

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please note that these opportunities require a minimum level of sponsorship as outlined below.

Conference app: \$5,000 (1 sponsor only; Gold level minimum required)

Secure the opportunity to put your organization in front of more than 400 delegates as they use our mobile app to navigate Summer Conference. For the past two Summer Conferences, approximately 80 percent of delegates surveyed downloaded the app to navigate conference content. As the official app sponsor, your organization will be showcased through web and mobile banners and daily schedule emails. For more information about how your branding would be displayed, please contact conference@bccie.bc.ca.

Lanyards: \$5,000 (1 sponsor only; Silver level minimum required)

All delegates receive lanyards with their name badges and are required to wear them throughout the conference. This is a high-visibility sponsorship opportunity. As our exclusive lanyard sponsor, you will be consulted in the design process of the lanyards and will have your logo prominently displayed.

Wifi: \$2,500 (1 sponsor only; Silver level minimum required)

WiFi is an essential part of keeping delegates engaged and connected. As the official WiFi sponsor of the "BCCIE Summer Conference" network, your organization's name will not go unnoticed by delegates. The WiFi sponsor will be promoted through print materials in all the conference meeting rooms and in hotel guest rooms. Each WiFi user will be required to reconnect after a period of inactivity, ensuring maximum exposure for your organization throughout the Conference. You will also get to choose the WiFi password!

Hotel key cards: \$2,500 (1 sponsor only; Silver level minimum required)

The sponsor of this exclusive opportunity will have their logo displayed on the hotel key card of delegates staying at the Fairmont Château Whistler. For Summer Conference 2019, room-night bookings are expected to be more than 600.

Delegate bag insert (subject to availability): Per paper insert \$200; other inserts \$400 (Bronze level minimum required)

Delegate bags are given to all conference attendees. By purchasing a delegate bag insert you are ensuring that each and every delegate will recognize your organization. Inserts may come in the form of brochures, one-pagers, pens or other branded collateral. Please note that size and weight restrictions apply.

Full or half page ad in program guide (max 1 per sponsor, subject to availability): \$600 full/\$400 half (Bronze level minimum required)

Our program guide is provided to all of our delegates and is full of valuable conference information. For more information on ad specifications, please email conference@bccie.bc.ca.

BURSARIES

\$875 each (Bronze level minimum OR three bursary minimum required)

Bursaries offer an ideal way to give back to the International Education community and provide a wonderful networking opportunity to a deserving professional. With a bursary, you are sponsoring the participation of someone who may not otherwise be able to attend the conference. Your generous contribution will be highlighted through social media and logo exposure on our website.