



Work where you matter. Vancouver Island University is an amazing place of opportunity and we are currently looking to hire for the permanent, full-time role of Coordinator, International Recruitment Services within our Faculty of International Education.

View the full job description and apply [online](#) by June 6/18. (18-1007)

In this role, you will be responsible for marketing activities and the recruitment of international students to VIU. Daily activities will be varied and include:

- creating and implementing an annual international marketing plan;
- recruiting and monitoring educational agents abroad;
- disseminating promotional materials;
- representing VIU and The High School at VIU both in Canada and abroad at education fairs, government ministries, educational institutions and seminars.

You will use your skills and experience to assist with the development of international promotional materials, social media marketing and the research of new markets for the purpose of individual student and group recruitment initiatives. This role will also find you supporting VIU Regional Offshore Offices and agents abroad in relation to student recruitment activities. You will continually be working to maintain awareness of immigration policies and familiarity with current activities competitor institutions and countries.

If you are the right professional for this role, you have a willingness to travel and spend time working overseas. You also have a Bachelor's Degree in business or related field from an appropriately accredited institution and a minimum of one year's work experience in post-secondary international educational marketing.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. VIU embraces the principle of employment equity and encourages applications from women, persons with disabilities, visible minorities, and people of Aboriginal descent.