

PARTNER WITH US

BC COUNCIL FOR INTERNATIONAL EDUCATION



"BCCIE does a fantastic job of representing the interests of the BC education system on global fronts."

*-Arthur Coren, President and Vice-Chancellor,
University Canada West*

PRIMARY STAKEHOLDERS

- BC INTERNATIONAL EDUCATION PRACTITIONERS
- ADMINISTRATORS
- GOVERNMENT
- SERVICE PROVIDERS
- RESEARCHERS + ACADEMICS
- STUDENTS



CORE SERVICES

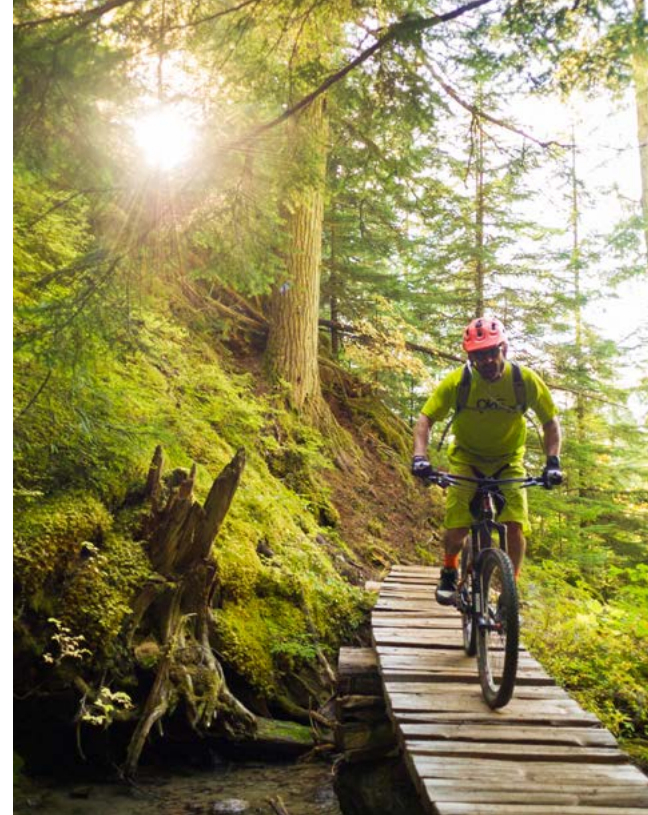
- TEAM BC EDUCATION MISSIONS
- BC BRANDED ACTIVITIES AT EDUCATION FAIRS
- PROFESSIONAL DEVELOPMENT
- SUMMER CONFERENCE
- HOSTING DELEGATIONS
- MENTORSHIP

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USER STATISTICS AND REACH

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AVERAGE ANNUAL WEBSITE STATISTICS FOR BCCIE.BC.CA

Overall pageviews - more than 110,000
Total sessions - more than 50,000
Average session time - 2:19
Reach - more than 30,000 unique users

SOCIAL MEDIA STATS



FOLLOWERS = more than 2,000



FOLLOWERS = more than 1,350



FOLLOWERS = more than 1,500

BC INTERNATIONAL STUDENTS BY SECTOR

Public post-secondary



45,130 public
post-secondary

Private post-secondary



67,965 private
post-secondary

K-12 sector



16,958
elementary and
secondary

Total # of students

130,053
from over 80 countries

AUDIENCE DEMOGRAPHICS

*top three responses

30%
Senior staff

27%
Entry-level

16%
Intermediate

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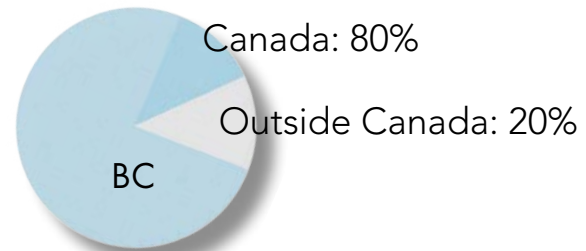
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"BCCIE has become a real player on the world stage. We have received international coverage and have a remarkable legacy"

*-Dawn Sutherland, President,
Maple Leaf Education, North America*

WHERE ARE OUR STAKEHOLDERS?



TOP SOURCE MARKETS OF INTERNATIONAL STUDENTS TO BC (# of students in 2015)

CHINA 51,130

SOUTH KOREA 12,695

INDIA 12,105

JAPAN 6,555

UNITED STATES 4,780

SOCIAL

TWITTER: [@BCCIE](https://twitter.com/BCCIE)

LINKEDIN: [BC COUNCIL FOR INTERNATIONAL EDUCATION](https://www.linkedin.com/company/bc-council-for-international-education)

FACEBOOK: [/BCCIE](https://www.facebook.com/BCCIE)

WEBSITE

bccie.bc.ca

PROGRAMS

[BC Study Abroad Consortium](#)

[Study in BC](#)

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SPONSORED POSTS



BC COUNCIL FOR INTERNATIONAL EDUCATION
25TH ANNIVERSARY
VIEW 25 YEARS OF BCCIE'S HISTORY >

BCCIE NEWS
Announcing the BC International Student Ambassador Scholarships
British Columbia's Ministry of Education is pleased to announce that nominations are now open for the International Student Ambassador ...
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SPONSORED ARTICLE
ICEF North America Workshop
For most international students, agents play an important role in selecting and applying to institutions abroad. As a result, agents have become a vital recruitment method for Canadian and US educators ...
READ MORE >

SPONSORED ARTICLE
2017 WES International Credential Evaluation Workshop
This two-day, hands-on lab will teach you how to use the World Education Services's (WES) proven evaluation methods and techniques ...
READ MORE >

BCCIE NEWS
Stories from Abroad \$1000 BC Study Abroad Scholarship now open
Studying abroad is a life-changing experience that helps to graduate global citizens. But students still cite financial reasons as a top barrier ...
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Sample homepage.
Your post here

Sponsored blog posts are a great way to reach BC's International Education sector. All funds raised help create **study abroad opportunities** for BC students.

What you get:

- A sponsored news posting on the BCCIE homepage
- A landing page with your blog post, visible for at least 12 months
- Promotion through BCCIE's social media

What you provide:

- A 300-600 word blog post describing your product or service.
- **Note:** Successful sponsored posts are characterized by strong storytelling and a relevant brand that makes people want to read, share and act
- A company logo and/or photos

Pricing:

- \$500 CDN, plus tax

If you are interested in sponsored posts, contact Chantal Moore at cmoore@bccie.bc.ca



TELL YOUR STUDENTS: 5TH ANNUAL STUDYINBC CONTEST

Nov 21, 2016 Source: Chantal Moore

SHARE: [f](#) [t](#) [in](#)

A call for students to share their BC experiences for a chance to WIN!
Contest dates: November 21, 2016 to December 24, 2016 January 20, 2017 (Update on December 21: The contest has been extended.)

We are inviting international students who are currently studying in BC or have studied in BC to share their experiences by entering into the 5th Annual Study in BC Contest! Please help promote the contest by sharing [this contest](#) among your networks or in your international offices.

About the contest

The StudyinBC contest lets students showcase how they study, play and have fun in British Columbia! When students content, their names are entered into a draw to win an iPad Air. Contest categories include photos and blog posts. The more content students submit, the greater the chance to win! There are no restrictions on the number of submissions per day as long as they adhere to contest rules.

[Read the full contest rules.](#)

There are two ways to enter the contest, through the [contest online form](#) or via [Twitter](#)! We want to make it as easy as possible for students. The illustration below explains in more detail. For questions, please email WES@StudyinBC.com.

ENTER NOW

Sample internal landing page with blog posting