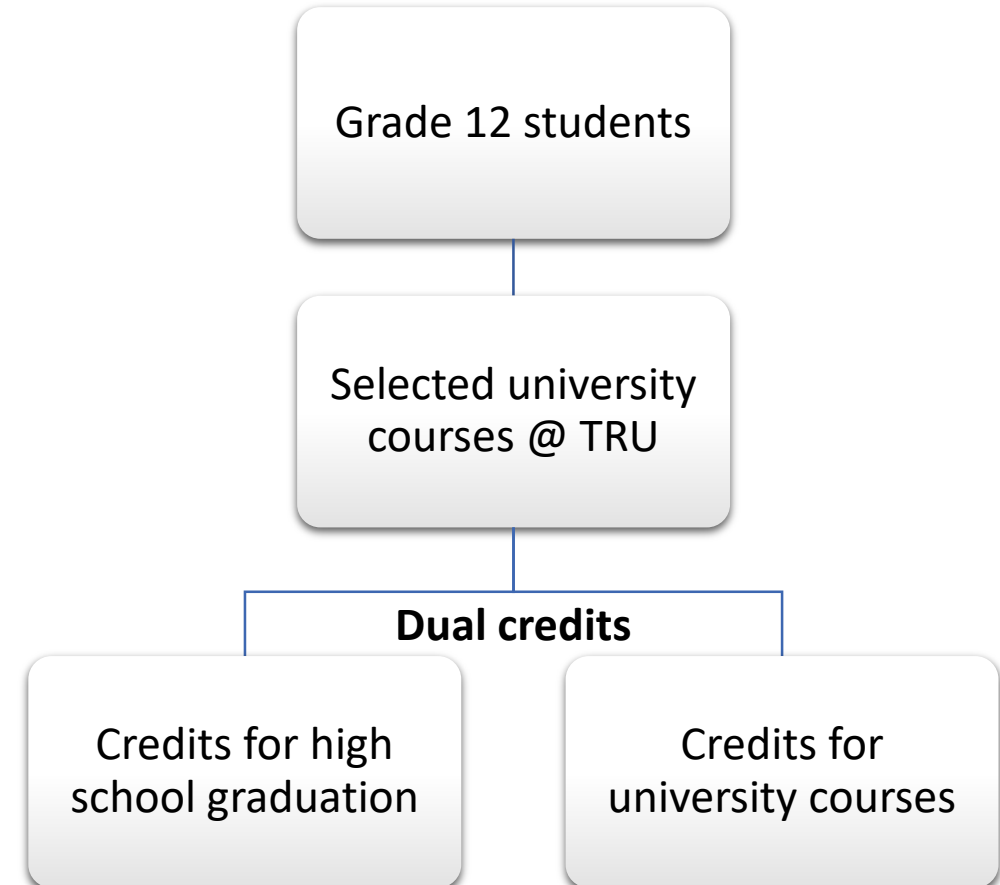
TRU

Examples of Pathways at TRU

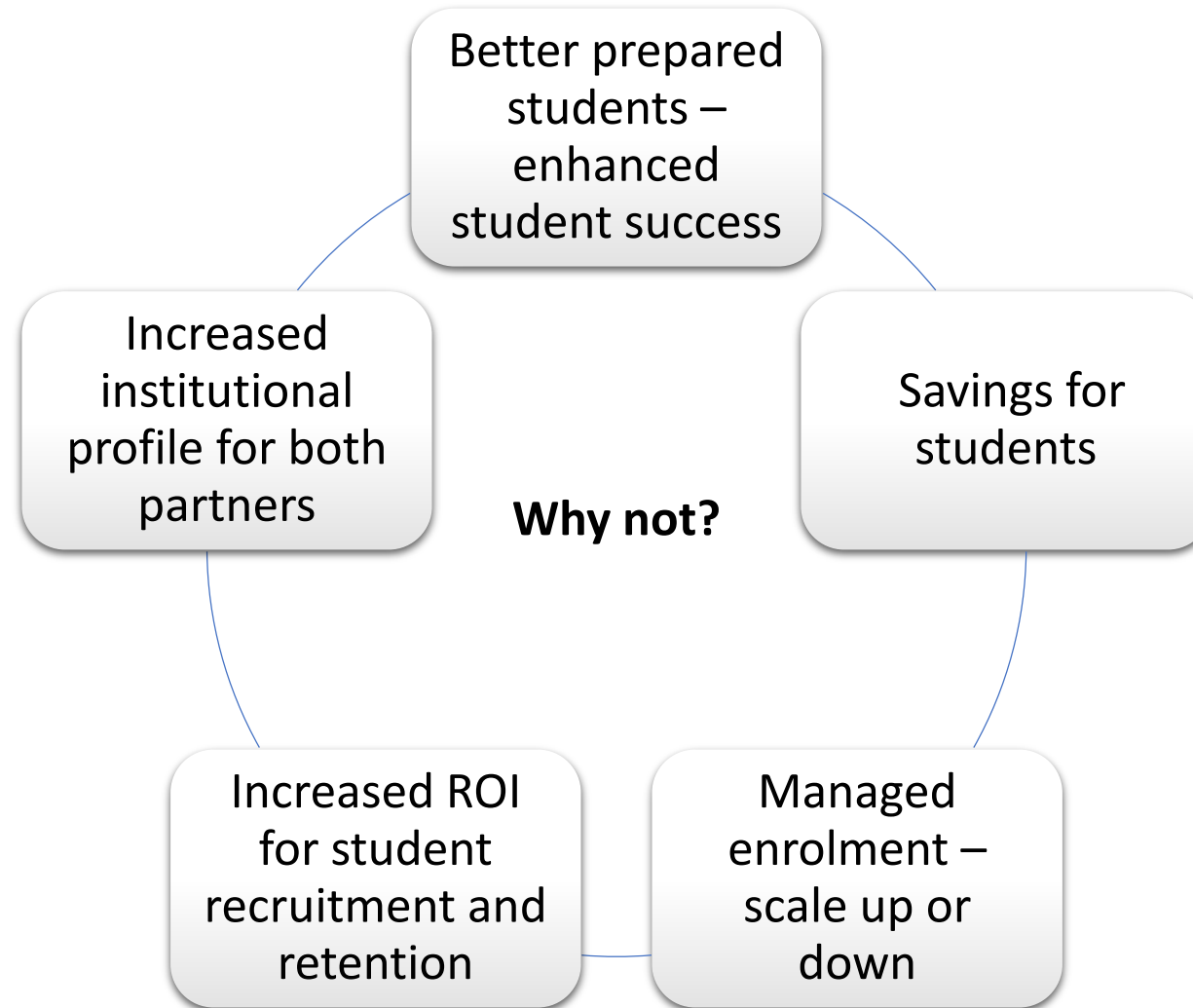
TRU STEM



TRU Start Program



Why Pathways?



Growing Student Services



STUDENT EXPECTATIONS



PLANNING AND
STAFFING



PROVINCIAL
LEGISLATION PRACTICES



SPECIALIZED SERVICES

Scaling Up for Institutional Growth

- Wanted? Or not wanted?
- Choices the institution makes
- Alignment with strategic plan



People and Culture

- Growing the teams across the organization
- Maintaining staff morale
- Managing the messaging to internal and external stakeholders

