



Assistant Manager, Marketing & Recruitment International Education

The Maple Ridge - Pitt Meadows School District (SD42) is seeking qualified applicants interested in the above exempt position starting immediately on a full-time continuing basis. Reporting to the Manager, Marketing & Recruitment and part of the International Education team, the Assistant Manager of Marketing & Recruitment has responsibility for supporting International Education programs and initiatives, as well as the recruitment of students to these programs with particular emphasis on Cultural programs.

QUALIFICATIONS:

- Bachelor's degree in Marketing, Business Management/Administration or related field
- Minimum 4 years' experience in marketing and recruitment working in a unionized environment
- Strong knowledge of the BC Education System

RESPONSIBILITIES:

- Assists in the marketing, coordination and implementation of International Education programs
- Participates in the development and management of recruitment strategies for international students
- Designs, maintains and updates print and web-based marketing materials including web sites and social media platforms
- Assists in the day-to-day supervision of the Homestay team as required

**Application deadline for this position is no later than October 12, 2018 at 12:00pm.
(noon)**

To apply, please forward your cover letter, resume and supporting documentation to: applicants@sd42.ca

The district appreciates the interest of all applicants, however, only those selected for an interview will be contacted.

For more information about our School District, please visit: <http://www.sd42.ca/our-district/>