

Creating a Sustainable Initiative for International Interculturalization

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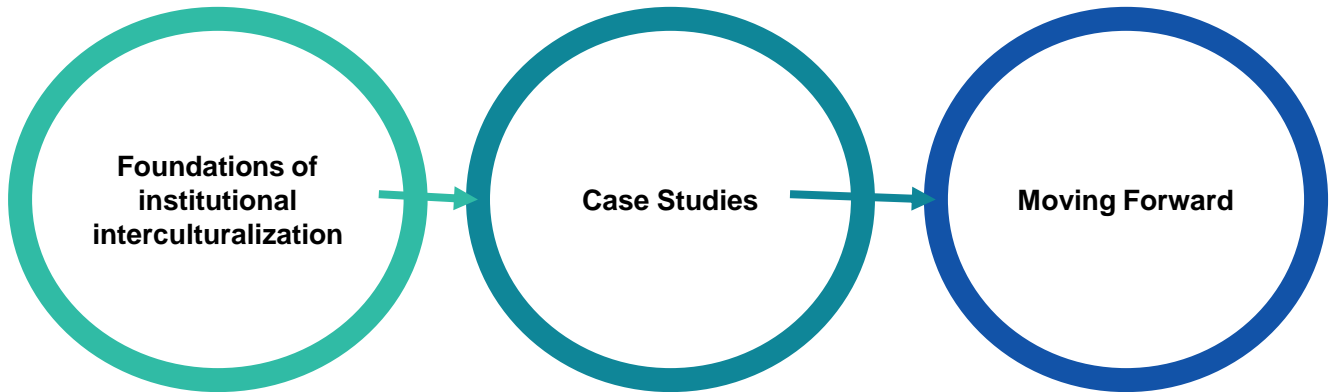


FASTER, HIGHER, STRONGER:
TECHNOLOGY, LEARNING AND IDENTITY
SUMMER CONFERENCE 2017
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BCCIE
SUMMER
CONFERENCE

A stylized sun icon with rays, positioned to the right of the BCCIE text.

Agenda





Question 1

I've worked in international education for ____ years

- A. 1-3
- B. 4-8
- C. 9-15
- D. 16-20
- E. 21+



Question 2

My role is:

- A. Senior leader
- B. Head of international education
- C. International education staff
- D. Recruitment and retention
- E. Faculty



Question 3

I would rate my understanding of interculturalization as:

- A. thorough
- B. good
- C. somewhat
- D. limited
- E. I am here to learn

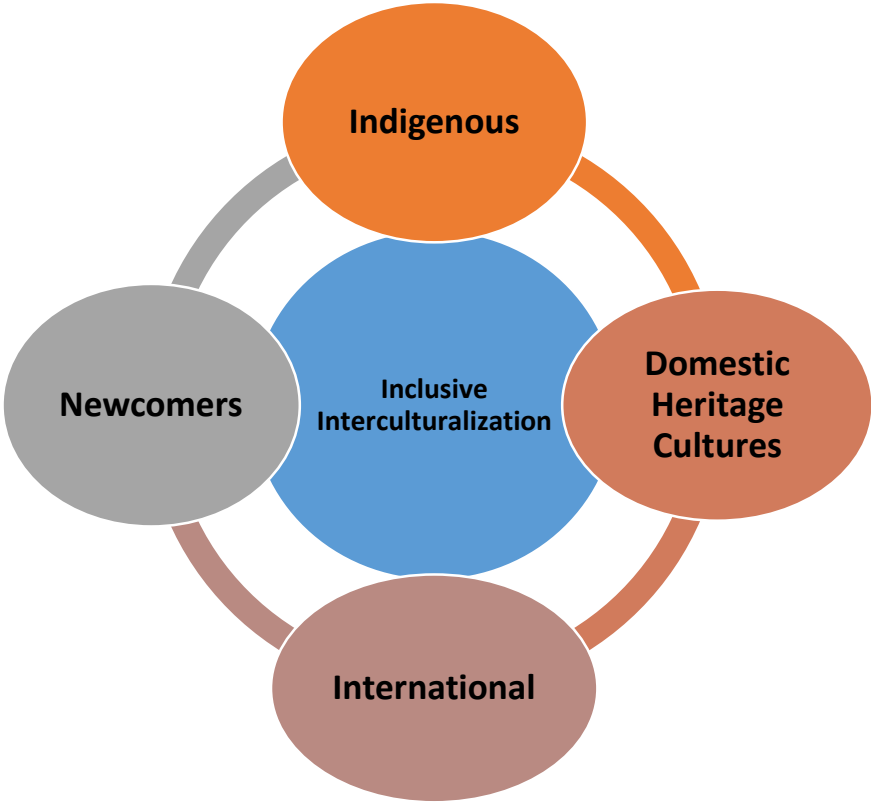
How does an institution negotiate cultural differences?



