

Internationalisation for *all* Internationalisation at *home*

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SUMMER CONFERENCE 2018:

Things we should be talking about in International Education

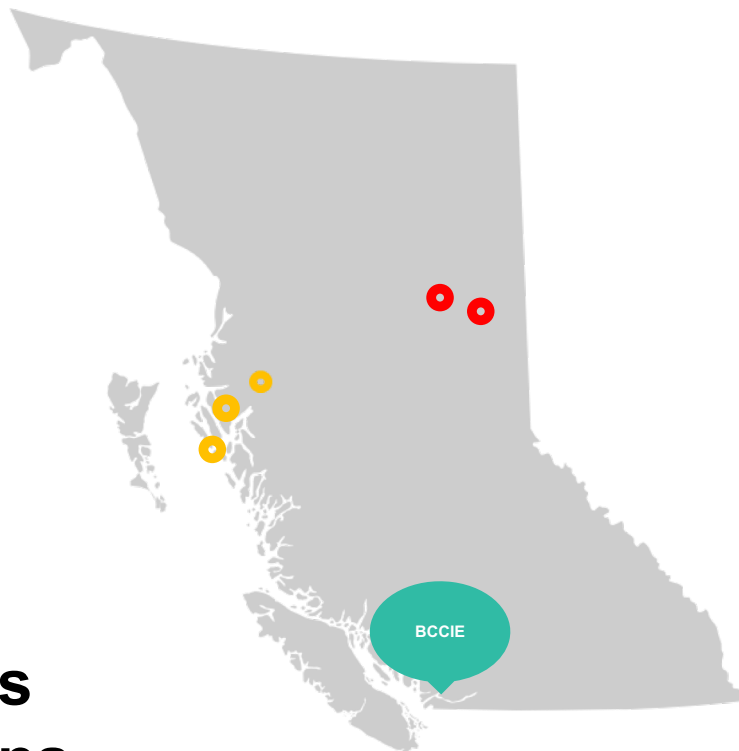
JUNE 17–20, 2018 | VANCOUVER, BC



Agenda



Our campus locations





Local vs global

PR Newswire shared Adam Caller's perspective from his report, issued in May 2018 by the Centre of Applied Linguistics at the University of Warwick,

“
Mr. Caller has suggested that, while universities around the world identify internationalisation as a key goal, there is currently little understanding of what makes a “global graduate.”



Local vs global

At NLC and NWCC our current perspectives on internationalisation are as much about developing capable **LOCAL** graduates and communities, as “global graduates”.



Activity

If a community were a **building**, what would it be?

If a community were a **colour**, ...

If a community were a **fruit**, ...

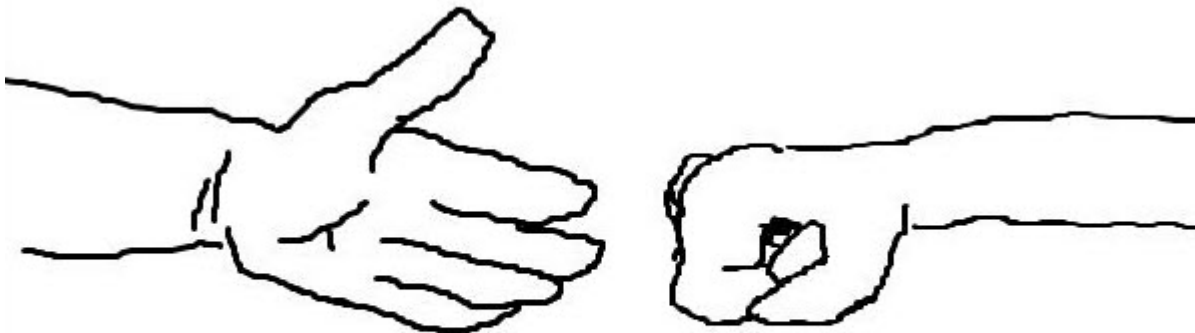
If a community were a **number**, ...



