

BRITISH COLUMBIA



EDUCATION QUALITY ASSURANCE



For BC Educators

What is BC's Education Quality Assurance (EQA)?

EQA is a provincial quality assurance designation that identifies all BC public and private post-secondary institutions that have met or exceeded provincial government recognized quality assurance standards and offer consumer protection.

- EQA provides one standard provincial seal that can be recognized globally as a symbol of education quality
- It is a voluntary designation available to all BC public and private post-secondary institutions (universities, colleges, career-training institutes, language schools, etc)



The many benefits to a BC post-secondary educational institution for having the provincial EQA Designation include:

- EQA Designation will allow institutions to use the official government mark (the EQA brand) that is recognized worldwide as an assurance of quality instruction for post-secondary education.
 - Only institutions with EQA Designation are permitted to use the EQA seal and brand use is limited to an institution's BC-based operations.
- Inclusion on BCCIE and EQA websites and collateral, which are used to promote the BC education system, the EQA Designation and EQA-designated schools to international learners, institutions, agencies and governments around the world.
- Searchable interactive profile on the online EQA Registry and the Find a BC School Map featured on the BCCIE and EQA websites.
- Receipt of BCCIE's electronic newsletter, IE Spotlight, to keep abreast of industry news and upcoming events.
- Access to online password-protected premium industry resources and marketing tools such as
 - International market reports, exclusive lists of schools and agents by country, archive of past professional development sessions and industry presentations, etc.
- Invitation to industry roundtables to ensure your institution is participating in industry discussion, planning and decision making for your specific educational community and provincial international education sector.
- Registration of staff to attend professional development training sessions on a variety of topics including creating your brand identity, recruitment in BC and abroad, dealing with issues in the classroom, etc.
- Invitation to participate in BCCIE overseas student recruitment missions, and notification regarding international education fairs, trade missions, and wherever Canadian institutions are represented on the international scene.
- Inclusion in BCCIE's Bulletin which is sent electronically to CIC officers and international Consular General Offices/Embassies around the world. The Bulletin lists all new and active EQA-designated BC institutions.



For International Educators and Students

What is Education Quality Assurance (EQA)?

Education Quality Assurance is British Columbia's brand or "seal" of quality post-secondary education for both public and private institutions.



BC Leads the Way

- Canada's first and only provincial brand of quality for post-secondary education
- International leader in quality assurance as the brand is accessible to all provincial post-secondary institutions, dependent on meeting eligibility requirements.
- BC is the only province with a consolidated list of public and private institutions branded with a provincial government seal (as an assurance to deliver and issue top quality post-secondary education).
- The EQA Registry is published on the EQA and BCCIE websites and is updated daily to reflect any changes in an institution's EQA status.

What is the Value of the EQA Designation for International Students and Educators?

The EQA Designation provides one standard provincial trademark for educational quality assurance that is recognizable worldwide and:

- Allows international students to easily see which BC institutions have met government recognized quality assurance standards and offer consumer protection,
- Eliminates the need for learners to understand the different provincial quality assurance processes that govern each type of BC post-secondary institution,
- Helps parents, counsellors, agents and officials support students to choose a quality post-secondary institution for their overseas studies.

What are Provincial Quality Assurance Systems?

There are five primary types of post-secondary institutions in BC — colleges, universities, career and language training schools, and vocational institutes.

Each type of post-secondary institution is governed by one of the four different provincial quality assurance bodies and their associated accreditation system.

The EQA Designation indicates that an institution has successfully received accreditation from its governing quality assurance body and that the institution is in good standing with both its quality assurance body and the BC Provincial Government — Ministry of Advanced Education, Degree Quality Assessment Board, Languages Canada, Private Career Training Institutions Agency.

How to Find Which BC Institutions have the EQA Designation

1. Search the interactive "**Find a BC School Map**" located in the upper right-hand corner of each page of the EQA and BCCIE websites.
2. Check the **Registry of EQA Institutions** located in the "For Students" section of the EQA website.
3. Look for the **EQA Seal** on the institution's website and brochures.
4. **Contact the EQA Office** and ask our staff if your institution has BC's EQA Designation.

For further information about BC's EQA Designation and to find an EQA-designated post-secondary school, please visit our website at www.bceqa.ca.

Useful Links

BC Council for International Education (BCCIE)
www.bccie.bc.ca

BC Education Quality Assurance (EQA)
www.bceqa.ca

BC Ministry of Advanced Education
www.gov.bc.ca/aved

BC's Public Post-Secondary Institutions
www.aved.gov.bc.ca/institutions/welcome.htm

Citizenship and Immigration Canada
www.cic.gc.ca/english

Degree Authorization (Degree Authorization Act and Degree Quality Assessment Board)
www.aved.gov.bc.ca/degree-authorization

Languages Canada
www.languagescanada.ca

Private Career Training Institutions Agency
www.pctia.bc.ca

BC Council for International Education (BCCIE)

The BC Council for International Education (BCCIE) is committed to advancing the international education interests of the province of British Columbia.

BCCIE is a leader in the successful development, promotion and maturation of international education in British Columbia. Through consultation and liaison with the provincial government, the direction of the Board, and broad engagement with the diversity of sectors representing international education, we support our mission through four key strategic goals: leadership, market support, communication and service to the sector, and internationalization.

Contact Us

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