

# UPDATE ON INTERNATIONAL EDUCATION IN BRITISH COLUMBIA: BY THE NUMBERS

The economic impact of the International Education sector continues to grow in our province. The below highlights numbers from The Economic Impact of International Education report published by Roslyn Kunin & Associates in 2011 compared with numbers from An Update on the Economic Impact of International Education report, published in 2013.

## ECONOMIC CONTRIBUTIONS TO BRITISH COLUMBIA

International students make up a large and growing contribution to the economy of BC. Their total spending contributes over \$2.1 billion into the provincial economy.

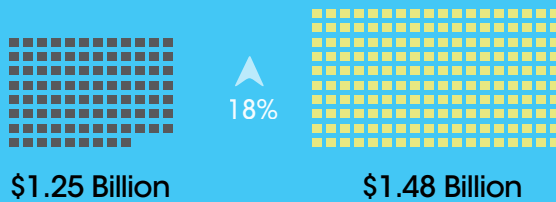
Academic Year\*

2009/10 ■ 2011/12 ■



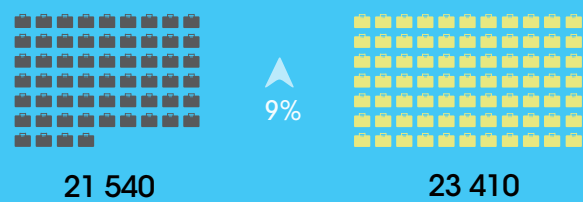
### DIRECT CONTRIBUTION IN PROVINCIAL GDP

The sum of international student spending in BC translates into \$1.48 billion in provincial GDP, a \$240 million increase compared to 2011 report findings.



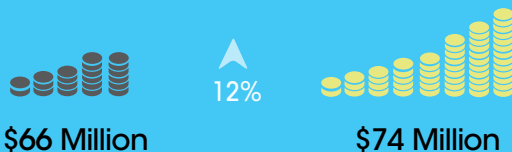
### JOBS CREATED

Approximately 1870 more jobs have been created as a result of international students in BC, compared to 2011 report findings.



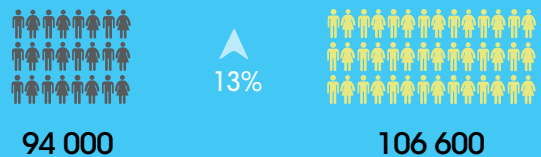
### GOVERNMENT REVENUE GENERATED

All levels of government in BC saw an \$8 million increase in revenue compared to 2011 report findings.



### INTERNATIONAL STUDENTS IN BC

The number of international students in BC grew from 94,000 to 106,600, an average rate of 6.5% per year.



\*Academic year refers to September to August

### ABOUT BCCIE

The British Columbia Council for International Education (BCCIE), a provincial Crown Corporation incorporated under the Society Act, reports to the Ministry of Advanced Education. BCCIE is committed to profiling British Columbia as the education destination of choice for learners from around the globe and to promoting global citizenry and internationalization at all levels in BC's education system. BCCIE serves the needs of all International Education sectors of British Columbia including: public and independent K-12, public and private post-secondary, and language schools. BCCIE provides coordinated leadership for all of the participants in British Columbia's International Education sector along with market support, such as the coordination of missions, delegations, familiarization tours and signature events. In addition, the organization delivers communication activities to International Education professionals, and offers professional development opportunities, including the annual Summer Seminar conference. To find out more, visit: [www.bccie.bc.ca](http://www.bccie.bc.ca)

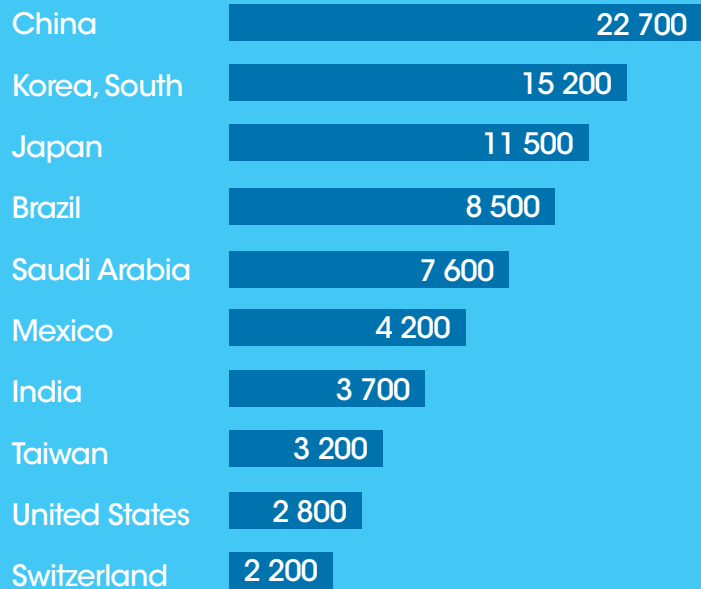
# INTERNATIONAL STUDENT NUMBERS...

## BY REGION\*



\*Outstanding 3% are considered "region not stated" and therefore are not represented.

## BY SOURCE COUNTRY



Totals from public and private post-secondary, K-12, and language schools (2011/12)

## BY SECTOR

**47 300**

PRIVATE LANGUAGE SCHOOLS\*

**46 300**

PUBLIC/PRIVATE POST-SECONDARY

**13 000**

PUBLIC/INDEPENDENT K-12

\*English language students in the public sector are accounted for under "public/private post-secondary."

## ABOUT DR. ROSLYN KUNIN

Dr. Kunin is chair of the board of directors of the Haida Enterprise Corporation and has been a Director of the Business Development Bank of Canada, chair of the Workers Compensation Board of British Columbia and member of the National Statistics Council of Statistics. She has also served as the Chair of the Vancouver Stock Exchange, Governor of the University of British Columbia and has served the community as Chair of the Vancouver Crisis Centre, and as Vice President of the YWCA. In her career, Dr. Kunin has worked in the private sector, taught at several Canadian universities (including Simon Fraser University and University of British Columbia) and served twenty years as Regional Economist for the federal government in BC and the Yukon. She is also a respected authority in measuring the economic impact of international students in Canada, having authored the 2009 report on international student contributions to the Canadian economy for the Department of Foreign Affairs, Trade and Development, and a subsequent update in 2011.

Roslyn Kunin & Associates, Inc. (RKA, Inc.) | [www.rkunin.com](http://www.rkunin.com)

Full report available:  
<http://www.bccie.bc.ca/about/publications/update2013-economic-impact>

## STAY CONNECTED

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