Team Building- a metaphor for community adjustment to international students

- Forming
- Storming
- Norming
- Performing

Forming



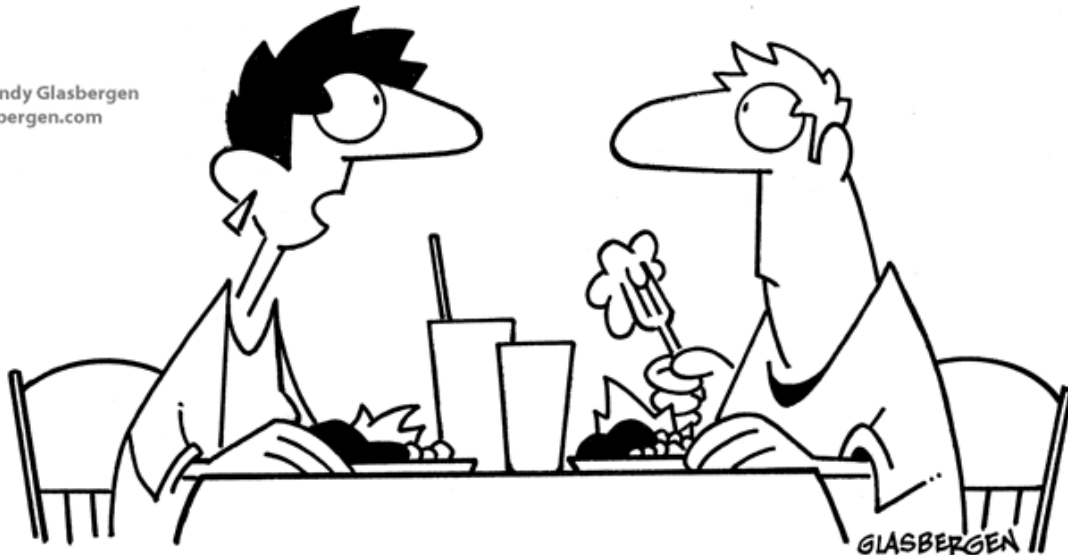
That moment when you go in for a "pound it" and the other goes in for a handshake.

Storming



Norming

© Randy Glasbergen
glasbergen.com



“All day long, I have to be polite to my boss, coworkers and customers. If you really love me, you’ll let me be rude to you!”

