



Canadian  
Bureau for  
International  
Education

Bureau  
canadien de  
l'éducation  
internationale

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# CBIE at 50: Then, Now and the Future

Karen McBride

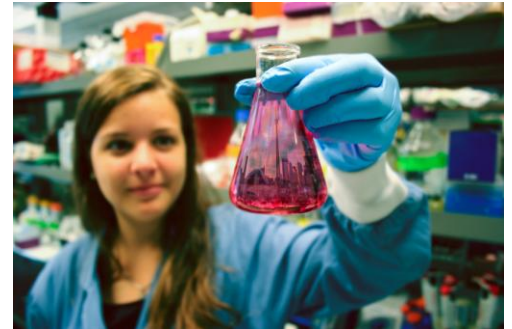
June 20, 2016

BCCIE Summer Seminar

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# CBIE Introduction

- CBIE is the national organization dedicated exclusively to international education
- Non-profit, non-governmental, charitable membership organization engaged in international education policy and practice;
- Comprises 150 colleges, cégeps, institutes, universities, school boards, language schools
  - Coast-to-coast, all levels, bilingual
  - Partners with a vast array of stakeholders
  - Government departments, private sector, sister organizations in Canada and around the world.



## Mission

- CBIE is the national voice advancing Canadian international education by creating and mobilizing expertise, knowledge, opportunity and leadership.

## Vision

- CBIE is a global leader in international education, dedicated to equity, quality, inclusiveness and partnership.



- Roots in post WWII
- 1950: National Committee for Friendly Relations with Overseas Students (FROS)
- 1964: Canadian Service for Overseas Students and Trainees (CSOST)
- 1966: Officially incorporated under the *Companies Act* and the Canadian Bureau for International Education 'born'

[Time Mapper of our past 50 years.](#)



- Patron His Excellency the Right Honorable David Johnston, Governor General of Canada
- Board of Directors comprised of 15 elected/appointed senior administrators from CBIE member institutions and partners
  - Chair of the Board of Directors: Dr. Patrick Deane, President, McMaster University
  - Chair Designate: Dr. David Ross, President and CEO, SAIT Polytechnic
  - Treasurer: Mr. Brian Burns, Chief Financial Officer, Almonte General Hospital and Fairview Manor
- President and CEO: Ms. Karen McBride

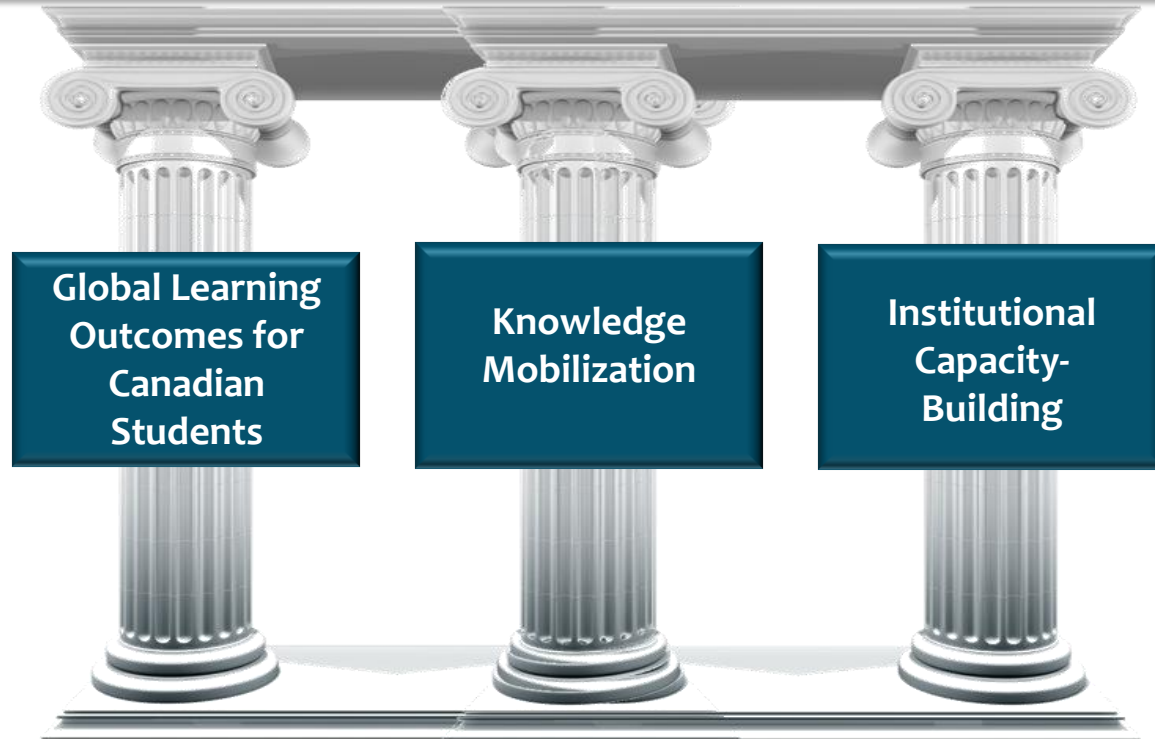
## Board Directors:

- Neil Besner, Provost and Vice-President (Academic), University of Winnipeg
- Ann Calverley, Supervisor, International Programs, Edmonton Public Schools
- Livia Castellanos, Executive Director, UR International and Chief International Office (ILO), University of Regina
- Nancy Johnston, Executive Director, Student Affairs, Simon Fraser University
- Sean Kennedy, Vice-President, International, Niagara College
- Sonja Knutson, Director, Internationalization Office, Memorial University of Newfoundland
- Katie Orr, Director, NSCC International Nova Scotia Community College
- Graham Pike, Dean of International Education, Vancouver Island University
- Gary Slater, Vice-recteur associé, affaires étudiantes Université d'Ottawa
- Sylvain St-Amand, Directeur, Bureau de la coopération internationale, Université du Québec à Montréal
- Sylvie Thériault, Directrice, Direction des Affaires internationales, Fédération des Cégeps
- Geoff Wilmshurst, Vice-President, Partnerships, Camosun College



# CBIE's Strategic Direction 2015-2018

CBIE will be a catalyst for (a) stimulating new investment in order to ensure Canadian students have the knowledge, skills and competencies they need in a globalized world (i.e., Canada's Global Engagement Challenge), (b) mobilizing key Canadian stakeholders, and (c) promoting awareness, quality and innovation in international education.



# Supporting CBIE's Membership

## Activities

- Annual Conference
- Regional meetings
- PD sessions (with IETP)
- Webinars
- International Students and Immigration Education Program (ISIEP)

## Communities and Networks

- Professional Learning Communities (PLCs)
  - International Network of Tomorrow's Leaders (INTL); Students Services; Education Abroad; International Housing & Settlement Services (IHSS)
- Internationalization Leaders Network (ILN)
- Advisory Committees
  - Immigration Advisory Committee; Education Abroad Advisory Committee







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# CBIE's Brand Refresh

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*learning beyond borders.*

*ouvrir les frontières du savoir.*



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# CBIE's New Web Site



[www.cbie.ca](http://www.cbie.ca)



**Please join us for CBIE's 50th  
Annual Conference**

**Internationalization for All**

**November 13-16, 2016**

**The Westin Ottawa  
Ottawa, Ontario, Canada**

**[CBIE-BCEI.CA](http://CBIE-BCEI.CA)**