Interculturalization

- Internationalization
- Domestic diversity and inclusion
- Indigenization

Interculturalization's Stakeholders





Intercultural Education

“Intercultural education, as opposed to international education, is a more inclusive formulation, in that interculturality includes both international and domestic students.

All students, regardless of their location, need to develop the capability to contribute in the intercultural construction, exchange and use of knowledge.”

Crichton et al 2004

Thoughts on Integrating...

“Universities need to be devoting energies to integrating the *home* student to the university as an *international/ multicultural community*, rather than focusing so exclusively upon integrating the *international* student into an Anglo-centric community”

Killick, 2010

Intergroup Contact Theory

Groups from different cultures must be appropriately prepared to interact.

If they are not, then a reinforcement of stereotypes and prejudice is likely to occur.

(Allport, G. W., 1954; Pettigrew, T. F., Pettigrew & Tropp, L. R., 1993, Sindanus et al., 2008)



Case Study 1



Question 4

Is intercultural learning part of your strategic plan?

- A. Yes
- B. In some areas
- C. No
- D. I don't know



Question 5

To what degree is interculturalization considered in program development

- A. Major
- B. I think most programs address it
- C. Somewhat
- D. Very little
- E. Don't know



Question 6

Do you have benchmarks or evaluation methods for measuring campus interculturalization?

- A. Yes
- B. In some areas
- C. No
- D. I don't know

NQ Timeline





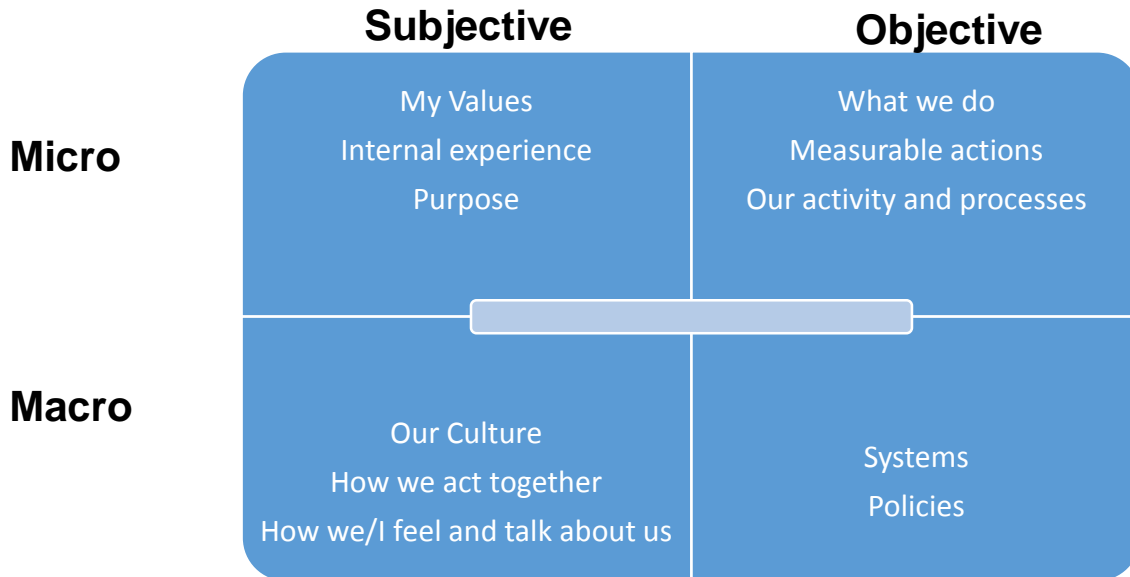
NQ Model for Inclusive Intercultural Education