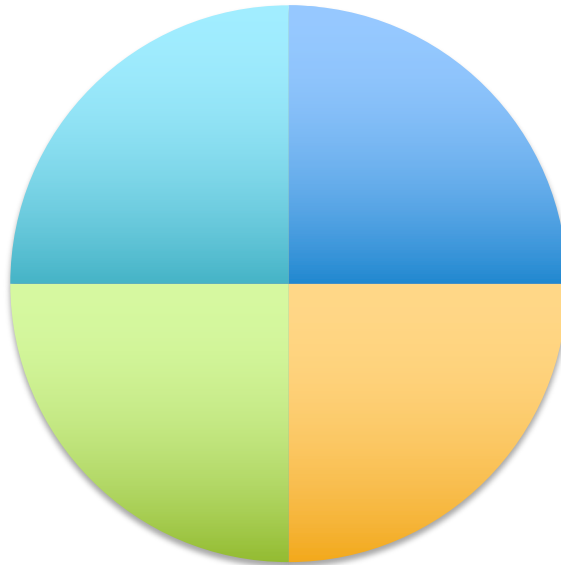
Norming



Performing



Team building is not a linear process



■ Forming

■ Storming

■ Norming

■ Performing

internationalisation for *all*

Inclusive team building practices toward internationalisation

Hyeyoung Kang

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Team Terrace



13,663



9.9%

Vancouver

40.8%

Victoria

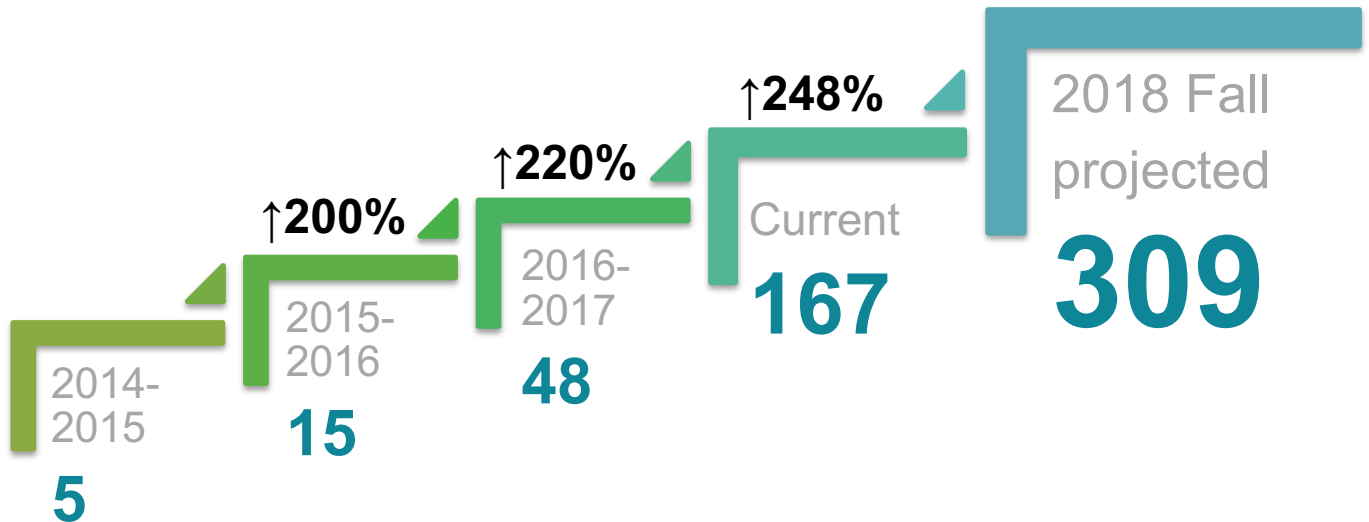
28.4%

Source: Statistics Canada, Census Profile 2016

15.6% Retail trade
13.5% Health care and social assistance
11.0% Educational services
3.2% Agriculture, forestry, fishing and hunting
1.0% Mining, Oil, and Gas

Source: Statistics Canada, Census Profile 2016

International Student Headcount



internationalisation for *all*

internationalisation at *home*

Activity-Oriented Approach

first 60 days on the job

23 intercultural events

973 participants

Key team member 1: Local Business

“ Winter Package ”



Key team member 2: Residents



Homestay Program for Mexican ESL students



SKILLS TRAINING FOR
EMPLOYMENT IN MOZAMBIQUE
STEM

[ABOUT](#) [PARTNERS](#) [NEWS](#) [EVENTS](#) [OPPORTUNITIES](#) [CONTACT](#) [ENGLISH](#)

SKILLS TRAINING FOR EMPLOYMENT IN MOZAMBIQUE

INCREASING OPPORTUNITIES FOR MOZAMBICAN MEN AND WOMEN IN THE COUNTRY'S GROWING ECONOMY.