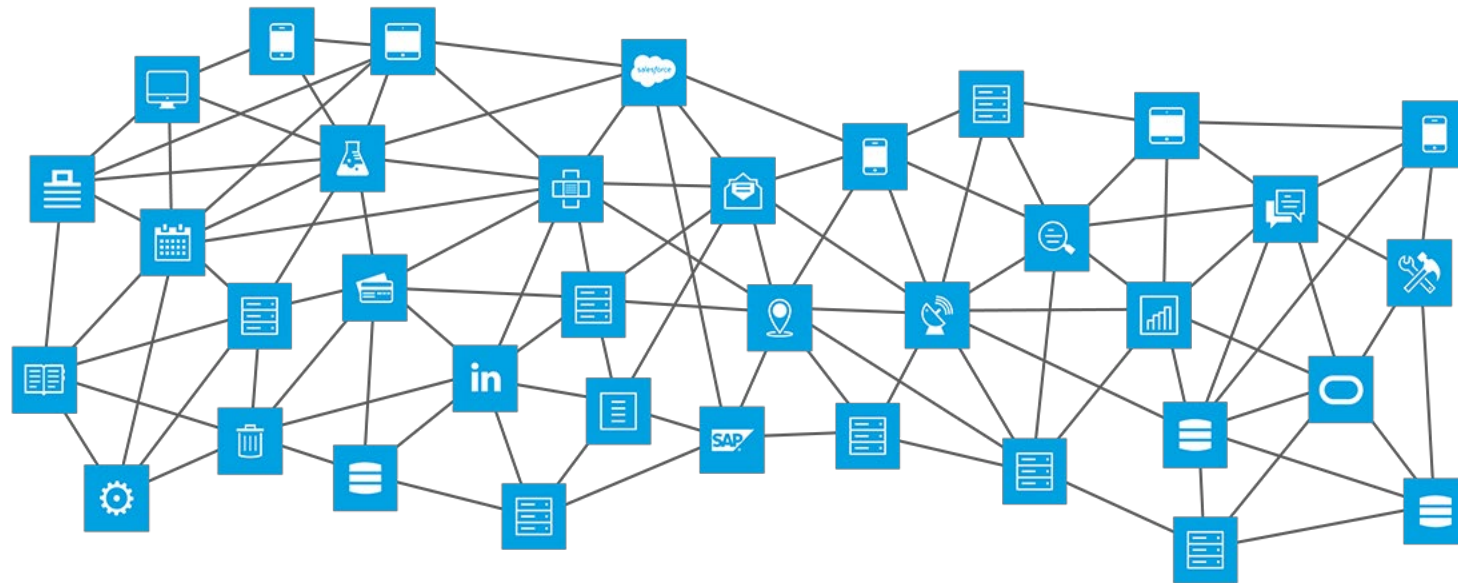


Academic Quality

- Ensuring academic quality
- Recruiting and marketing
- Faculty
- Diversity of student body
- Continuing to meet expectations while growing
- Product

Infrastructure, Systems and Policies

- Space
- Systems / Admissions / Finance / CRM
- Policies



Supporting Learnings and Instructors

- **An English as an Additional Language Pilot**
- Chose the Hospitality department where increasing numbers of learners were having challenges with language use, especially in writing-related courses
- An EAL instructor provided support in Technical Writing and Business Communication courses
- Students were tested upon entry to provide a better understanding of their needs; also provided information regarding the alignment with IELTS scores
- Tutor support available through the Learning Centre; additional resources and study space in the Library

What Happened?



Assessment strategies



Grading rubrics



Technical Writing



Knowledge about the
cultural backgrounds of
learners

Challenges



Many faculty were challenged by having to change their course material, exams and rubrics for the changing student demographic



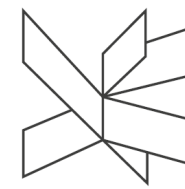
Faculty are sometimes unsure of student motivation (e.g. credential completion, labour market participation, residency status)



Developing the online support modules

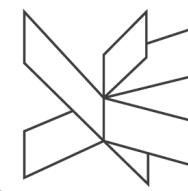
Opportunities

- Students and faculty worked together to prepare for interview week where industry comes to VCC to interview our students for summer jobs
- Centre for Teaching, Learning & Research provided workshops on assessment and grading rubrics
- Adding a paid practicum coordinator position, which will provide students with additional support in finding and completing their workplace hours requirement.
- Leadership support (department, Dean, VP) and faculty engagement has been key in making any initiatives/actions move forward. When not present, these initiatives have not been as successful



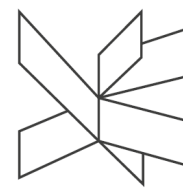
Why Canada?

- Attractive destination
- Strong international education strategy
- Targeted approach to innovation, research and development in the field of applied sciences
- Welcoming mosaic of cultures
- Inclusive educational politics
- Focus on green technology and sustainability
- Focus on global perspectives in local international education



Partnership Characteristics

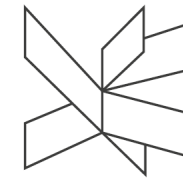
- Partners were thoroughly mapped and **matched with VIA** prior to first delegation visit
- Based on mutual commitment for **high-performing, multi-faceted partnerships**
- Open to include governmental agencies, businesses, community stakeholders as well as research and development initiatives
- In both Ontario and British Columbia, VIA has worked in close partnership with the provincial Ministry of Education, Consulates and Councils for International Education



Result

In March 2016, initiated by VIA and approved by the Danish Council for International Education, University Colleges Denmark and British Columbia Council for International Education (BCCIE) signed a Memorandum of Understanding to give **strong political support** to higher education collaboration between British Columbia and Denmark

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