Inclusion = Diversity + Engagement

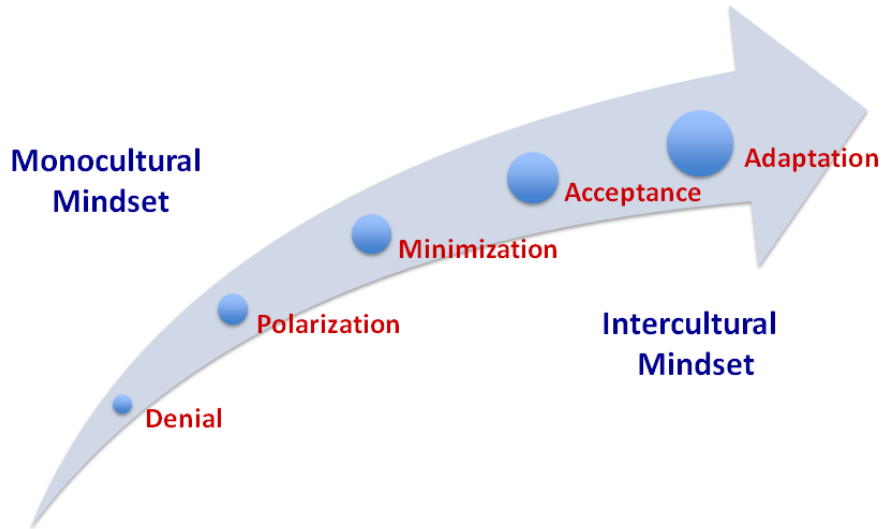
Louw and
Whitelaw

Frameworks

Using the AQAL- Ken Wilber

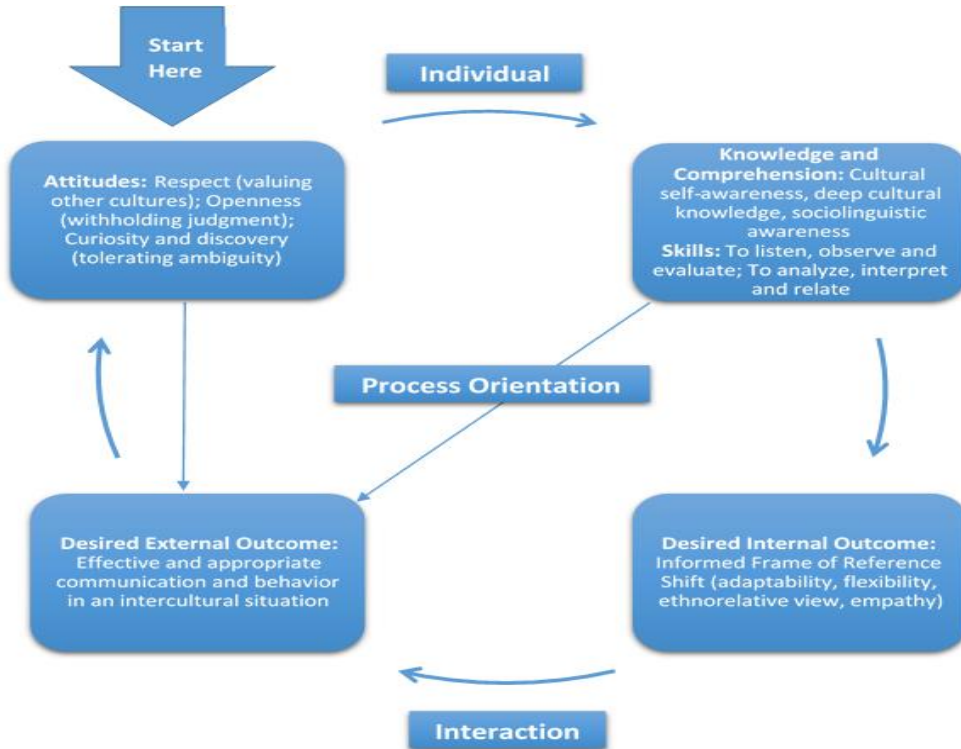


Intercultural Development Continuum



Hammer

Deardorff: Process Model



By Dr. Darla K. Deardorff in *Journal of Studies in International Education*, Fall 2006, 10, p. 241-266 and in *The SAGE Handbook of Intercultural Competence*, 2009 (Thousand Oaks: Sage).

Align, Shape and Engage All Quadrants and Stakeholders

- 1. Executive Contribution Agreements (LR)**
- 2. Senior Leaders, Faculty, Staff, Targets (LR/UR)**
 - 75% with satisfactory intercultural competence
 - 5 year strategy
- 3. Inclusion Engagement Scale (LR/UR)**
 - Evaluating learning transfer
 - Benchmarking
 - Capturing Innovation

Align, Shape and Engage All Quadrants and Stakeholders- Cont'd

4. PLAR Framework for Faculty and Staff Hires (LR/UR)

- Onboarding
- Organizational development
- Recognition and leveraging

5. College Wide Learning Outcomes Fwk (UL/LL/LR)

- Inclusive Culture
- Creative and Critical Thinking
- Community Citizenship
- Communication and Collaboration