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**CURRICULUM DEVELOPMENT
AND TEACHER TRAINING**



**MANAGEMENT AND
LEADERSHIP DEVELOPMENT**



STUDENT SERVICES



EQUIPMENT AND MATERIALS



STEM12 Student Services

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Key team member 3: College Staff



Training with Student
Services Team at NWCC

Key team member 4:
Community Organizations



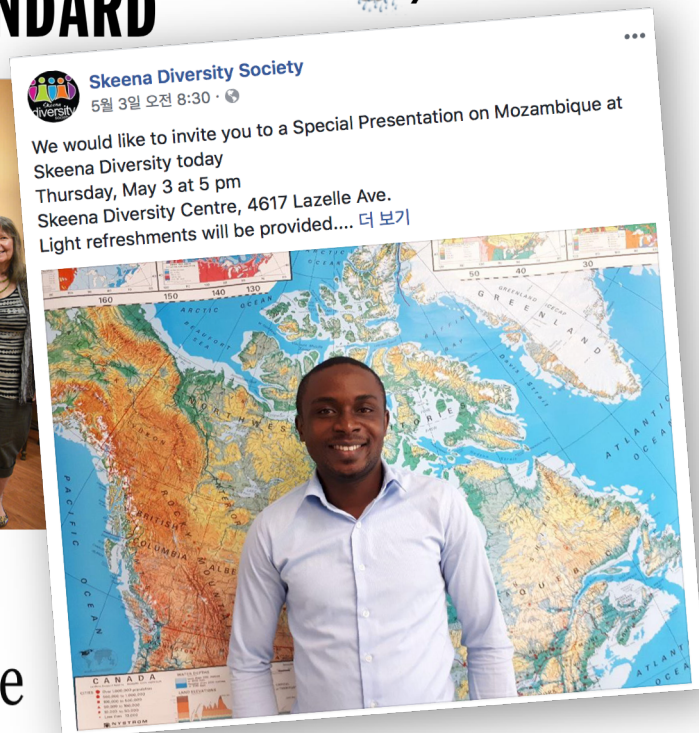
TERRACE STANDARD



Student coordinator from Mozambique visits Terrace

Baptista Tique gave a final presentation at the Skeena Diversity Centre during his last day on May 3

BRITTANY GERVAIS / May. 16, 2018 10:47 a.m. / [COMMUNITY](#)



Yes, teamwork.

Key team member 5: Faculty

Key team member 6: Next generation
local youth

2018 Global Challenges Hackathon



“Your big, bold ideas with \$10,000 for youth employment and gender equality in Mozambique”



Inclusive team-building

internationalisation for *all*

Inclusive team building practices toward internationalisation

Josie Jiang

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Peace Region

Fort St. John & Dawson Creek

- Population of 12,000
- Average winter temperature: -25C;
- Temperatures can reach as low as -45C
- Main Industry: Oil and Gas, Coal Mining, Forestry and Agriculture

International Student Number in BC 2010

	Regional Share	Number of Students	Annual Spending
Mainland/Southwest	81.6%	73,466	\$1,721 million
Vancouver Island/Coast	9.5%	8,525	\$199.6 million
Southern Interior	6.0%	5,364	\$125.6 million
Northern BC	1.1%	958	\$22.4 million
Total *	100%	90,037	\$2.1 billion

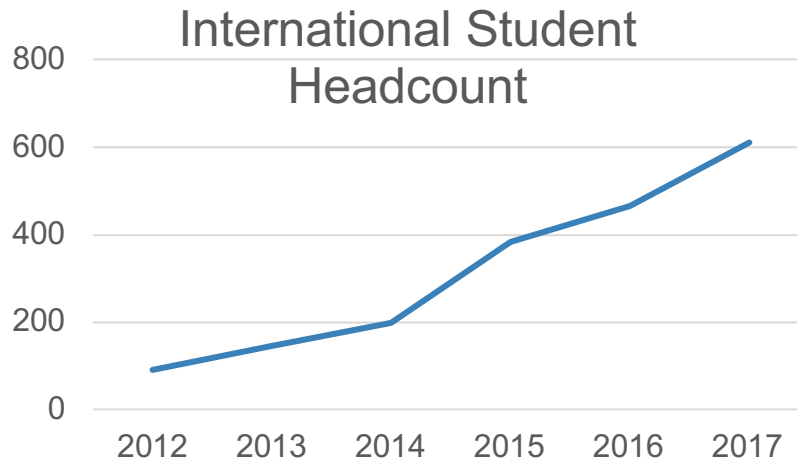
Source: RKA.

