



Australian Government



NEW COLOMBO PLAN

Connect to Australia's future - study in the region

New Colombo Plan and enlightened mobility

‘Beyond the student experience’

Trevor Goddard

Director, Alumni Engagement, Monash University
New Colombo Plan Steering Committee

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The New Colombo Plan is a signature initiative of the Australian Government which aims to lift knowledge of the Indo-Pacific in Australia by supporting Australian undergraduates to study, (*live*) and undertake internships in the region.



Session content

- New Colombo Plan Development
- Australian mobility
- Business Champions Program
- International Internships Portal and Mentorship Program
- Alumni Engagement Strategy
- Discussion



Take away mobility messages

- Mobility is more than a student experience.
- Growth requires institutional transformation.
- Value in alignment with Government strategies.
- Academic study is only a single element.
- Alumni engagement enhances delivery.
- Industry intersection will generate resources.





Australian mobility

- Approx 31,500 students outbound in 2014.
- In excess of 15% of undergraduate population.
- New Colombo Plan funding approx. \$28m in 2015/16 moving to approx. \$51m in 2017/18.
- Approx. \$36m in OS-HELP (of approx. \$93m in budget).
- Increasing preference for short term over exchange/semester length programs.





Elements of New Colombo Plan

- Patron Governor General of Australia.
- Championed by Foreign Minister.
- Operational through DFAT and Dept. of Ed.
- Guided by national steering committee.
- Industry and community engagement.
- Intersects the diplomatic and trade network.
- Aligned with University international and mobility offices.
- Combination of scholarships and grants.





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**The New Colombo Plan is transformational,
deepening Australia's relationships in the
region...**

**...at the individual level and throughout
expanding university, business and other
stakeholder links.**



Business Champions Program

- New Colombo Plan Business Champions promote the value of regional study to students' career prospects and foster business engagement with the New Colombo Plan.
- Showcase sector leadership.
- Reinforce industry and employer commitment.





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Business Champions Program

Brian Hartzler, Westpac CEO

Jayne Hrdlicka, Jetstar CEO

David Fried, QBE CEO Emerging Markets

Alison Watkins, Coca-Cola Amatil Group Managing Director

Geoff Culbert, GE Australia and New Zealand President and Chief Executive

Doug Ferguson, KPMG National Leader, Asia Business Group

Wendy Holdenson, Mitsui & Co Director and Executive Vice President

Rob Thomason, CPA Australia Executive General Manager Education

Peter Botten, Managing Director, Oil Search

Sharon Warburton, Non Executive Director Brookfield Multiplex Australasia





Internships and mentorships

- On line portal maintained by Government.
- Over 100 companies with listings.
- Connects private-sector organisations with students and institutions.
- Enables NCP students to seek a rewarding and challenging workplace experience in the Indo-Pacific region.
- Complements formal program studies.





Alumni Engagement Strategy

- 10,000 Alumni by end of 2016.
- Aligned with Australian Government Alumni Engagement Strategy.
- Influential and diverse network of professionals with direct experience in the Indo-Pacific.
- Build strong professional and personal networks across our region.
- Create driving force in Australia's future prosperity and position in the region.





Growing mobility through NCP

- Clarity in student pathways.
- Defining the value proposition across the institution.
- Regional and country demystification.
- Bridging the student, parent and community nexus.
- Crossing the academic professional boundary.
- Elongating the global experience (make it more than the mobility).
- Fusion of academic outcomes with the student experience.





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