6. Our Values in Action-“The Learning Experience” (UL/LL/UR)

7. College Brand- “50 Years of Inclusion” (LL)

Interculturalization -Organisational Development

1. Senior level buy-in and championing
2. Align with the strategic plan and vision
3. Process for engagement
4. Baselines, benchmarks and targets
5. Capture artifacts of learning and change



Case Study 2



Question 7

To what extent is interculturalization a focus in learning outcomes in your institution

- A. Major
- B. I think most programs address it
- C. Somewhat
- D. Very little
- E. Don't know

Question 8

Interculturalization is part of the staff/faculty pro d

- A. Totally agree
- B. Agree
- C. Somewhat agree
- D. Disagree
- E. Totally disagree



Question 9

Interculturalization discourse is included in discussions around academic integrity

- A. Totally agree
- B. Agree
- C. Somewhat agree
- D. Disagree
- E. Totally disagree

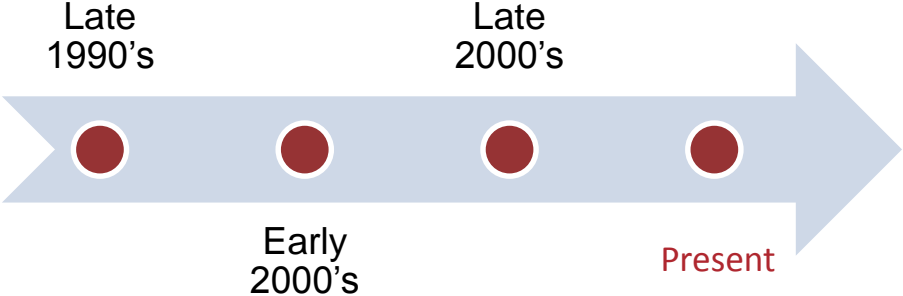


Question 10

Interculturalization is fully embedded in my institutional orientation programs for both international and domestic students

- A. Totally agree
- B. Agree
- C. Somewhat agree
- D. Disagree
- E. Totally disagree