International Student Number in BC 2015

	Regional Share	Number of Students	Annual Spending
Mainland/Southwest	77.0%	100,093	\$2,698 million
Vancouver Island/Coast	12.5%	16,228	\$437.4 million
Southern Interior	6.5%	8,398	\$226.3 million
Northern BC	1.2%	1,589	\$42.8 million
Total *	100%	130,053	\$3.5 billion



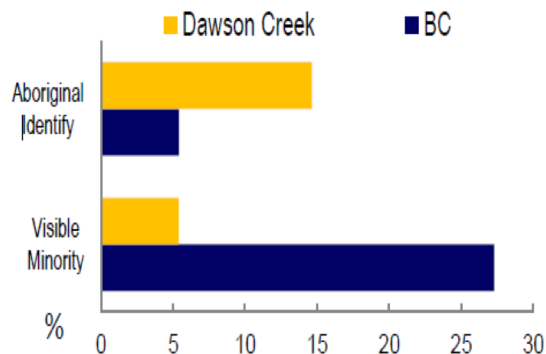
NLC International Student Growth



Population Diversity

	Number	Percent
Total Population	11,240	100.0
Aboriginal Population	1,645	14.6
Visible Minority Population	605	5.4

Source: welcomebc.com



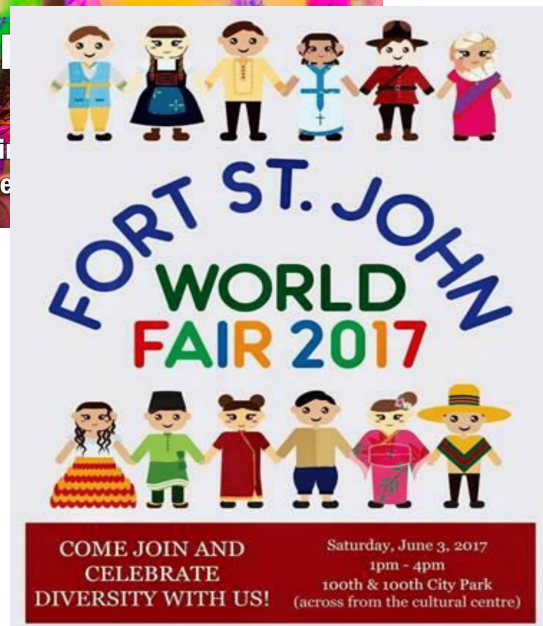
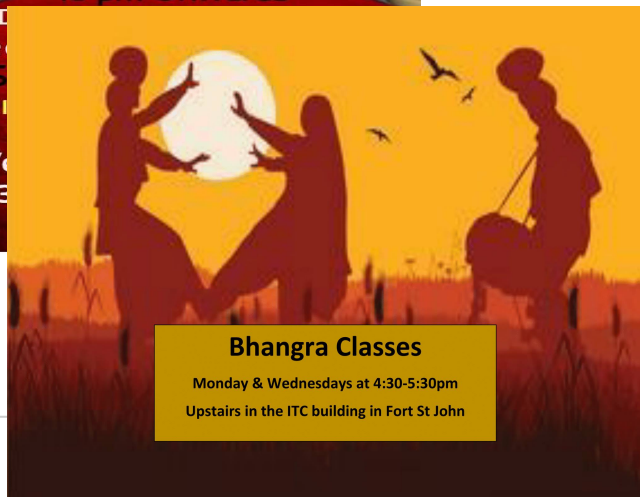
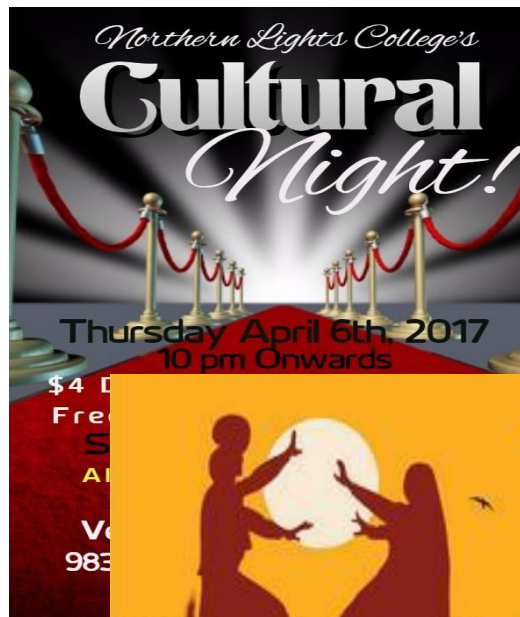
Most In-Demand Jobs in Northeast BC

Job Title	Average Hourly Wage	Education Required
Residential and Industrial Electricians	\$30.00	<ul style="list-style-type: none">• Electrician Certificate
Oil and Gas Drilling Service Related Labourer	\$25.99	<ul style="list-style-type: none">• Safety Training
Oil and Gas Drilling Workers	\$34.34	<ul style="list-style-type: none">• Truck Driving Training• Heavy Machinery Operation Training
Power Engineers	\$44.50	<ul style="list-style-type: none">• Power Engineering Certificate
Truck Drivers	\$40.00	<ul style="list-style-type: none">• No Post-Secondary or Secondary Education Requirement

The income of professions that require higher educational levels is similar to or even lower than these jobs. For example, Environmental Consultant, Project Manager and Director of IT

Source: payscale.com / alaskahighwaynews.ca

Have Fun Together



Fundraising for the Community



PORTRAIT FUNDRAISER

FUNDRAISING ASSIGNMENT

\$5 10 MINUTE SESSION
5 DIGITAL IMAGES

3, MARCH 2017 1PM TO 6PM

VENUE : ABORIGINAL GATHERING SPACE (Near Cafeteria)
NORTHERN LIGHTS COLLEGE

FROM TODAY
PHONE BOOKING +1 (250) 467-3152

WE DO ON-LOCATION ON REQUEST

Here's one for you: International students give back

Rob Brown / Dawson Creek Mirror

MAY 25, 2017 09:55 AM

Like 9



Community unity.



“We truly appreciate the efforts of these students! So very honoured to be a recipient of their fundraisers.”

---Step Up and Ride Society

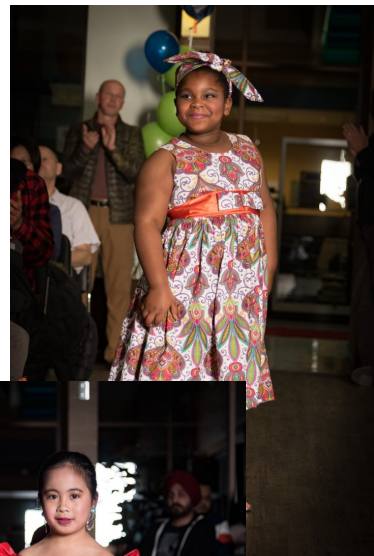


Northern Lights College

International Fashion Show



Kids in the Community



Faculty and Staff





Community Members





Students





If anyone asks for a college, I am telling them to go to Northern Lights College.

If you watch the news nowadays, there's conflicts all over around the world. Look at us, this little town in the north- showing them how it's done!

We have never had anything before at that level in town!

When is the next Fashion Show?

I didn't know it's so diversified here!





internationalisation for *all*

Conclusions

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Why internationalisation?



To thrive in place



To respect one another's cultures



For difference to matter less than friendship



To build a strong local community





Thank you

Any questions?

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- hkang@nwcc.bc.ca