DC Timeline





Douglas College

Faculty strategies/initiatives:

- 1997
- BCCIE/BC Ministry of Education, Skills and Training, BC institutions: Best Practices Guidelines for Internationalizing the Curriculum



Faculty strategies/initiatives:

2000

- BCCIE/ Douglas College: Internationalizing Learning Project
- Associate of Arts in Intercultural and International Studies
- Intercultural course development



Faculty strategies/initiatives:

2005

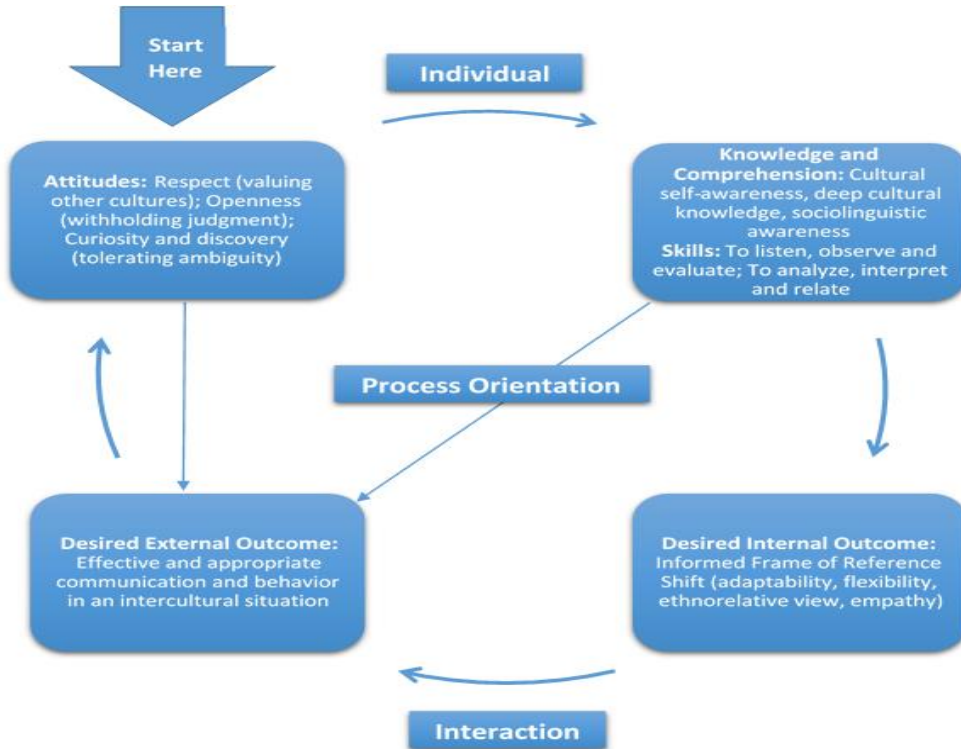
- Academic/Strategic Plan: Academic signature – set of 9 core competencies or essential skills provided in all programs
- Intercultural Communication



Creating the shift

- Interculturalization as core
- Awareness building
- Increased strategies/initiatives
- Professional development
- Curriculum development

Deardorff: Process Model



By Dr. Darla K. Deardorff in *Journal of Studies in International Education*, Fall 2006, 10, p. 241-266 and in *The SAGE Handbook of Intercultural Competence*, 2009 (Thousand Oaks: Sage).

What we can learn from these case studies?

- Frameworks
- Sustainability
- Systems
- Gaps to address
- Organizational shift



Discussion

What is something you learned today that interests you?

What could you apply from today's presentation to your own context?



감사합니다 Natick
Danke Ευχαριστίες Dalu
Grazie Thank You Köszönöm
Tack
Спасибо Dank Gracias
谢谢 Merci Seé
Obrigado
ありがとう

Any questions?

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References

- ◉ Deardorff, D. (Ed.)(2009) SAGE Handbook of Intercultural Competence, CA: Sage